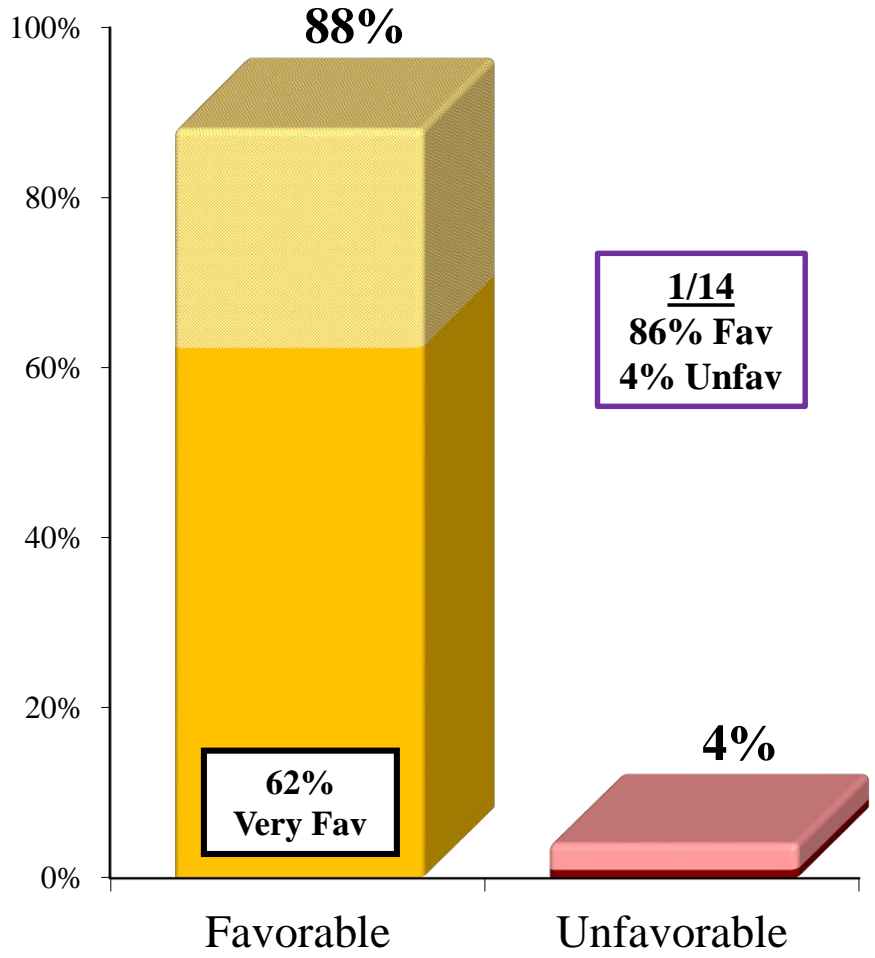


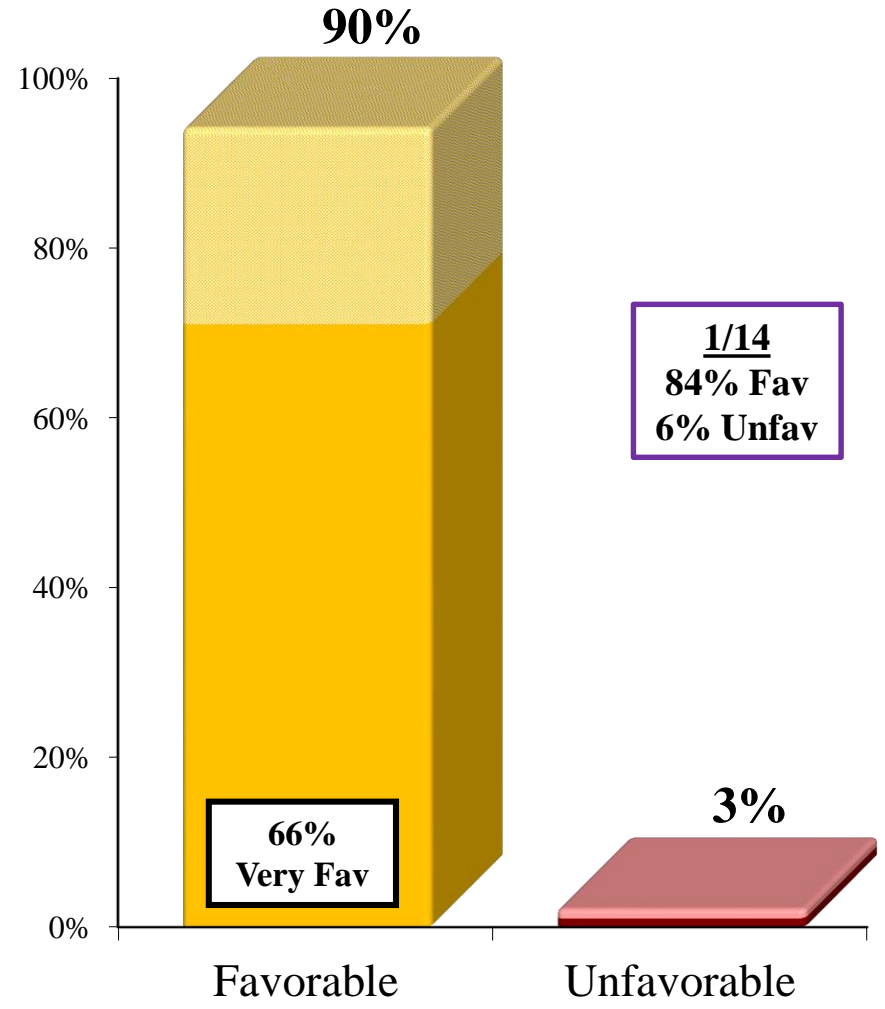


American Manufacturing And Factory Workers Are Seen Very Favorably

American Manufacturing Workers Favorability



American Factory Workers Favorability

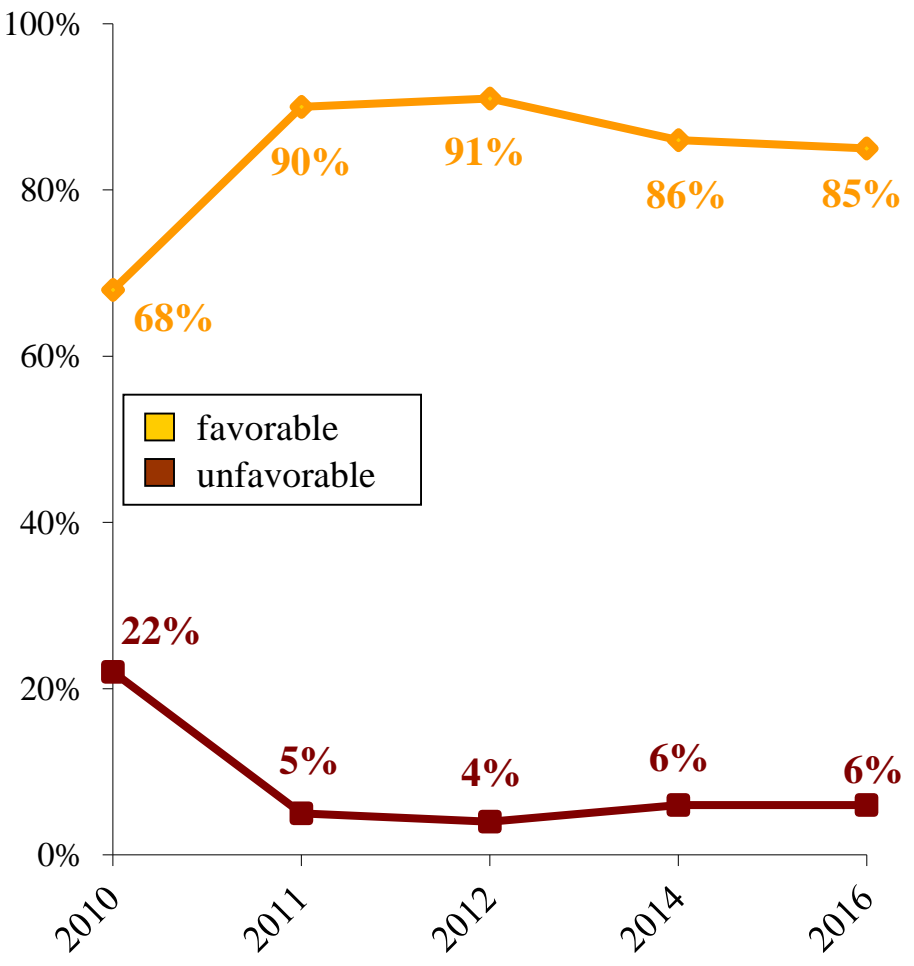


*Questions split-sampled

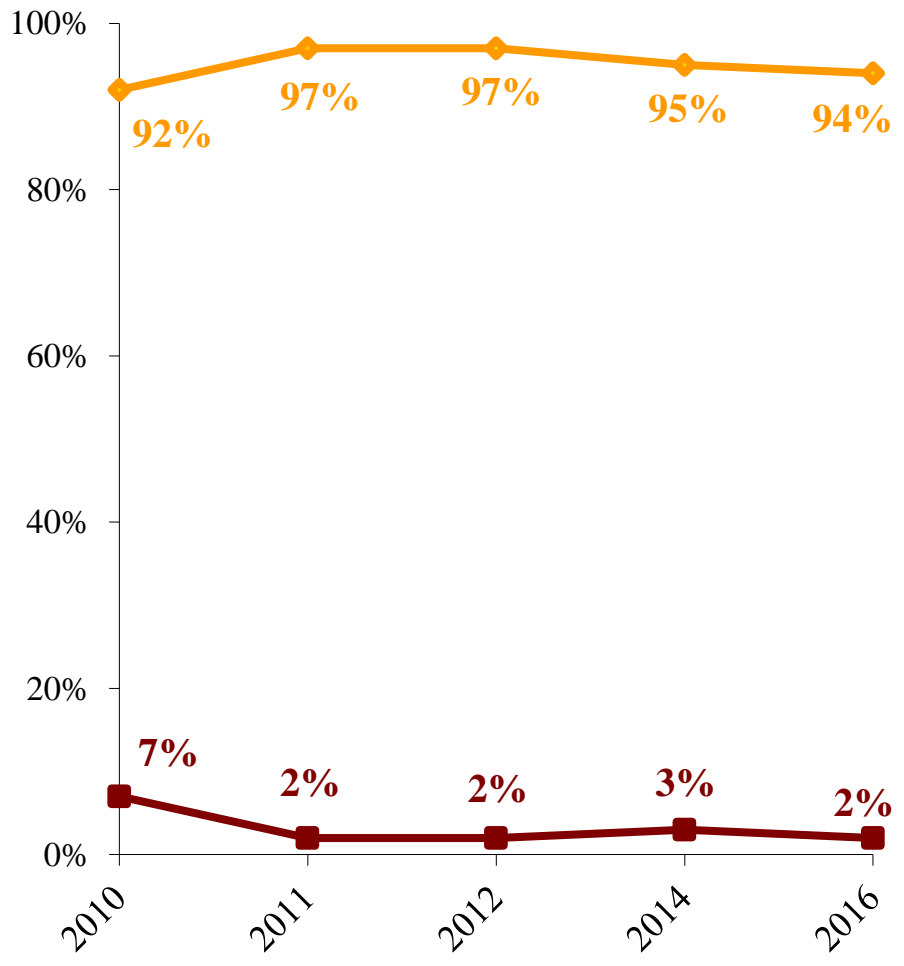


American Manufacturing Companies And Goods Continue To Garner Nearly Universal Acclaim

American Manufacturing Companies Favorability

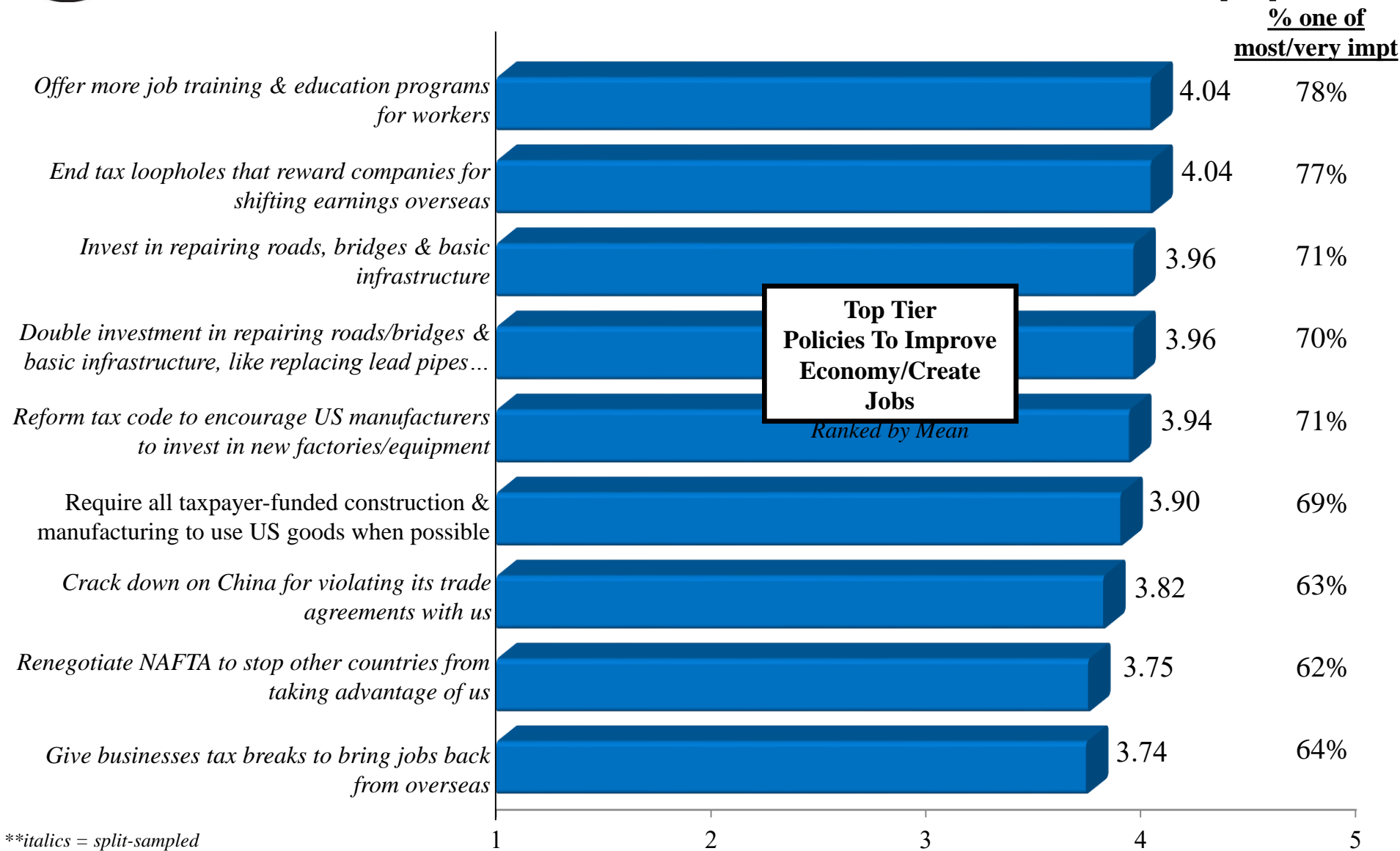


Manufactured Goods Made In America Favorability





To Improve Our Economy, Voters Think It's Most Important To Increase Job Training, End Loopholes For Outsourcers, Invest In Infrastructure & Incentivize Investment In Plant/Equipment



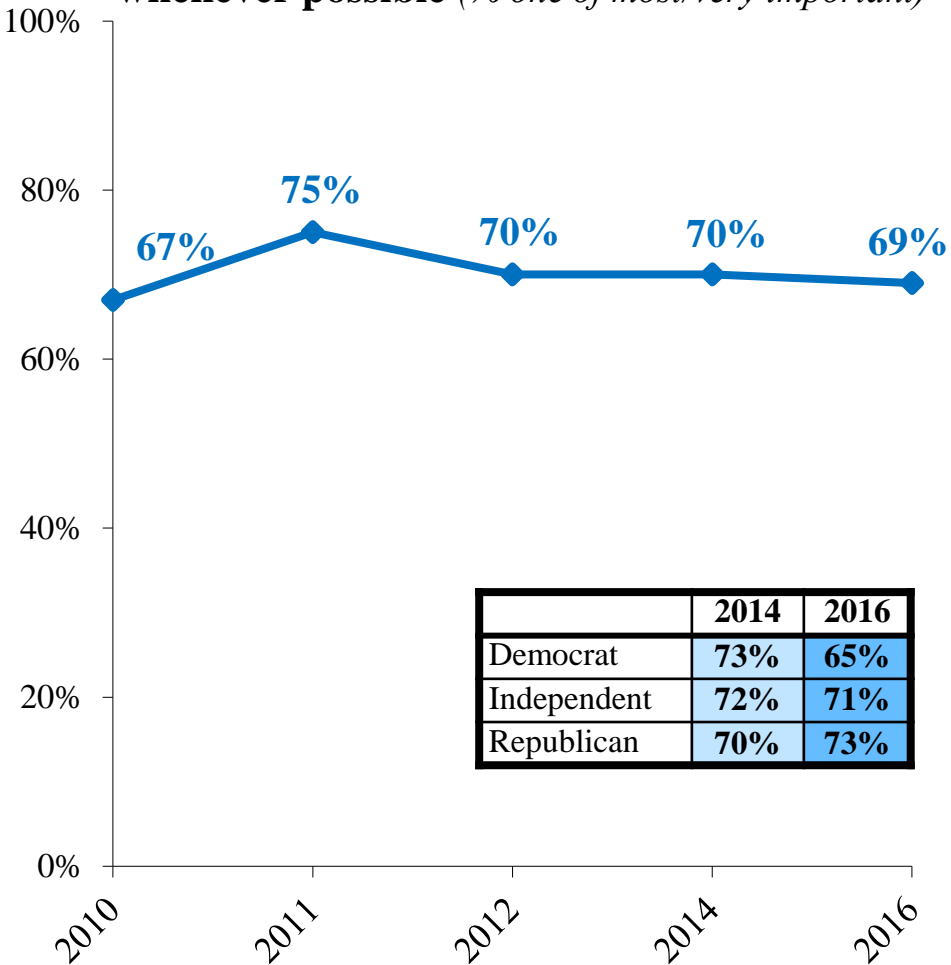
***italics = split-sampled*





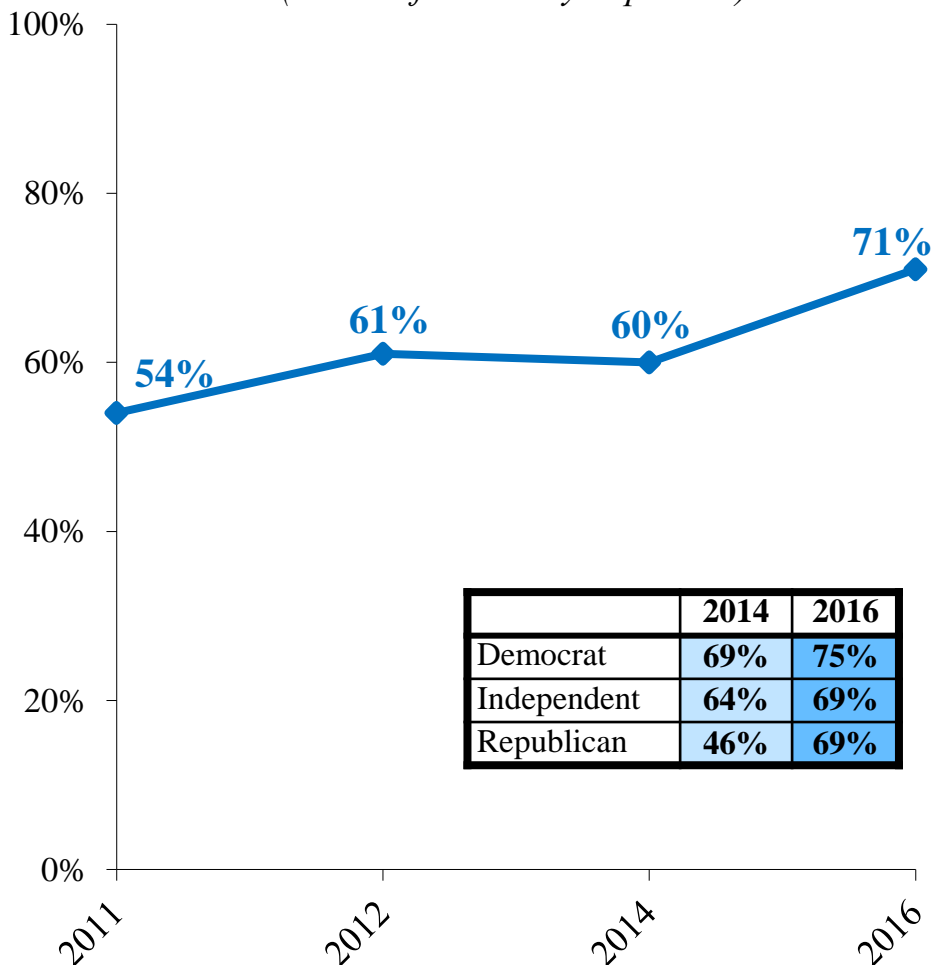
Voters, Especially Republicans, Are More Likely To Find Infrastructure Investment Important Than They Were In 2014

Require all taxpayer-funded construction and manufacturing use American made goods whenever possible (% one of most/very important)



	2014	2016
Democrat	73%	65%
Independent	72%	71%
Republican	70%	73%

Invest in repairing roads, bridges & basic infrastructure (% one of most/very important)



	2014	2016
Democrat	69%	75%
Independent	64%	69%
Republican	46%	69%





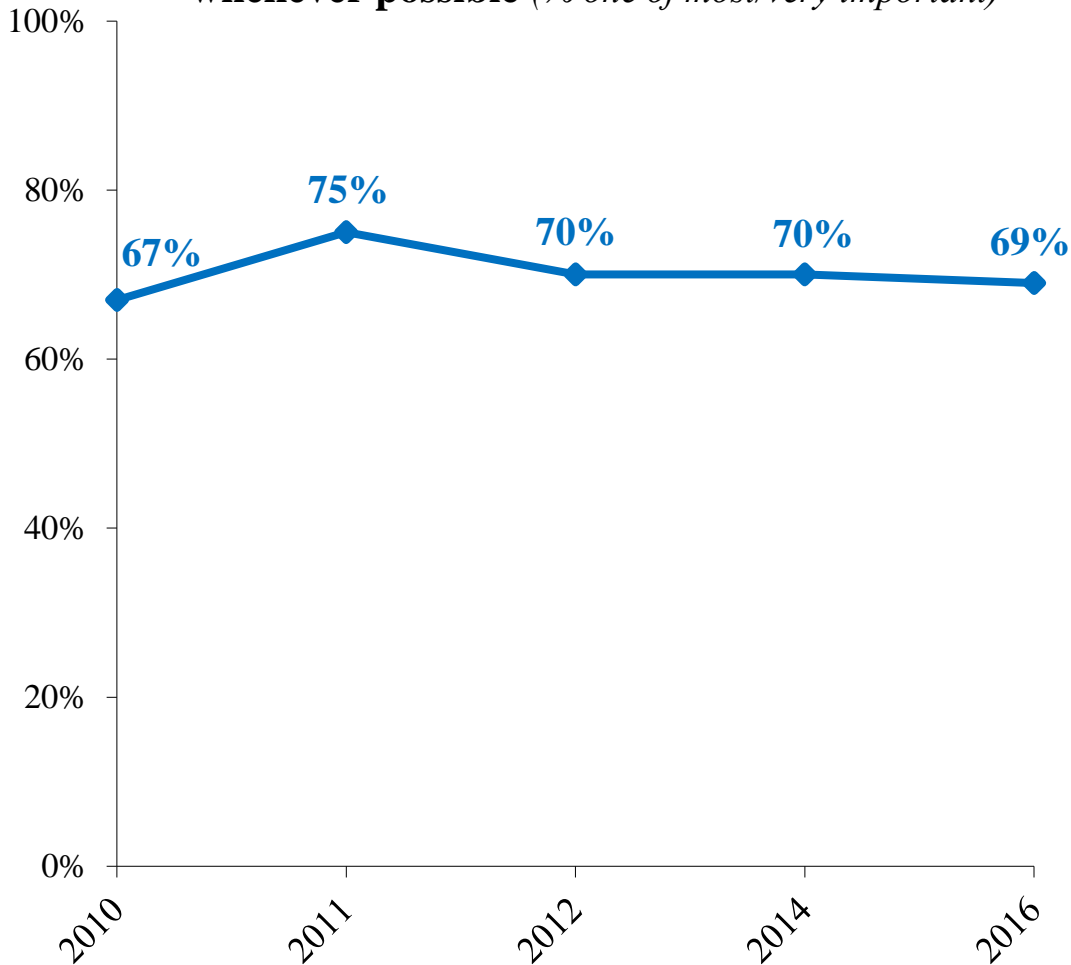
Clinton Supporters Are More Focused On Infrastructure, Ending Loopholes For Outsourcers & Job Training, While Trump Supporters Focus More On Tax Policy, NAFTA & Energy Development

% one of the most/very important	Total	Clinton	Trump	Democrat	Indep	GOP
<i>Offer more job training & education programs for workers</i>	78%	83%	75%	82%	75%	78%
<i>End tax loopholes that reward companies for shifting earnings overseas</i>	77%	80%	74%	79%	76%	75%
<i>Reform tax code to encourage US manufacturers to invest in new factories/equipment</i>	71%	63%	82%	63%	68%	82%
<i>Invest in repairing roads, bridges & basic infrastructure/ Double investment in repairing roads/bridges & basic infrastructure...[COMBINED]</i>	71%	76%	67%	75%	68%	68%
<i>Require all taxpayer-funded construction & manufacturing to use U.S. goods whenever possible</i>	69%	63%	74%	65%	71%	73%
<i>Give businesses tax breaks to bring jobs back from overseas</i>	64%	54%	79%	54%	59%	80%
<i>Crack down on China for violating its trade agreements with us</i>	63%	54%	71%	53%	64%	73%
<i>Renegotiate NAFTA to stop other countries from taking advantage of us</i>	62%	47%	77%	51%	56%	78%
<i>Lower our corporate tax rate to keep U.S. companies & jobs here</i>	60%	40%	81%	43%	57%	81%
<i>Increase development of oil & natural gas here in the U.S.</i>	59%	42%	77%	44%	56%	78%
<i>Force China to stop selling copycat products</i>	56%	51%	63%	52%	54%	61%
<i>Provide free community college & vocational training</i>	55%	72%	36%	75%	53%	36%
<i>Create special trade prosecutor w/ authority to crack down on China for violating trade agreements</i>	55%	46%	66%	48%	50%	67%
<i>Renegotiate NAFTA</i>	51%	35%	65%	37%	57%	61%
<i>Reduce regulations on business</i>	43%	26%	63%	28%	37%	65%
<i>Enact more free trade agreements</i>	31%	31%	31%	31%	27%	33%



There Is Consensus Around The Importance Of Requiring The Use Of American-Made Goods

Require all taxpayer-funded construction and manufacturing use American made goods whenever possible (*% one of most/very important*)



	% one of most/very important
Clinton Voter	63%
Trump Voter	74%
Democrat ID	65%
Independent ID	71%
Republican ID	73%
Male	69%
Female	70%
18-39	60%
40-59	69%
60+	76%
Upper/Upper-Middle Class	63%
College Middle	63%
Non-College Middle	74%
Working/Lower Class	74%
White	70%
Black	69%
Hispanic	63%
Non-College White	79%
Northeast	66%
Midwest	65%
South	75%
West	67%
Industrial Mid-West	65%
Mfg. Household	76%
Non-Mfg. Household	69%

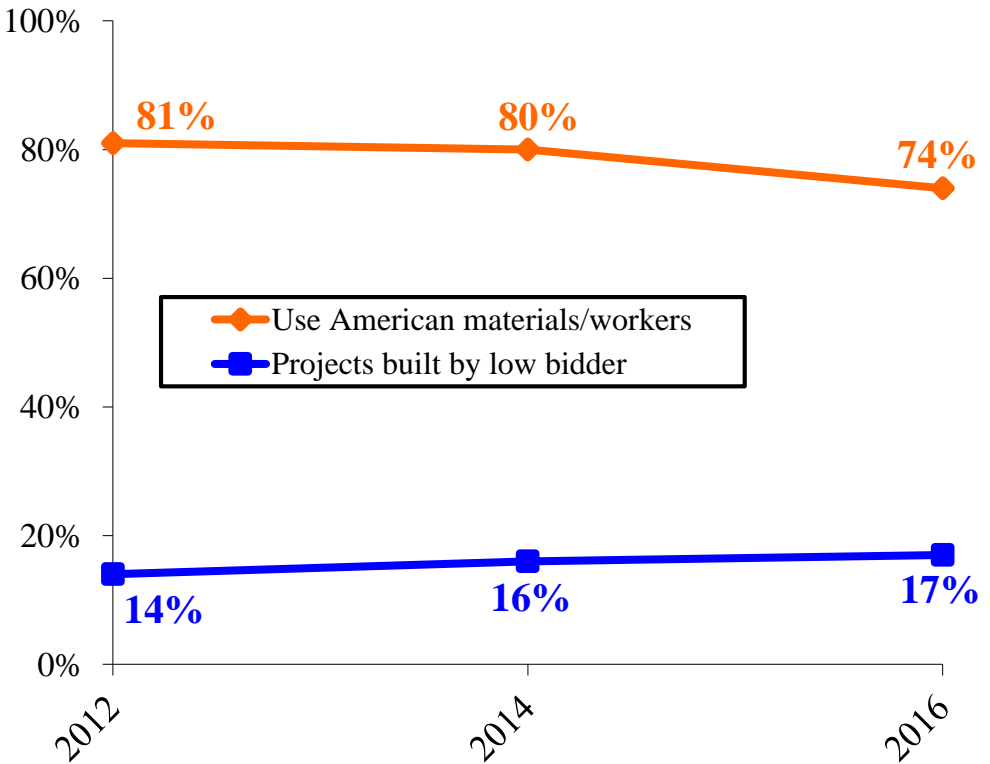


KEEP IT MADE IN AMERICA

Voters Across Party And Demographic Groups Prefer Using American Workers & Materials For Infrastructure Projects Rather Than The Low Bidder

Large infrastructure projects that are paid for with taxpayer \$, like rebuilding the water system in Flint, MI & the SF Bay Bridge, should be rebuilt using American materials/products & American workers, so that we know it is structurally sound & so we can create more American jobs instead of having our tax \$ create jobs in foreign countries.

With state & local gov'ts facing huge deficits, with taxes too high, & with education & public safety already being cut, large infrastructure projects, should be built by the lowest bidder, regardless of where the low bidder is getting their products from, so we can make most efficient use of our tax \$.



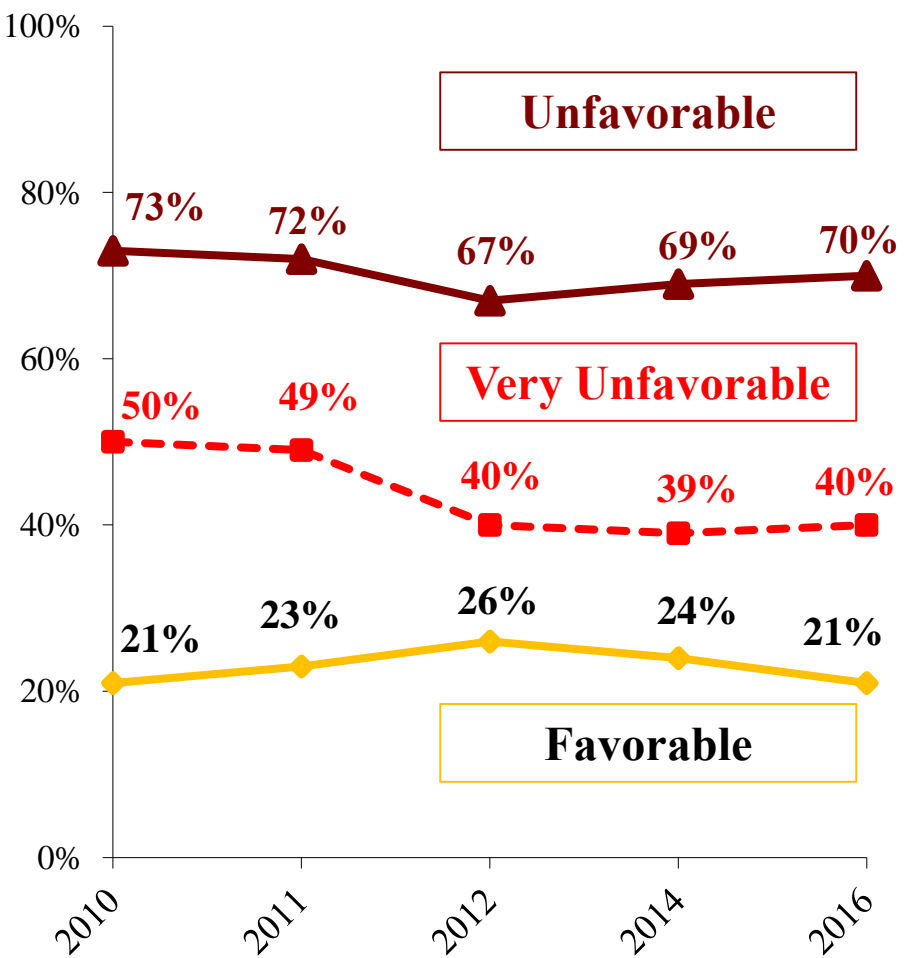
*2016 added Flint example

	American Workers	Built By Low Bidder
Clinton Voter	71%	19%
Trump Voter	79%	15%
Democrat ID	72%	19%
Independent ID	74%	16%
Republican ID	77%	16%
Male	76%	17%
Female	73%	17%
18-39	71%	21%
40-59	78%	16%
60+	75%	15%
Upper/Upper-Middle Class	75%	16%
College Middle	74%	19%
Non-College Middle	74%	19%
Working/Lower Class	75%	16%
White	75%	17%
Black	72%	20%
Hispanic	68%	22%
Non-College White	78%	15%
Northeast	79%	16%
Midwest	74%	16%
South	76%	17%
West	70%	20%
Industrial Mid-West	74%	17%
Mfg. Household	79%	15%
Non-Mfg. Household	75%	18%



Voters Continue To Have Quite Negative Views Of Manufactured Goods Made In China

Manufactured Goods Made In China
Favorability



*Questions split-sampled

November 2016	Favorable	Unfavorable
Clinton Voter	28%	61%
Trump Voter	16%	68%
Democrat ID	26%	62%
Independent ID	20%	68%
Republican ID	17%	79%
Male	20%	72%
Female	23%	68%
18-39	23%	63%
40-59	20%	72%
60+	21%	72%
Upper/Upper-Middle Class	21%	73%
Non-College Middle	22%	66%
College Middle	19%	75%
Working/Lower Class	23%	67%
White	20%	73%
Black	26%	58%
Hispanic	32%	61%
Non-College White	18%	76%
Northeast	20%	71%
Midwest	21%	68%
South	22%	71%
West	22%	67%
Industrial Mid-West	19%	70%
Mfg. Household	17%	76%
Non-Mfg. Household	22%	69%