

Findings from a National Survey on Infrastructure and Buy America Policies

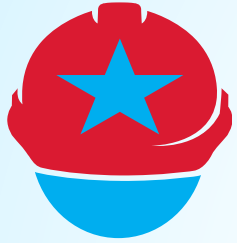
PRESENTATION PREPARED BY THE ALLIANCE FOR AMERICAN MANUFACTURING
SURVEY CONDUCTED BY THE MELLMAN GROUP & PUBLIC OPINION STRATEGIES



Methodology

National Survey of 1,200 Likely 2020 Voters General Election

- ▶ Interviews Conducted March 20 -28, 2019
- ▶ Margin of Error +/- 2.8%
 - ▶ (Higher for Subgroups)



Key Points



- ▶ Voters Put Infrastructure As A Top Priority, Well Above Other Issues Being Discussed



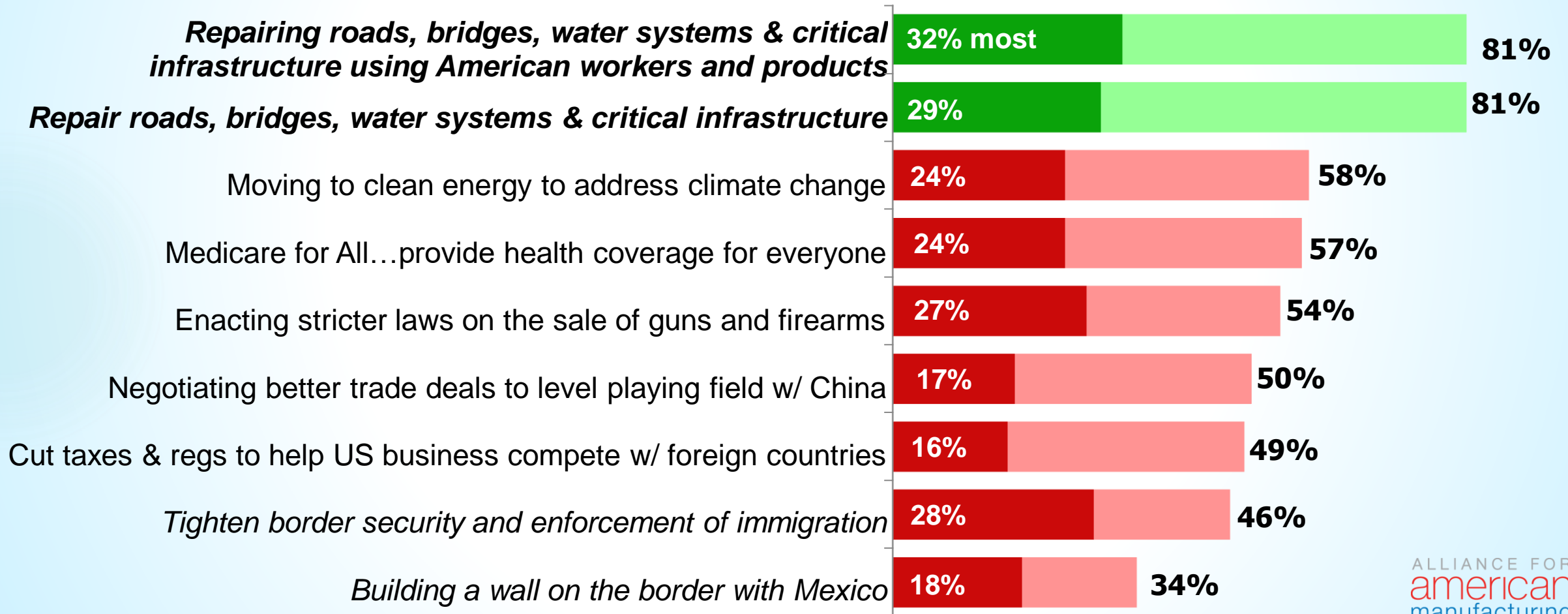
- ▶ Jobs, Safety And Long Term Costs Are Key Factors Driving Support For Action On Infrastructure



- ▶ Voters Overwhelmingly Support Buy America Laws And Proposals To Strengthen Them
- ▶ Most Have Not Heard That Much From The President On Infrastructure Or Buy America – And Less From Congress

Large Majorities Want The President And Congress To Work On Infrastructure – More Than Other Top Issues

Policies For Congress And The President To Work On
Ranked by % one of most/very important.



Infrastructure Is The Top Priority Across Party

Ranking With Clean Energy And Healthcare Among Democrats,
And Immigration Among Republicans

	Total	Dem	Indep	GOP
<i>Repair roads, bridges, water systems...critical infrastructure using American workers and products</i>	81%	83%	73%	84%
<i>Repair roads, bridges, water systems...critical infrastructure</i>	81%	85%	81%	77%
Moving to clean energy to address climate change	58%	83%	60%	28%
Medicare for All...provide health coverage for everyone	57%	83%	57%	26%
Enacting stricter laws on the sale of guns and firearms	54%	80%	50%	26%
Negotiating better trade deals to level playing field w/ China	50%	36%	50%	66%
Cut taxes & regs to help US biz compete w/ foreign countries	49%	33%	46%	70%
<i>Tighten border security and enforcement of immigration</i>	46%	19%	48%	84%
<i>Building a wall on the border with Mexico</i>	34%	7%	22%	69%

Across All Demographics Roughly Three Quarters Think It Is Very Important For Washington To Act On Infrastructure

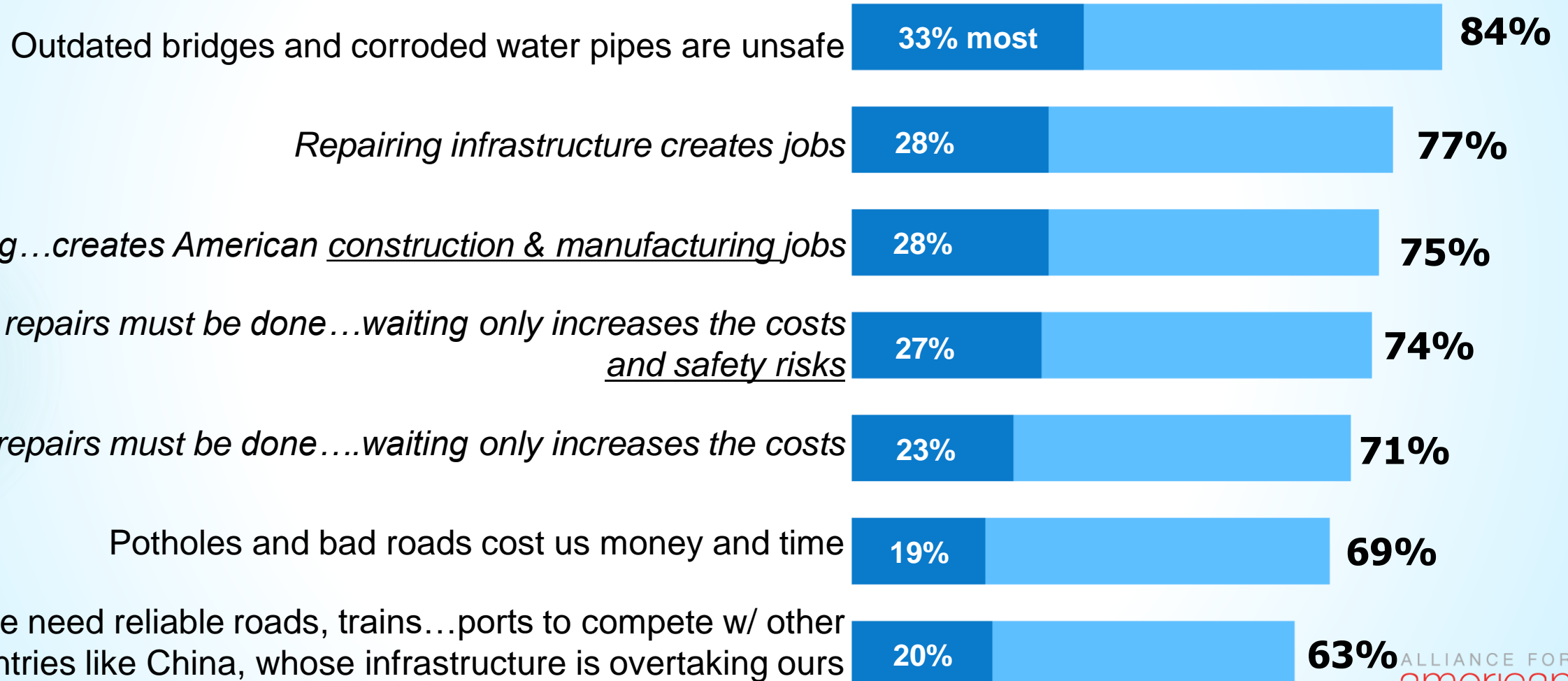
Repairing roads, bridges, water systems and critical infrastructure using American workers and products (split samples combined)

	Most + Very Important
Democrat ID	83
Independent ID	77
GOP ID	80
Men	79
Women	83
18-39	74
40-59	82
60+	87
HS or less	87
Some college	78
College grad +	81

	Most + Very Important
African-American	83
Hispanic	79
White	82
White/Working Class	85
Union	82
Manufacturing	77
Big City	82
Small City/Suburb	79
Small Town/Rural	84

Jobs, Safety And The Costs Of Waiting Are The Most Important Reasons For Investing In Infrastructure

Reasons to Invest in Infrastructure: Ranked by % Most Important + Very Important



Voters Overwhelmingly Support Buy America

Do you favor or oppose requiring that all taxpayer-funded infrastructure projects use American-made goods and materials?

- ▶ 80% support Buy America
- ▶ 55% strongly support
- ▶ 15% oppose

Broad Support For “Buy America” Laws Extends Across Demographics

	Favor
Democrat ID	75
Independent ID	77
GOP ID	88
Men	81
Women	78
18-39	71
40-59	85
60+	83
HS or less	84
Some college	82
College grad +	75

	Favor
African American	79
Hispanic	78
White	81
White/Working Class	
Union	86
Manufacturing	
Big City	79
Small City/Suburb	77
Small Town/Rural	84

By Over 4:1, Voters Want Taxpayer Funded Projects Built “Buy America” Rather Than The “Lowest Bidder”

Which comes closer to your point of view?

Infrastructure projects paid for with taxpayer money should be built by American workers, using American-made products.

Infrastructure projects paid for by taxpayer money should be built by the lowest bidder, regardless of where the low bidder is getting their products from.

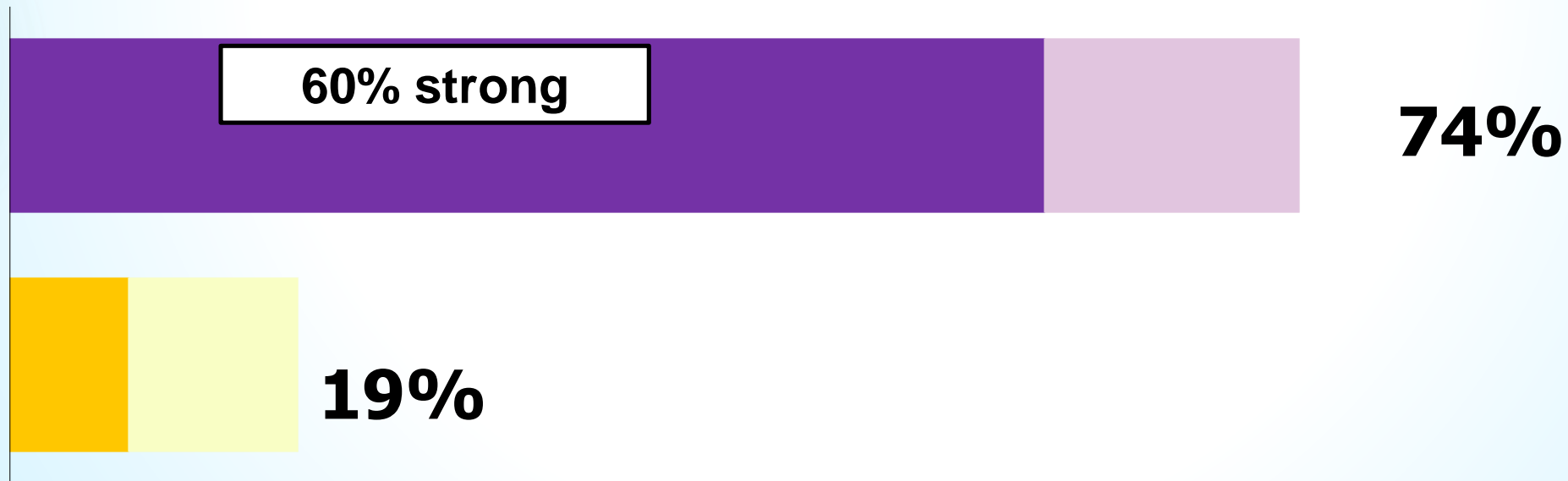


Even When Private Funding Is Used, Three-Quarters Want “Buy America” Like Any Other Public Project

Some people have proposed privatizing some infrastructure projects where private companies would invest money in exchange for the right to make a profit from it. Which comes closer to your point of view on this? Which comes closer to your point of view?

Private investors should be held to the same laws requiring the use of American goods and workers as are all other public projects.

Private investors should be allowed to use foreign-made goods just as they would in any business.



Across Demographics, Large Majorities Want Projects To Buy America Whether Funded By Taxpayers Or Investors

Taxpayer Funded	“Buy America”	Lowest Bidder
Democrat ID	73	21
Independent ID	74	15
GOP ID	81	15
White	77	17
Black	75	20
Hispanic	78	17
White/Working Class	80	15
Big City	72	20
Small City/Suburb	74	19
Small Town/Rural	82	13

Private Investors	“Buy America”	Foreign Goods
Democrat ID	76	18
Independent ID	75	17
GOP ID	71	22
White	75	19
Black	75	17
Hispanic	69	27
White/Working Class	76	16
Big City	70	20
Small City/Suburb	73	21
Small Town/Rural	78	17

Voters Favor Proposals To Strengthen Buy America Laws

Ensuring All Projects And Products Are Covered, And Waivers Stopped Are Popular

Make sure all materials used in these projects are held to same BA standard: incl lumber, plastic, & other goods - as well as iron & steel

Make sure all types of infrast. projects...held to same BA standard: incl pipelines & energy infrastructure- as well as roads & bridges

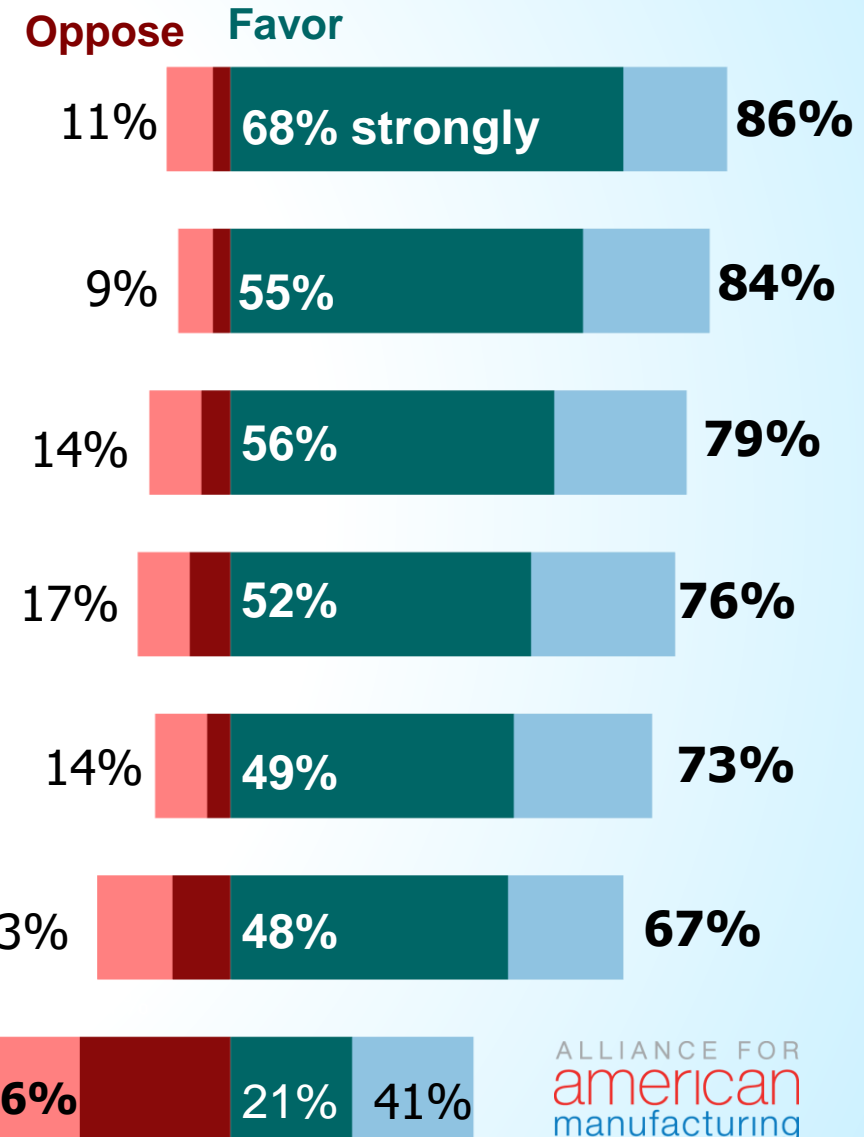
Ensure products marked as "American-made" are not just assembled here with foreign parts and components

Create public website for full disclosure of any time that gov agencies or contractors try to get around BA laws and use foreign goods

Stop the abuse of waivers to get around BA laws, by creating a public website for full disclosure of anytime that gov agencies.....request

Prohibit companies owned or controlled by the Chinese government from receiving US-taxpayer dollars to build our infrastructure

Eliminate BA requirements that make infrastr projects more expensive



All The Proposals To Strengthen Buy America Get Large Majority Support Across Party

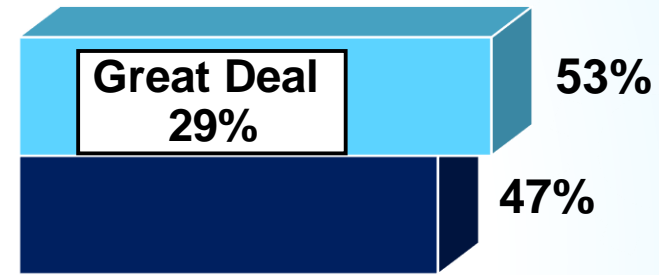
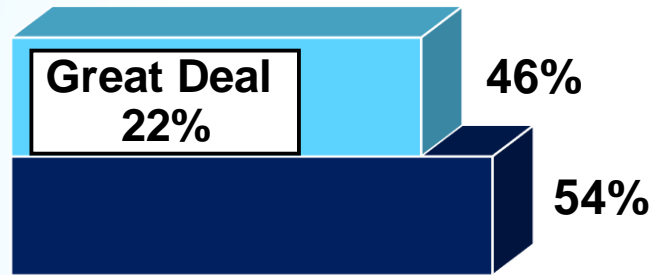
	Dem	Indep	GOP
Make sure all <u>materials</u>held to same BA standard incl. lumber, plastic, & other goods	86	86	86
Make sure all <u>types of ...projects</u> ...held to same BA standard incl pipelines & energy infrastructure	81	78	92
Ensure products marked as "American-made" are not just assembled here with foreign parts and components	74	80	84
Create public website for full disclosure anytime government or contractors try to get around BA laws and use foreign goods	74	77	78
<u>Stop the abuse of waivers</u> to get around BA laws, by creating a public website for full disclosure of any time gov or contractors try to use foreign goods	74	73	71
Prohibit companies owned or controlled by the Chinese government from receiving US-taxpayer dollars to build our infrastructure	62	67	74
Eliminate BA requirements that make infrastructure projects more expensive	45	44	35

Most Have Heard At Least Some About Trump Addressing Infrastructure Or Buy America, But Much Less About Congress

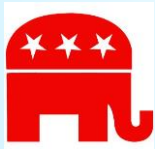
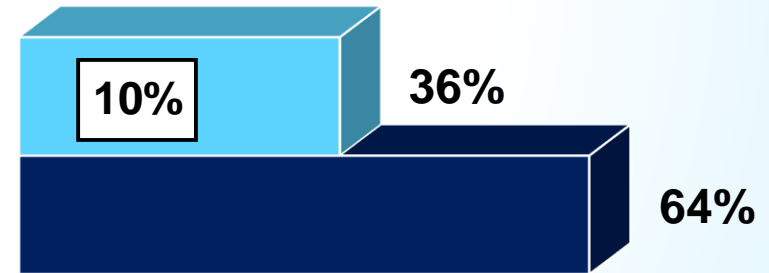
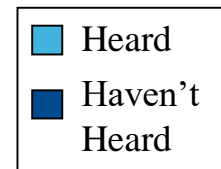
Barely One In Ten Have Heard A Great Deal About Either Party In Congress Doing Something

How much you have heard about _____ addressing the issue of **American infrastructure**?

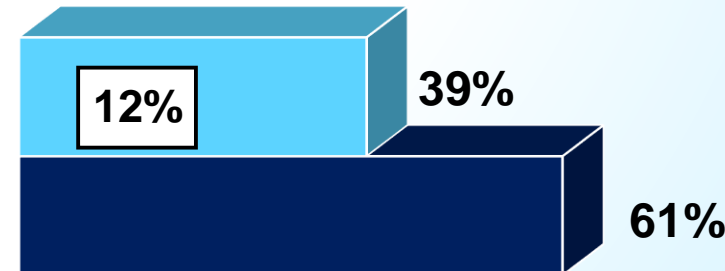
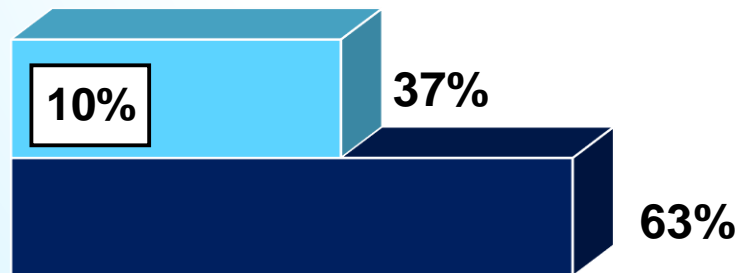
How much you have heard about _____ working to promote **"Buy America"** policies to increase the use of American goods and materials in gov. projects?



Democrats in Congress



Republicans in Congress



Key Take-Aways



- ▶ Voters Want Action On Repairing And Investing In Infrastructure...
- ▶ ...And Want The Work Done With American Goods And Workers



- ▶ They Strongly Support “Buy America”, And Even Want To Strengthen The Laws



- ▶ Both Action On Infrastructure And Buy America Get Overwhelming Support Across Party Lines
- ▶ But They Have Not Heard Much About Congress Doing Something