



*“The best way to
predict the future
is to create it”*

Peter Drucker

Our journey so far building a marketplace for a market that didn't exist

A large cruise ship is sailing on the water under the Golden Gate Bridge. A small sailboat with a red sail is also visible. The background shows the bridge and the hills.

Smooth Sailing?

Boring!

Revenue vs Growth

Hope vs Hard Work

Market Share Translation



Lets bake a plan!

We asked...

What are we actually building a market for?

Sales

Support

Platform

Partnerships

A cable car is shown on a city street. The cable car is yellow and white with wooden benches. It has "POWELL" and "HYDE Sts." written on its side. A man in a vest is standing near the back of the cable car. A purple banner with white text is overlaid on the image.

Finally....

A Huge Thanks!

“Our journey has just begun, and the AppDirect partnership to date has been outstanding”

Special Call Out: Chris Messick , Chintan Sanghvi, Patrick Wang

Q's?

Come say hi

during the event

or later

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