



What does it take to succeed in the cloud?

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Transformation



Journey

 AppDirect



Vision

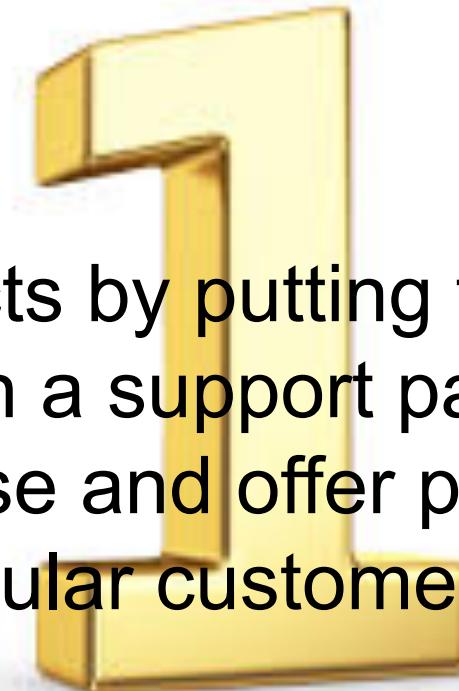
Become the core business in the “New Gen Telco”



Success



The One Thing



Create attractive products by putting the cloud services in a larger context together with a support package and ICT services, segment the customer base and offer products that are relevant to that particular customer segment.

