What is your logline?
A Checklist Questionnaire

1. Who is your protagonist?

2. Throw in an adjective to give your protagonist more depth.

3. Clearly and quickly present your protagonist’s goals.

4. Would is your antagonist?
5. Make sure the protagonist is pro-active.

6. Can you show “what is at stake”?

7. Include the genre.

8. Sell it … Don’t tell it.

9. How does your logline read now?