



Magazine Advertising Rates

Display Advertising Rates

<i>Ad Unit:</i>	<i>1-time</i>	<i>3-time</i>	<i>5-time</i>
Full page:	\$1,000	\$850	\$750
1/2 page:	\$500	\$425	\$375
1/4 page:	\$250	\$215	\$185
Spread:	\$1,750	\$1,490	\$1,300
Inserts:	Prices on request		
Bleed:	No charge		

Circulation

More than 4,000 CAPA members receive the CAPA magazine. The magazine also reaches leaders in the California PA profession including local PA groups, state officials, collaborating physicians, California PA programs, California legislators and other health professionals.

Issuance & Space Reservation

The CAPA magazine is published 5-times a year.

Issue	Space	Artwork
January/February	December 15	January 1
March/April	February 15	March 1
May/June	April 15	May 1
July/August	June 15	July 1
November/December	October 15	November 1

Cancellation Policy

Notice of ad cancellation must be in writing and received no later than 21 days prior to publication date.

Mechanical Requirements

<i>Dimensions:</i>	<i>Width</i>	<i>Depth</i>
Spread:	15 1/2"	10"
Full page:	7 1/2"	10"
1/2 page:	7 1/2"	5"
1/4 page:	3 1/2"	5"
Publication Bleed Size	8 3/4"	11 1/4"

Reproduction Requirement: Prefer emailed high resolution (press ready) PDF files. CAPA reserves the right to reject display ads of inferior quality.

Forwarding of Contracts, Artwork, etc.

Please submit contracts, insertion orders, confirmations and artwork:

California Academy of PAs
2318 S. Fairview St.
Santa Ana, CA 92704
Email: capa@capanet.org
Phone: (714) 427-0321 Fax: (714) 427-0324

Printing Materials & Payments:

Artwork should be e-mailed to capa@capanet.org.

You must pre-pay for your ad(s). We accept Visa, MasterCard, American Express or check.

Approval: Acceptance of advertising is subject to approval by publisher.

SPACE RESERVATIONS Please contact us to confirm reservation deadlines. (714) 427-0321

PHONE (714) 427-0321 ▲ FAX (714) 427-0324 ▲ E-Mail capa@capanet.org