California SOUTHERN BAPTIST

SUBSCRIPTION & ADVERTISING RATES

(sizes updated January 2009; prices unchanged since May 2000)

Individual Subscription	$9.50 per year
Church Group Subscription	$ .66 per address per month

CLASSIFIED ADVERTISING

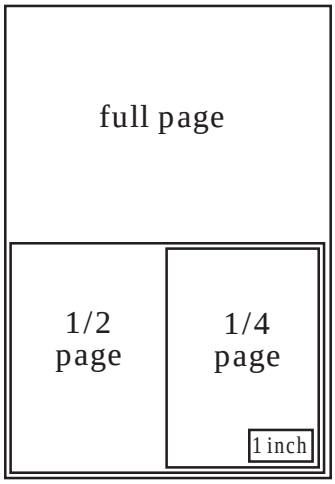
35 cents per word, $10 minimum

DISPLAY ADS — BAPTIST ENTITY RATE:

$25 per column inch
quarter page • $200
half page • $350
full page • $650

DISPLAY ADS — COMMERCIAL RATE:

$30 per column inch
quarter page • $300
half page • $500
full page • $900



FOUR-COLOR: ADDITIONAL $150

Image Area: column inch • 2 3/8" w. x 1" h.
quarter page • 4 7/8" w. x 7" h.
half page • 10" w. x 7" h.
full page • 10" w. x 14" h.

GENERAL INFORMATION

- Monthly Publication • 85-line screen • 170 dpi
- Deadlines: Camera-ready art required 10 days prior to publication; typesetting required two weeks prior to publication
- Pre-payment required for out-of-state advertisers
- Circulation approximately 8,000

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