

### The Challenge:

## 20% INCREASE IN GIFTS TO THE CALIFORNIA MISSION OFFERING

### The Goal:

## 20% INCREASE IN YOUR CHURCH'S GIFTS TO CMO

The California Mission Offering is the primary avenue for supporting missions in the Golden State. Each year gifts are earmarked to help California Southern Baptists increase their efforts in evangelism, church planting, church revitalization and among small churches.

Here are some ways to support and increase gifts to CMO and California mission efforts:

- Plan a "CMO Season of Prayer" to encourage members to give to the California Mission Offering
- Educate your congregation about California missions (find resources at [www.csbc.com/cmo](http://www.csbc.com/cmo))
- Connect CMO to local and state mission opportunities such as church planting, Disaster Relief, migrant ministries, etc.
- Support your local Baptist association – 10 percent of all gifts given by churches in your association are returned for local mission projects
- Show CMO videos to strengthen the tie between ministry and gifts to reach the lost in California ([www.csbc.com/cmo/cmo-videos-2019](http://www.csbc.com/cmo/cmo-videos-2019))
- Increase the CMO goal in your church by 20 percent for 2020; if you didn't take an offering in 2019, schedule one for 2020
- Consider making CMO part of your church's annual budget – an established amount or a percentage

Each year, an average of only 300 congregations support the California Mission Offering financially. CMO is one avenue where your church can partner to have a greater evangelistic impact in California!

