



## **Nia C. Mathis**

General Counsel at Visible (a Verizon company)

Nia is General Counsel of Visible, a digital-first wireless services venture of Verizon Wireless based in Denver. (Visible offers a new take on wireless service – it’s an app-based, low-cost prepaid offering on a superior network with no stores and no contracts.) In her role, Nia oversees legal support for Visible’s sales and marketing, customer service, and network operations. Nia also provides legal counsel in support of Verizon’s advanced technology

network build. Her team works to secure access and other necessary rights to deploy 4G and 5G technology, supports state legislative efforts to streamline deployment, and enforces Verizon’s rights under federal, state and local law. In her preceding role at Verizon Wireless, she served as general counsel to a 12-state region of Verizon Wireless operations responsible for more than \$10B in annual revenue. Over her career at Verizon, Nia has held various legal roles, including as marketing attorney supporting Verizon Wireless’ digital strategy, as products lawyer supporting development and launch of smart cities and ‘Internet of Things’ connected solutions, and as a commercial transactions lawyer negotiating high technology purchases and licensing agreements, among others.

Prior to joining Verizon in 2008, Nia was an associate at the D.C. offices of Latham & Watkins and Wiley Rein where she practiced telecom regulatory law and led M&A transactions in the media space. She attended law school at the Catholic University of America in Washington, D.C. and completed her undergraduate studies at the University of Florida. Nia, her husband Charles, and their five children – ages 17, 12, 9, 7 & 5 – reside in Aurora, CO. She and her husband lead a youth program in their faith-based community designed to increase engagement by children in serving the underserved. She is also a member of the executive committee of the Colorado General Counsel Group, a group of chief legal officers dedicated to mentoring and providing professional development opportunities for diverse attorneys in the Colorado legal community.