



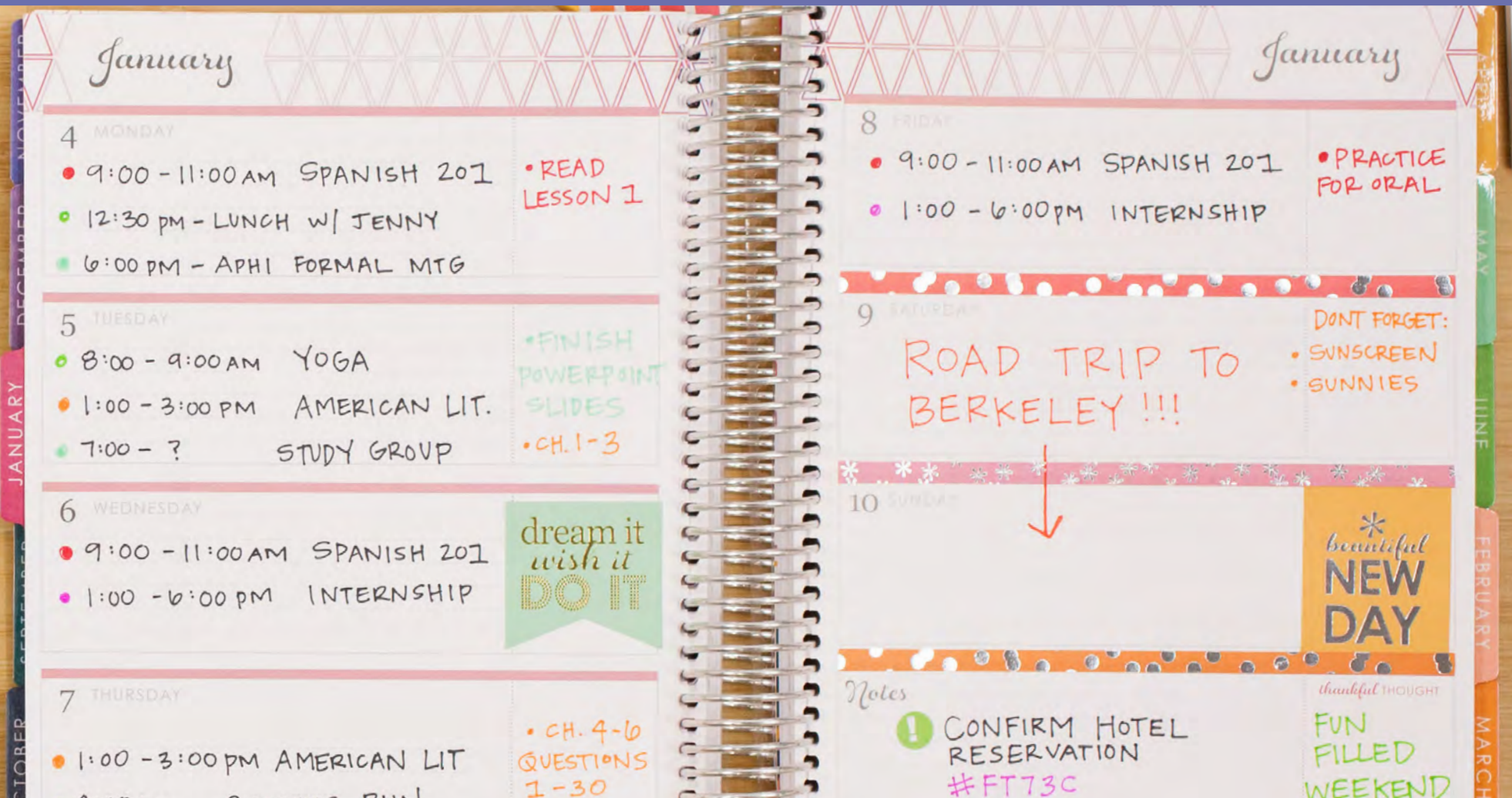
2015
2016

LifePlanner™

STYLIZED ORGANIZER

HORIZONTAL WEEKLY LAYOUT

Designed with a "colorful gem tones" palette to complement the **Geodes** and **Prism** design elements featured throughout the **LifePlanner™**





LifePlanner™

HORIZONTAL WEEKLY LAYOUT

1. **NEW** gorgeous cover designs that are all interchangeable! So many of the designs were inspired by current trends in fashion, we believe your **LifePlanner™** is also a fashionable “on the go” accessory.
2. **UPDATED** slightly larger coil so your **LifePlanner™** has a better balance and ensures your interchangeable cover will lay flat.
3. **NEW** colorful printed vellum adds a layer of luxury and fine art detail to the beginning of the **LifePlanner™**.

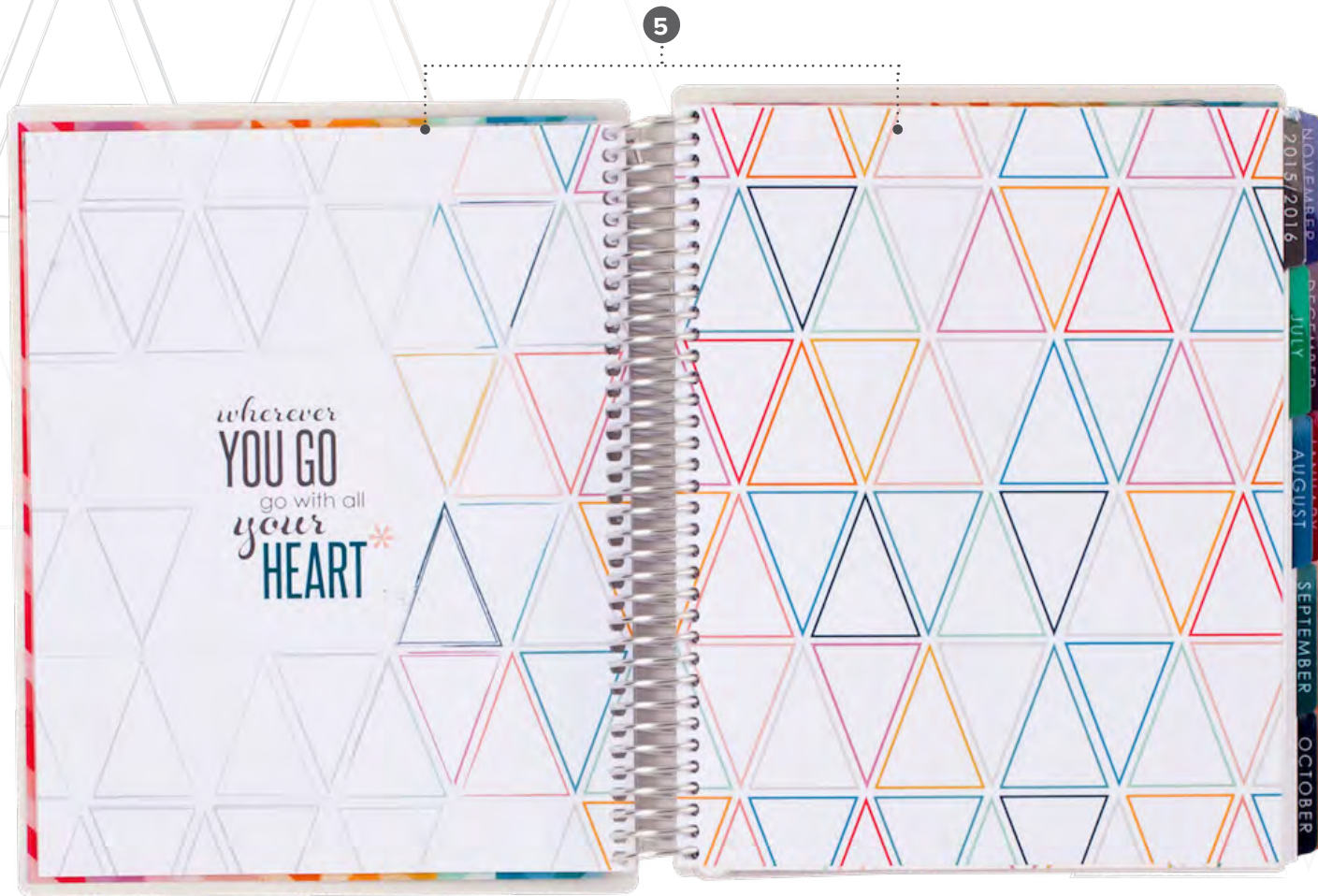


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HORIZONTAL WEEKLY LAYOUT

4. NEW title page reveals the sketched details behind the creation of our colorful **Prism** design with a section to draw in your contact information in case your **LifePlanner™** is ever lost. (fingers crossed that never happens!)



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HORIZONTAL WEEKLY LAYOUT

5. NEW two-page quote at the beginning of the **LifePlanner™** to kickstart productivity with infused positivity!

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HORIZONTAL WEEKLY LAYOUT

6. UPDATED mini months are ideal for long term planning! Featuring 18 months from **July 2015 - December 2016**, each month's color coordinates with the corresponding monthly laminated tab color.



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HORIZONTAL WEEKLY LAYOUT

7. NEW two page spread to help you “flag your future!” The section is entirely customizable so you can create sections of goals, to do lists, or even decorate with inspirational quotes, photos or stickers. You might choose to make a goal each month, or a goal for each family member, or just get creative with any DIY decorating ideas!



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HORIZONTAL WEEKLY LAYOUT

- 8. NEW** lined page for notes before each month! This was one of the most requested improvements to the **LifePlanner™**, now you have an extra page to do what you wish! Here are some ideas: doodle your dreams, jot down your thoughts or motivational messages, record your kids' measurements and have a monthly growth chart, write the lyrics of your favorite song or better yet, write your own!
- 9. NEW** inspirational quotes are layered into a different watercolor **Geode** each month that coordinates with the monthly laminated tab.



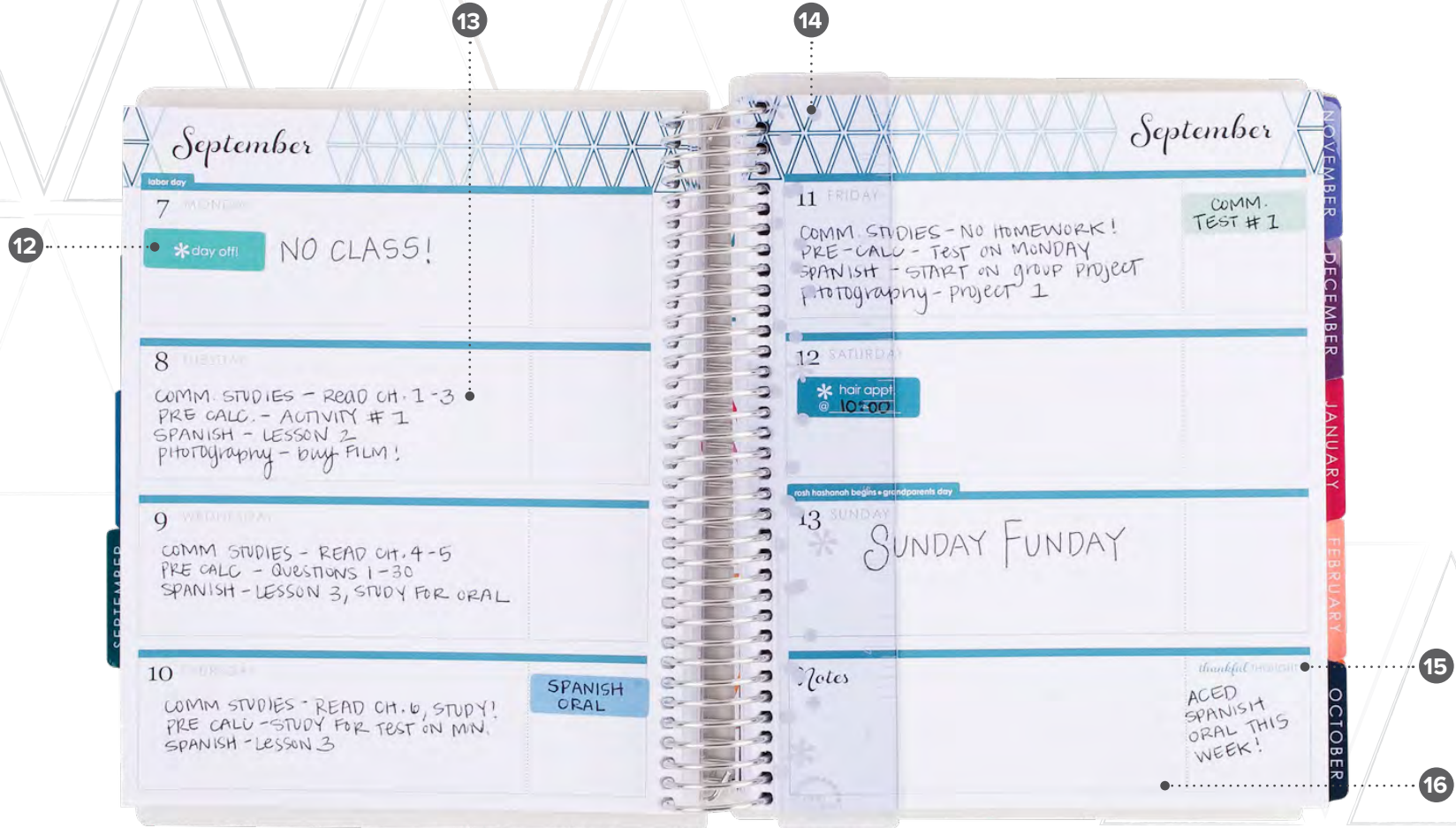
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HORIZONTAL WEEKLY LAYOUT

10. Two-page spread gives room for large squares that are helpful for a monthly overview.

11. NEW metallic foil stickers are a fun way to add sparkle to each day!

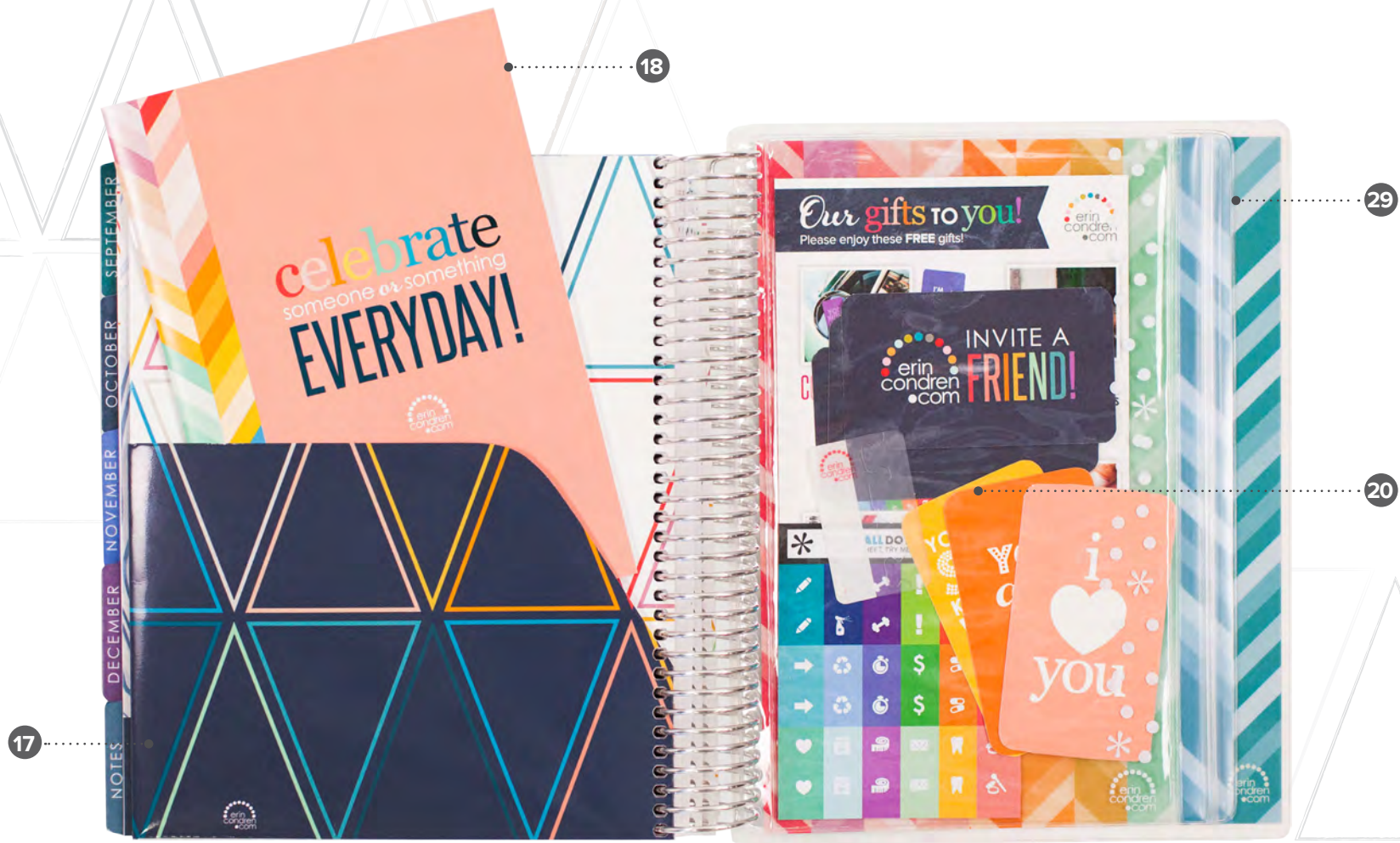
*The NEW **Designer Sticker Book** is sold separately and includes 214 laser cut, colorful and foil pressed stickers.



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HORIZONTAL WEEKLY LAYOUT

12. Each **LifePlanner™** **INCLUDES** 4 sheets of colorful event stickers (2 with printed events, 2 blank for customizing.) These repositionable stickers are a great way to highlight events, deadlines, or special occasions.
13. Two page **HORIZONTAL** weekly layout allows you to plan from left to right in lined sections that are ideal for listing appointments, school assignments or whatever fills each day.
14. **NEW** clear bookmark & ruler is printed with **Party Pops** and can easily snap in and out each week.
15. **NEW** “thankful thought” space helps you develop an attitude of gratitude, perhaps upcoming travel plans or a silly saying from your kids.
16. Each week includes a section to jot additional notes or thoughts.



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HORIZONTAL WEEKLY LAYOUT

- 17. UPDATED** 2 sided storage pocket is coated with a laminate finish for added durability! ***Horizontal** layout includes this multi-colored **Prism** design.
- 18. UPDATED Perpetual Calendar** is **INCLUDED** with each **LifePlanner™** and a great way to log birthdays, anniversaries and other dates that happen year after year.
- 19. UPDATED** bound in zipper pouch that is printed with **Party Pops!** Great for storing extra stickers, photos, receipts, stamps and other wrangled keepsakes.
- 20. NEW** gifts for you, these “freebies” are like party favors in a pouch! Enjoy 3 **Compliment Cards**, 3 **Referral Cards**, a sample page of **DO-IT-ALL Dots** and a **Coil Clip** too.