

# ANNUAL REPORT 2009



**FREEDOM  
TO MARRY**



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# VISION & ROLES

## FREEDOM TO MARRY IS THE LEADING CAMPAIGN WORKING TO WIN MARRIAGE NATIONWIDE

We partner with a diverse range of organizations and supporters across the country to end the exclusion of same-sex couples from marriage – and the responsibilities, protections, and commitment that marriage brings.

### We Are:

- Building a nationwide majority for marriage by educating the public about why marriage matters,
- Working to win marriage in more states by providing support and resources to state and local efforts,
- Promoting nationwide progress by empowering supporters – regardless of sexual orientation – to take effective action.

## ROADMAP TO VICTORY

Freedom to Marry's goal is to end the exclusion of same-sex couples from marriage once and for all. Drawing on the history of other social-justice movements in the United States, we know that victory will come from persuading either Congress or the Supreme Court to end marriage discrimination. To achieve that victory, we must secure the freedom to marry in a critical mass of states and build majority support across the country. Our Roadmap to Victory lays out the steps needed to win marriage nationwide:

**WIN MORE STATES** In the last decade, we secured the freedom to marry in five states and our Nation's capital. Using the struggle against race discrimination in marriage as a measure, that is still far short of the 34 states that had ended race-based marriage discrimination when the Supreme Court ruled in *Loving v. Virginia* (1967). While there is no mathematical formula for the needed critical mass, we must win more states than we have now. Each year provides opportunities to win more states, overturn the anti-gay constitutional amendments pushed through over the past decade, and increase momentum for the freedom to marry.

**BUILD A MAJORITY FOR MARRIAGE** To create a climate that empowers elected officials and judges to do the right thing, we also need majority support for the freedom to marry nationwide. Again using *Loving* as a measure, we are actually doing well, having moved from just about a quarter of the public in support 15 years ago to a near-majority today – far better than the 70% of Americans who opposed interracial marriage in 1967. Building a national majority for marriage will offset some of the challenges we face in winning

## FREEDOM TO MARRY FILLS FOUR PRINCIPAL ROLES IN THE MARRIAGE MOVEMENT

### We Are A:

- Catalyst driving the national debate on the freedom to marry;
- Grassroots network of activists building support for marriage online and on the ground;
- Strategy and messaging center providing support to local, state, and national allies;
- Funding engine helping to fuel the marriage movement nationwide.

states with anti-gay constitutional amendments. We're making great progress. Recently, for example, after a campaign of one-on-one conversations and public education following the Prop 8 defeat in 2008, polls are showing for the first time that a majority of Californians support the freedom to marry.

### END FEDERAL MARRIAGE DISCRIMINATION

For same-sex couples to fully share in the freedom to marry, we must repeal the so-called "Defense of Marriage Act" and return the federal government to its longstanding practice of honoring marriages without a "gay exception." We will do this both by creating the right climate for ongoing federal litigation challenging DOMA – through building majority support for the freedom to marry and winning more states – and by pursuing congressional repeal through passage of the Respect for Marriage Act. Winning more states and building popular support will also encourage steps such as President Obama's April 2010 directive on hospital visitation, which increased public education and political momentum.

Maya Angelou  
American Poet

*"To love someone takes a lot of courage. So how much more is one challenged when the love is of the same sex and the law says, 'I forbid you from loving this person'?"*



Cyndi Lauper

Singer-songwriter

*Launched the "Give a Damn Campaign" to spur young, straight supporters of LGBT equality to take action in support of gay rights including marriage.*

Responding to the evolving needs of the marriage movement, an important element of our work in 2009 was to lay the groundwork for a public-facing, national campaign to win the freedom to marry. Since Freedom to Marry's founding in 2003, we have focused on supporting and strategizing with partner organizations across the country. Now, we are stepping-up to add additional capacities to the movement to win marriage nationwide. Since 2003, the marriage movement has rapidly gained traction with a significant portion of the American public. What is needed now is a unified campaign to mobilize those supporters toward a clear path to victory. Freedom to Marry is expanding its capacities to lead that national grassroots campaign.

## ONLINE ACTION CENTER

Increasing our online presence and building an army of marriage supporters is a significant element of Freedom to Marry's new capacities. Thus far, no organization has tapped into the national online, grassroots energy in support of marriage. In 2009, we hired Blue State Digital, the consulting firm that powered Barack Obama's historic online campaign, to build an online action center in support of the freedom to marry. Our new action center is now up and running under the leadership of our New Media Director, Michael Crawford.

Freedom to Marry's goal is to empower marriage supporters across the country to get off the sidelines and take action that will move the movement forward. In pursuit of our Roadmap to Victory, we will deploy our growing online army of supporters to win more states, advance federally, and build majority support for the freedom to marry nationwide.

## INCREASED PUBLIC ENGAGEMENT

Freedom to Marry is taking on two new messaging needs of the movement. First, we are working to consolidate the pool of messaging data collected in recent years in numerous campaigns. By examining the information gathered in focus groups and polls across the country, we are gaining a unique perspective on what the movement has learned about how various messages have been received in different states, and we are identifying gaps in our collective knowledge to determine where further research is needed.

Second, we will employ the lessons learned from our messaging research to craft a national public education campaign in support of the freedom to marry. As we identify the most powerful messages, we will translate them into compelling video, print, and online content for dissemination nationwide in order to win more hearts and minds in support of the freedom to marry.



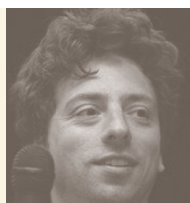
Our new Online Action Center enables supporters to:

- Contact their elected officials and urge them to support the freedom to marry
- Spread the word about why marriage matters to friends and family
- Share their story

**Sergey Brin**

Co-founder, Google

*"We should not eliminate anyone's fundamental right, whatever their sexuality, to marry the person they love."*



**Steve Jobs**

Co-founder and CEO, Apple

*"We strongly believe that a person's fundamental rights — including the right to marry — should not be affected by their sexual orientation."*



# RECAPPING THE YEAR / FEDERAL HIGHLIGHTS

## 2009

2009 was the winningest year yet for the movement to secure marriage nationwide. We began the year with the freedom to marry in two states – Massachusetts and Connecticut – and ended it with marriage victories in three new states – Vermont, New Hampshire, Iowa – and in the District of Columbia. In total, five state legislatures plus the DC City Council voted on marriage bills, with 697 legislators voting in support of the freedom to marry – 50% more than voted against it. In addition to tripling the districts with the freedom to marry, other states, including Wisconsin, Nevada, and Colorado, took steps toward marriage by providing relationship recognition for same-sex couples. Over 113 million Americans, 37% of the population, now live in a state with some relationship recognition for gay couples. While losses in Maine, New York, and New Jersey meant that we didn't win every state battle in 2009, we saw more state progress and more momentum in support of the freedom to marry.

We also made important federal progress in 2009. The Respect for Marriage Act, which would repeal the so-called "Defense of Marriage Act," was introduced in the House of Representatives. We ended the year with over 100 representatives signed-on as co-sponsors of the bill. Former Republican Congressman Bob Barr, who introduced the so-called "Defense of Marriage Act" in 1996, came out in support of the freedom to marry this year. Former President Bill Clinton, who signed that bill into law, also joined the call to pass the Respect for Marriage Act and now supports the freedom to marry.

## THE RESPECT FOR MARRIAGE ACT

The Respect for Marriage Act would end the federal government's 13-year old policy under DOMA of singling out legally married same-sex couples for discriminatory treatment by denying more than a thousand federal rights and protections of marriage. The legislation would ensure that valid marriages are respected under federal law, and it would re-establish the common law principle that marriages that are valid in the states where they were entered into would be honored by all states.

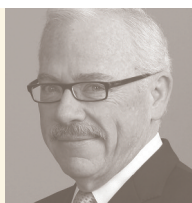
Freedom to Marry educated the members of Congress who wrote and introduced the Respect for Marriage Act about how federal marriage discrimination harms same-sex couples and their families. Passage of the bill would end the denial of federal marriage recognition and provide married same-sex couples with crucial Social Security, immigration, and tax benefits. Introduction of the Respect for Marriage Act was the culmination of months of planning and organizing among the nation's leading LGBT and civil rights stakeholders, spearheaded by Freedom to Marry.



**Bob Barr**

Former Congressman

*"The Respect for Marriage Act would strengthen the principle that each state is free to set the definition of marriage the citizens of that state have adopted."*



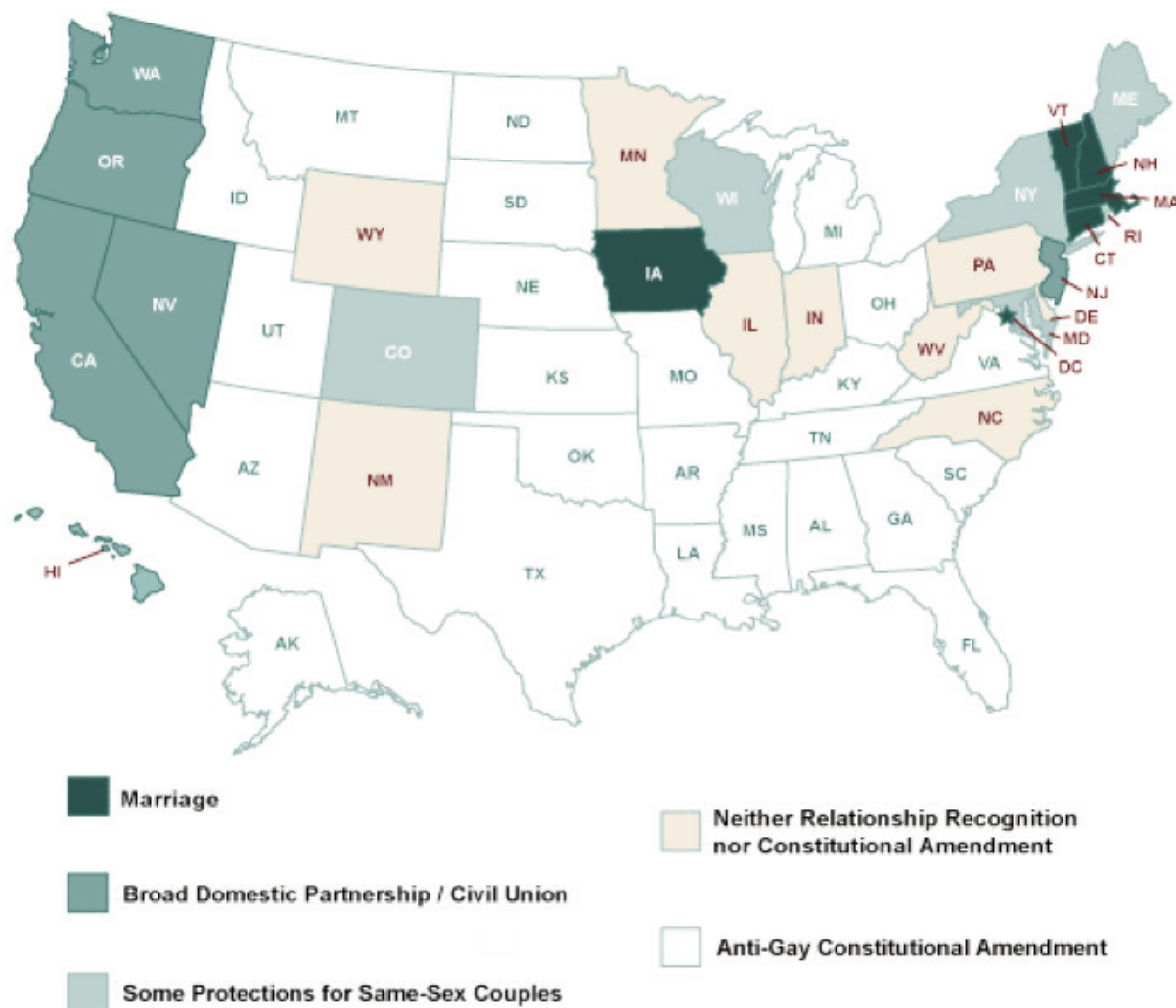
**Bill Clinton**

Former President

*"Throughout my life I have opposed discrimination of any kind. When the Defense of Marriage Act was passed, gay couples could not marry anywhere in the United States or the world for that matter. Thirteen years later, the fabric of our country has changed, and so should this policy."*



## Winning the Freedom to Marry: Progress in the States



*Last Updated April 16, 2010*



# STATE HIGHLIGHTS

## CALIFORNIA

In 2009, state groups recovered from the Proposition 8 setback at the ballot, regrouped, and began laying the groundwork for a referendum to overturn the measure. Freedom to Marry worked closely with Equality California and Let California Ring as they crafted their strategies, and we provided direct financial support, primarily for projects seeking to increase African American support for the freedom to marry.

## DISTRICT OF COLUMBIA

This was a historic year for marriage in D.C. as the City Council voted in support of the freedom to marry and Mayor Fenty signed the bill, setting the stage for marriages to begin early in 2010. Freedom to Marry provided D.C. for Marriage a regrant to fund public education efforts focused on leveraging clergy and African American voices for equality.

## IOWA

In April, the Iowa Supreme Court handed down a unanimous decision in *Varnum v. Brien* that brought the freedom to marry to America's heartland, making Iowa the third state where same-sex couples had the freedom to marry. Lambda Legal and One Iowa, along with Freedom to Marry, played crucial roles in securing and defending this victory. Freedom to Marry wrote an amicus brief in the case, and after the positive decision quickly began supporting the efforts to defend marriage in the state.

## MAINE

In May, Governor John Baldacci signed into law a freedom to marry bill overwhelmingly approved by the State Senate and House. Freedom to Marry provided significant regrants to Equality Maine to fund television ads and other public education efforts early in the summer. In November, despite a strong grassroots effort, an attack campaign by anti-gay forces overturned the law supporting the freedom to marry.

## NEW HAMPSHIRE

Governor John Lynch signed a historic bill in June providing same-sex couples in New Hampshire the freedom to marry. Earlier in the year Freedom to Marry provided a regrant to cover the cost of polling New Hampshire residents about their attitudes toward marriage equality and also helped fund GLAD's marriage equality public education efforts throughout New England.

## NEW JERSEY

In 2009, Freedom to Marry supported Garden State Equality's public education efforts as the state organization prepared for votes in the state legislature. We worked closely with both Lambda Legal and Garden State Equality to demonstrate that civil unions provided inadequate protections for same-sex couples and their families, and we provided regrants to cover the cost of an educational commercial campaign as well as the cost of polling across the state.

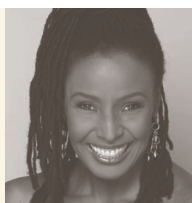
## NEW YORK

Freedom to Marry provided regrants and significant support to Empire State Pride Agenda as they ramped up their public education and polling before a vote in the State Senate. In December, the State Senate voted down a marriage equality bill. Freedom to Marry quickly regrouped with our partners in the state to plan the next crucial steps needed to change more hearts and minds and win marriage in New York once and for all, with our eyes on early 2011.

## VERMONT

In April, the Vermont legislature overrode a veto by the governor and decisively passed a bill to end the exclusion of gay couples from marriage, becoming the fourth state where same-sex couples share in the freedom to marry. Freedom to Marry played a consistent role in supporting the strategy, messaging, and funding efforts in Vermont.

Reverends Christine & Dennis Wiley  
Founding Members, D.C. Clergy  
United for Marriage Equality  
Organized clergy in the District  
of Columbia in support of the  
freedom to marry.



B. Smith  
Television Host / Restaurant Mogul  
Routinely talks to her guests  
about her support for the freedom  
to marry.



**Vermont Freedom to Marry Task Force**  
P.O. Box 481 • South Hero, VT 05486  
info@vtfreetomarry.org • www.vtfreetomarry.org

April 22, 2009

Evan Wolfson  
Freedom to Marry  
116 West 23rd Street, Suite 500  
New York, NY 10011


Dear Evan:

Our victory here in Vermont this year was by no means inevitable—as evidenced by the razor-thin override margin and up-to-the-finish-line drama. It was a monumental team effort that required the support of every person and organization that could muster the resources—human, financial, and otherwise. Freedom to Marry was a critical part of that team.

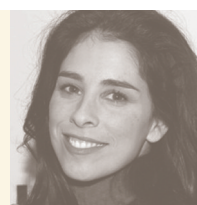
I'm especially grateful for your help with funding during the quieter years—when we were building the necessary foundation for this year's push, but when we weren't close enough to the finish line to nudge our way into the top tier of priorities on the national scene. And for your willingness to schlepp up to Vermont to help plant the seed a few years back. And for your thoughtful insights, advice, and connection-making along the way. And, of course, for your unfailing cheerleading, back-patting, and bucking up! It all made a difference.

Freedom to Marry plays a valuable role in this national movement. I worried at first that it might be redundant, or might detract from state-to-state efforts. Clearly both worries were ill-founded. you've done an amazing job of leveraging your own personal stature around this issue to bring people together, draw in resources, and advance the movement without taking away from anyone else. And your work clearly provides a major value-add to the movement. Thanks for your devoting your vision, relentlessness, and commitment to the cause of civil rights. We're all better off for it.

Thanks!

  
Beth Robinson  
Vermont Freedom to Marry, Chair

**Arianna Huffington**  
Founder, Huffington Post  
*Participated in the Love Unites  
Shepard Fairey Equality Project, an  
advocacy project in support of the  
freedom to marry.*



**Sarah Silverman**  
Comedian  
*Announced that she would  
not get married until gay and  
lesbian Americans have the  
freedom to marry.*



# CATALYZING THE DEBATE

## FREEDOM TO MARRY STUDY: PRO-MARRIAGE LEGISLATORS WIN

Responding to unfounded concerns of lawmakers that supporting the freedom to marry is a political liability, Freedom to Marry conducted and publicized a study which revealed that legislators who vote to support the freedom to marry are consistently re-elected. A review of all marriage votes from 2005 to the present showed that no legislators who voted to end marriage discrimination for same-sex couples lost their seats. The success of more than 1,100 supportive state legislators stands in bold contrast to the commonly held belief that supporting marriage equality ends political careers. In fact, these legislators are re-elected no matter what party they represent or if they changed their vote from opposing to supporting marriage equality. Even better, legislators who run for higher office win after voting in favor of marriage for same-sex couples.

## FREEDOM TO MARRY WEEK 2009 – 7 CONVERSATIONS IN 7 DAYS

The 12th annual Freedom to Marry Week proved to be the most celebrated yet with over 100 events taking place across the country and thousands of people signed up to have *7 Conversations in 7 Days* about their personal stories and why marriage equality matters. This year's celebration involved hundreds of organizations across the country hosting events such as house parties, synchronized blogging, protest marches, and special sermons to prompt conversations in their communities. We called upon bloggers and videographers to help spread the word by sharing their experiences of having these important conversations. Videographers were invited to upload videos to our video contest, and creators of the best videos were awarded with cash prizes.

## FREEDOM TO MARRY IN THE NEWS

"When my good friend Evan Wolfson, the 'godfather' of marriage equality, began arguing his case 20 years ago, most LGBT leaders privately said, 'Evan, you're a great guy, but enough with this marriage stuff, it's never going to happen, and you're hurting the movement.' Fortunately, he and others kept pressing forward, and in just a few months, marriage equality will be legal in at least four states – including Iowa, in the heartland of America."

– *Forbes* Op-Ed by Bernard Whitman, April 2009

"Evan Wolfson, executive director of the national group Freedom to Marry, based in New York, said it's important to focus on language in the debate. 'Words matter,' Wolfson said. 'People who can shape a scary way of thinking about something that actually isn't scary can get otherwise fair people to go the wrong way.'"

– *USA Today*, April 2009

"'The fact that an openly gay candidate wins for mayor in the nation's fourth largest city, in the South, in Texas, shows that when Americans get to know gay people as people, not as stereotypes, their resistance to treating gay people equally reduces,' Evan Wolfson, director of Freedom to Marry."

– *TIME*, December 2009

Anthony Weiner  
Congressman

*"As someone who has long fought against discrimination, I believe that the time has come to extend to all Americans the fundamental right to marry the person of their choosing, regardless of sexual orientation."*



Jerrold Nadler  
Congressman

*"The honor of the country demands we repeal DOMA."*

## NAACP MARRIAGE JUSTICE PROJECT

Two years ago, Freedom to Marry developed the Marriage Justice Project in conjunction with the California Conference of the NAACP and the National Black Justice Coalition. Since then, we've made considerable progress in creating dialogue and acceptance for the freedom to marry within the African American community. In 2009 in California, Project staff engaged African Americans on marriage equality and increased African American visibility and voices as opinion leaders. As a result individual African Americans began conversations on an often uncomfortable subject. The groundwork has now been laid for the deeper and more extended personal conversations necessary to continue building on African American support for gay family members and their full equality, including the freedom to marry, among the many causes our communities share. The work remains urgent in California, as in other key battleground states.

Within the national NAACP, we also achieved a number of "firsts" in 2009, including the first LGBT Task Force at the national level, the first workshop on LGBT issues and marriage equality at the national convention, and the first public support by the national NAACP for marriage-related resolutions in a state legislature. Again, public discourse led to engagement. New allies were found; new networks were built; and a new relationship was begun with the leadership of the national NAACP. Many of those "firsts" grew out of a key meeting between the Marriage Justice Project's leaders and NAACP Chairman Julian Bond and President Ben Jealous. As a result, Freedom to Marry and our partners are now often in consultation with national NAACP staff on the communications related to marriage equality and other LGBT issues.

While all of the ambitious goals of the Project were not accomplished – in particular the national NAACP is not yet ready to endorse the freedom to

marry – we have begun building a path forward. As we move forward we will rely on three important lessons learned during the Marriage Justice Project: that sustained direct engagement will move hearts and minds, that leadership from committed, non-gay leaders in the African American community is crucial to connecting, and that there is a large pool of untapped support within that community that is eager and ready to help.

## BEN & JERRY'S RENAMES LEGENDARY FLAVOR TO CELEBRATE FREEDOM TO MARRY

In celebration of the freedom to marry's arrival in Vermont last September, Ben & Jerry's, in partnership with Freedom to Marry, renamed its iconic flavor, Chubby Hubby: Hubby Hubby. Ben & Jerry's has a long history of commitment to social justice, including gay rights. To kick off the celebration, Ben & Jerry's and Freedom to Marry publicized the first marriages of gay and lesbian couples together in Vermont. Ben & Jerry's encouraged its ice cream enthusiasts to become supporters of Freedom to Marry, sign the Marriage Resolution Petition, and have conversations about why marriage matters. "From the very beginning of our 30 year history, we have supported equal rights for all people," said Walt Freese, Chief Executive Officer of Ben & Jerry's. "The legalization of marriage for gay and lesbian couples in Vermont is certainly a step in the right direction and something worth celebrating with peace, love, and plenty of ice cream."



Cory Booker

Mayor of Newark

*"It's a matter of justice and... equal protection under the law."*



Kirsten Gillibrand

United States Senator

*"Marriage equality is the civil rights issue of our generation."*



# FUNDING ENGINE

## CIVIL MARRIAGE COLLABORATIVE

The Civil Marriage Collaborative is the only national funder-led collaborative that directs resources to state-based organizations working on the ground to win the freedom to marry. An innovative philanthropic model, the CMC serves the important function of helping educate the broader progressive philanthropic community by incubating new strategies and new effective networks of philanthropists working to bring about social justice. CMC funder members are senior program staff of leading foundations with deep experience in LGBT issues, human rights, and related fields. Freedom to Marry's Executive Director, Evan Wolfson, helps guide CMC strategy as principal advisor.

Since its founding in 2004, the CMC has granted nearly \$9.5 million to LGBT and allied organizations fighting for marriage equality in 17 states and the District of Columbia. In 2008, the Collaborative awarded \$2.2 million in grants, 50% more than any previous year, and in 2009, in the middle of the largest economic downturn in recent memory, contributions by the highly committed group of funders remained at the roughly steady level of \$1.8 million. It is a testament to the CMC's vitality as a funder collaborative that all of the original members continue in the organization and five new funders have joined the effort since its inception, bringing the total number of funding partners to twelve today.

## NATIONAL COLLABORATIVE

The National Collaborative was a three year experimental program designed to coordinate efforts between national-level funders and organizations to target assistance to a small group of key states toward the goal of winning marriage or domestic partnership for same-sex couples. A founding member of the National Collaborative, Evan Wolfson served on the Executive Committee of the organization through to its conclusion this past year. The Collaborative succeeded in helping leverage several key victories in the states, and served as a venue to foster stronger coordination among and between national organizations and state-level groups at the front lines of winning marriage.

A committee assigned the task of looking ahead to future needs of the marriage movement concluded that a higher level of ongoing collaboration had been largely adopted by many of the organizations involved. In addition, leaders concluded that individual organizations – including, notably, Freedom to Marry – would be better suited to lead important aspects of the work in 2010 and beyond.

## REGRANTING

Freedom to Marry continues to dedicate 25% of its annual budget to regranting and partner support. As outlined on the following page, in 2009 we funded important public education and messaging research projects across the country, from California to Maine.

Diane Savino

New York State Senator

*"Marriage equality is about fairness and equality."*



Ruth Hassell-Thompson

New York State Senator

*"The decisions that I make... are about total rights for all of the people that I serve."*



## REGRANTING

Amount	State	Organization	Project Name	Anticipated Impact
\$9,121	CA	Jordan Rustin Coalition	Organizational Development	Provide consultative support to the Jordan Rustin Coalition as it seeks to build organizational and board infrastructure
\$2,285	DC	Velvet Foundation	Marriage Traveling Exhibit	Provide support for independent fundraising as Velvet Foundation seeks to establish its first traveling exhibit on marriage
\$15,000	DC	DC for Marriage	Marriage Communications Support	Perform media outreach and communications to amplify the voices of pro-equality African-Americans, both LGBT and straight allies, and clergy.
\$3,000	MA	Mass Equality Education Fund	Communications Services	Broaden the awareness about the financial impact of the freedom to marry in Massachusetts
\$10,000	MA	Mass Equality Education Fund	Marriage Equality Works	Inform the public about the real experience and positive impact of the freedom to marry in Massachusetts on its 5th anniversary
\$10,000	MD	Equality Maryland Foundation	Earned Media Campaign	Build a public education campaign in preparation for an anticipated opinion by Maryland's Attorney General advising state agencies to honor legal marriages from out-of-state of same-sex couples
\$12,000	ME	Gay & Lesbian Advocates and Defenders	GLAD Maine - Talking to Kids	Produce three short videos (DVD's) on the theme of marriage equality, kids and schools to help address questions among non-gay parents concerning the freedom to marry
\$20,000	ME	Equality Maine Foundation	Maine Marriage Education	Increase by 25% the house meeting and congregation meeting public education programming across the state of Main
\$200,000	ME	Equality Maine Foundation	Marriage TV Ads	Create additional television and video material for ongoing use in educating Mainers on the freedom to marry
\$15,000	NH	NH Freedom to Marry Education Fund	Marriage Polling	Conduct polling to assess the support for the freedom to marry to shape messaging and assess programming needs
\$37,000	NJ	Garden State Equality Education Fund	TV Ad	Develop a DVD/television ad campaign demonstrating the harm that has continued despite the advent of civil unions in NJ
\$15,600	NJ	Garden State Equality Education Fund	Polling	Conduct polling to assess the support for the freedom to marry to shape messaging and assess programming needs
\$20,000	NY	Empire State Pride Agenda Foundation	Regional Polling	Conduct polling to assess the support for the freedom to marry to shape messaging and assess programming needs
\$20,000	NY	Empire State Pride Agenda Foundation	Intensified Public Education	Intensify the Pride Agenda Foundation's public education around marriage equality with allied communities
\$30,000	NY	Let California Ring/Equality California Inst.	Let California Ring Analysis	Conduct an analysis of the process and impact of Let California Ring activities through its inception
\$20,000	OR	Basic Rights Education Fund	Marriage Persuasion Experiment	Conduct methodological testing of a variety of message delivery techniques to evaluate their relative efficacy
\$86,000	OR	Basic Rights Education Fund	Marriage Persuasion Experiment	Conduct follow-up testing of a variety of message delivery techniques to evaluate their relative efficacy
\$20,000	New EngInd	Gay & Lesbian Advocates and Defenders	Regional Marriage Work	Provide support for ongoing public education work across New England on marriage equality, both in states with the freedom to marry and in states seeking to create it
\$9,000	Natl	National Black Justice Coalition	NAACP National Conference	Provide materials and administrative support for the first ever workshop on gay topics including the freedom to marry at the NAACP's National Conference
\$6,000	Natl	National Black Justice Coalition	NBJC Report	Co-author a report summarizing the research African American attitudes on gay people and the freedom to marry
\$1,494	Natl	Various State Groups	FTM Week - Mini-Grant	Provide portable video cameras to state partner groups for recording constituents talking about why marriage matters
<b>\$561,5000</b>		<b>2009 Total</b>		

# STATEMENT OF FINANCIAL POSITION\*

FOR THE YEAR JULY 1, 2008 TO JUNE 30, 2009

## BALANCE SHEET (AS OF 6/30/2009)

### ASSETS

Cash and cash equivalents	\$359,125
Investments	191,695
Other current assets	891,335
Long-term assets	<u>31,900</u>
<b>Total Assets</b>	<b>\$1,474,055</b>

### LIABILITIES

Accounts payable	\$29,480
Other current liabilities	<u>45,013</u>
<b>Total Liabilities</b>	<b>\$74,493</b>

### NET ASSETS

Beginning net assets	\$681,192
Temporarily restricted net assets	800,000
Unrestricted net surplus/(deficit)	<u>(81,630)</u>
<b>Total Net Assets</b>	<b>\$1,399,562</b>

**Total Liabilities and Net Assets** **\$1,474,055**

## STATEMENT OF ACTIVITIES

FOR THE YEAR JULY 1, 2008 TO JUNE 30, 2009

### SUPPORT & REVENUE

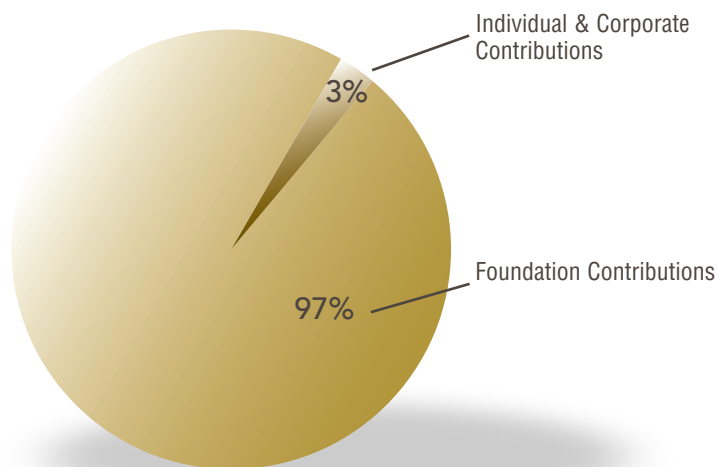
Individual & corporate contributions	\$58,906
Unrestricted foundation contributions	1,337,243
Temporarily restricted foundation contributions	<u>800,000</u>
<b>Total Revenue</b>	<b>\$2,196,149</b>

### EXPENSES

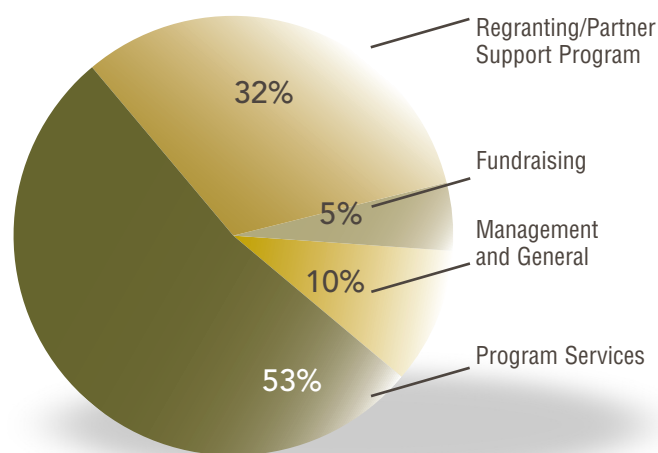
Program services	\$784,499
Regranting/Partner support program	474,093
Fundraising	77,874
Management and general	<u>141,313</u>
<b>Total Expenses</b>	<b>\$1,477,779</b>

**Change in Net Assets** **(\$718,370)**

## SUPPORT & REVENUE



## EXPENSES



The mission of Freedom to Marry is to end discrimination in marriage nationwide. Freedom to Marry guides and focuses this social justice movement by bringing the work of gay and non-gay organizations and their many approaches—litigation, legislation, direct action, and public education—into a larger whole, a shared civil rights campaign that fosters heightened outreach to non-gay allies.

\*As Freedom to Marry is a sponsored project of the Astraea Lesbian Foundation for Justice, our financial reporting follows the Astraea fiscal year, which is July 1 to June 30. An audit of Astraea's financial statements for FY2009 was completed by Wei, Wei & Co. which issued an unqualified opinion on May 10, 2010.

Freedom to Marry gratefully acknowledges the generosity and vision of the gay and non-gay foundations and individuals who have helped build this organization and support the cause of ending marriage discrimination. All contributions, regardless of size, are welcome and appreciated.

#### WE ESPECIALLY ACKNOWLEDGE OUR CORE SUPPORTERS:

##### \$250,000+

Anonymous  
 Evelyn + Walter Haas Jr. Fund

##### \$100,000+

Arcus Foundation  
 Gill Foundation  
 Open Society Institute

##### \$20,000+

Columbia Foundation  
 Overbrook Foundation  
 Tides Foundation  
 Ted Snowdon Foundation

##### \$10,000+

Jordan Roth  
 Schwab Charitable Fund

##### \$2,500+

Anne R. Dow Family Foundation  
 Bill and Melinda Gates Foundation  
 Mark Hiemenz and Charlie Rounds  
 The Minneapolis Foundation

##### \$1000+

David Beatty  
 David M. Wertheimer and Paul R. Beaudet

#### WEDDING REGISTRY COUPLES

We also thank the following couples who asked their wedding guests to contribute to Freedom to Marry. Donations from each of these couples exceeded \$1,000 in total:

Dagny Dingman and David Kover  
 Robert Finkmann and Derek McNally  
 Trish Houck and Lyssa Jenkins  
 Kevin Roon and Simon Yates

#### VOLUNTEERS, IN-KIND GIFTS AND DONATIONS OF PROFESSIONAL SERVICES

Freedom to Marry is especially grateful for the many organizations and individuals who donated their time and talent to this organization and the freedom to marry.

##### IN-KIND:

Jason Byers	Michael Rogers
Club Quarters, Downtown	<i>Page One News Media</i>
Scott Campbell	Select Office Suites
Bruce C. Davidson	Roberta Sklar
<i>Sonnenschein Nath &amp; Rosenthal, LLC</i>	TechSoup/Microsoft
Google AdWords	Eric Vieland
Chris Hughes	<i>Epstein Becker Green</i>
Carla Mote, Greg O'Loughlin	Michael Wolfson, Matt Leiker
<i>Red Tettemer</i>	<i>RocketFuel Studios</i>
Paul E. Pompeo	
<i>Arnold &amp; Porter, LLP</i>	

##### FREEDOM TO MARRY

##### VOLUNTEERS & INTERNS:

Ben Bernard  
 Phillipa Bianco  
 Grant Gilles  
 Robin Liebman  
 Maria Riofrio  
 Spencer Weinreich  
 Bobby Whetsell  
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# FREEDOM TO MARRY STAFF AND STEERING COMMITTEE

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Michael Crawford  
*Director of  
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Scott Davenport  
*Managing  
Director*



Sean Eldridge  
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Communications*



Megan Kinninger  
*Program  
Manager*



Richard Ledesma  
*Office Manager*



Thalia Zepatos  
*Director of Public  
Engagement*

## STEERING COMMITTEE



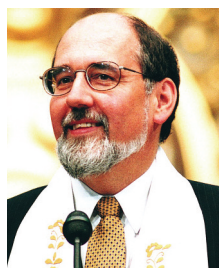
Brondi Borer  
*Judicial Education  
Director, The  
Williams Institute,  
UCLA School of Law  
California*



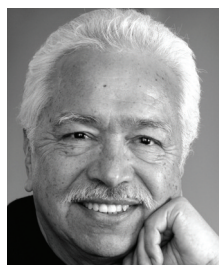
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*Professor, Quinnipiac  
Law School; Senior  
Research Scholar,  
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**FREEDOM  
TO MARRY**

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