

RUTGERS
Giving Day
3.21.18

THINK **BIGGER.**

Limited Time Challenges

Early Bird Challenge – WINNER: MARCH (Mid-Atlantic Regional Center for the Humanities)

Set your alarm! The fund that receives the first gift after midnight on March 21 at givingday.rutgers.edu wins \$1K!

Where in the world RU Challenge (12am – 6am) – WINNER: MARCH (Mid-Atlantic Regional Center for the Humanities)

The top two funds with the most international donors will each receive an extra \$500.

To Jersey and Beyond Challenge (6am - 9am) – WINNERS inside NJ: Area of Greatest Need, Rutgers Future Scholars, and Big Ten Champions – WINNERS beyond NJ: Big Ten Build, Douglass Residential College, and Newark Student Food Pantry

Whether you still call the Garden State your home, or have moved away, we know NJ is a part of you. The 3 funds receiving the most donors from NJ and the 3 funds with the most donors from outside NJ will each receive an extra \$1,000.

Charter Day Challenge – WINNER: New Brunswick Student Emergency Assistance

Rutgers was founded in 1766, and on March 21, the area that receives the 1766th gift at givingday.rutgers.edu will receive an extra \$2K!

The 9-5 Challenge (9am – 5pm) – WINNERS: RUN - RBS Finish Line fund, RUNB – SAS, RBHS - School of Nursing, and RUC - Rutgers Law School Camden

The four areas that receive the most gifts from faculty and staff donors will win an extra \$500 each.

Lunchtime Crunch Time Challenge (12pm – 2pm) – WINNERS: Area of Greatest Need, Big Ten Build, School of Public Affairs and Administration, School of Business Camden, New Brunswick Student Emergency Assistance, Rutgers Business School New Brunswick Undergrad Program, Big Ten Champions, and Rutgers Assistance Grants for Students

The top eight areas with the most donors at givingday.rutgers.edu will each win \$1,000.

Student Vote of Thanks Challenge (11 am -2pm) – WINNERS: Camden – Rutgers Future Scholars, Newark-H.E.A.L. (Health, Education, Advocacy, and Law), and New Brunswick-Children’s Health Institute

Students have a chance to vote with a minimum \$5 gift by participating at designated student center tabling events across campuses between 11am – 2pm. \$1,500 will be awarded to top funds in Camden, Newark and New Brunswick.

Parents Challenge (6pm – 8pm) – WINNERS: School of Public Health, Rutgers New Brunswick Honors College, Rutgers Future Scholars

Calling all RU Parents! The top three funds supported by Rutgers parents at givingday.rutgers.edu will win an extra \$500.

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3-2-1 Final Countdown Challenge (9pm – midnight) – WINNERS: New Brunswick Student Emergency Assistance, Area of Greatest Need, and School of Public Health, Area of Greatest Need, School of Criminal Justice, and Newark College of Arts and Sciences

Only three hours left to give! The top three (3) funds with the most donors at givingday.rutgers.edu from 9pm – 10pm will win \$500 each. The top two (2) funds with the most donors from 10 pm – 11pm will win \$1,000 each; and the area with the most donors in the last 60 minutes will win \$2,000.

Snowfall (9am – 5pm) – WINNERS: Area of Greatest Need, SAS, School of Criminal Justice, School of Nursing, RBS Dean's Finish Line, Rutgers Law School Newark Scholarships, RBS Scholarships, School of Public Affairs and Administration, and Newark Honors College

9 inches of snow fell at Rutgers Giving Day Headquarters – so the top 9 funds with gifts before 5pm today will win an extra \$500 each.

Daylong Challenges

Lucky 21 Challenge – WINNERS: (21) Rutgers Camden Libraries, (121) New Brunswick Athletic Scholarships - Library, (221) School of Public Affairs and Administration, (321) Cancer Institute of New Jersey, (421) Big Ten Champions, (521) University College-Newark Scholarships, (621) MARCH (Mid-Atlantic Regional Center for the Humanities), (721) Women's Leadership, (821) Rutgers New Brunswick Student Emergency Assistance, (921) School of Public Affairs and Administration, (1021) Rutgers Equine Science Center, (1121) Libraries-Camden, (1221) Cancer Institute of NJ, (1321) Rutgers New Brunswick Honors College, (1421) Camden College of Arts and Sciences, (1521) Libraries-Newark, (1621) Area of Greatest Need, (1721) Rutgers Climate Institute, (1821) School of Nursing – Newark and New Brunswick, (1921) RBS Finish Line Fund, (2021) Area of Greatest Need, (2121) Area of Greatest Need, (2221) Honors College-New Brunswick Scholarships

In honor of today's date, the 21st gift, 121st gift, 221st gift, and so on, made at givingday.rutgers.edu, will receive an extra \$100 toward that same area! (\$8K max awarded)

Longest Mile Challenge – WINNER: From SurryHills, Sydney, Australia for MARCH (Mid-Atlantic Regional Center for the Humanities)

The fund that receives a gift from the donor living the furthest distance from RGD Headquarters in New Brunswick, NJ, will earn an extra \$1,000.

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G.O.L.D. Challenge (Graduates of the last Decade) – WINNERS: Camden – School of Business, Newark – School of Public Affairs and Administration, New Brunswick – Big Ten Build, RBHS – School of Public Health

The top funds with the most GOLD donors at the end of the day at givingday.rutgers.edu, within each university, will receive an extra \$1,250.

Decade Challenge (40's, 50's, 60's, 70's, 80's, 90's, 00's, 10's) – WINNERS: 40's for Oral History Archive, 50's for NCAS Scholarship Fund, 60's for Douglass Residential College, 70's for School of Environmental and Biological Sciences, 80's for Big Ten Build, 90's for Big Ten Build, 00's for Big Ten Build, 10's for School of Public Affairs and Administration

The funds across Rutgers with the most graduates of each decade will earn an extra \$500.

Selfless Student Donor Challenge – WINNERS: Camden Food Pantry, School of Communications and Information

When student donor counts reach 250, 500, 750 and 1,000, one student donor, within each of the 250 student count increments, will win an additional \$500 toward the area supported. Note: each student counts as one unique donor, regardless of number of gifts made. (If a student splits his/her gift, the award will be split.)

Keep on Giving Challenge – WINNERS:

Area of Greatest Need – \$400

Big Ten Build – \$200

Big Ten Champions – \$100

Camden College of Arts and Sciences - \$100

Camden Student Food Pantry – \$100

Cancer Institute of New Jersey - \$100

Department of Nutritional Science – \$100

Eagleton Institute of Politics – \$100

EOF – School of Arts and Sciences - \$100

Graduate School of Education - \$600

Graduate School of Education Scholarships – \$100

MARCH – \$100

NB Food Pantry – \$100

NB Student Org - \$100

New Brunswick Student Org – \$200

Political Science Department- \$100

RU Ready for Work – OUCP Newark – \$100

Rutgers Assistance Grants (RAG) for Students - \$200

Rutgers Equine Science - \$400

Rutgers Future Scholars -\$100

School of Arts and Sciences -\$100

School of Arts and Sciences Scholarship – \$200

School of Communication and Information – \$100

School of Engineering - Weeks Hall of Engineering – \$100

School of Management and Labor Relations Scholarships - \$100

Student Emergency -\$100

The first 50 donors who set up a monthly gift at givingday.rutgers.edu will add an extra \$100 to their gifts.