

The Country Journal Publishing Company

Privacy Policy

Effective date: Feb. 2, 2016.

The Country Journal Publishing Company --including Biofuels Journal, Contractor Directory, Equipment Catalog, Grain Directory, Grain Journal, Grainnet, Milling Journal and Seed Today (collectively, "Company", "we", "our", or "us"), take your privacy rights seriously and know you care about how your personal information is used and shared. This Privacy Policy covers the collection, use and disclosure of personal information that may be collected by the Company anytime you interact with the Company, such as when you visit our website(s), when you purchase our products or services online, or when you call our sales or support staff. Please take a moment to carefully read the following to learn more about our information practices, including what type of information is gathered, how the information is used and for what purposes, to whom we disclose the information, and how we safeguard your personal information.

Your use of Company's services is at all times subject to our **Terms of Use** www.grainnet.com/pdf/termsfuse.pdf, which incorporates this Privacy Policy. Any terms we use in this Policy without defining them have the definitions given to them in the **Terms of Use** www.grainnet.com/pdf/termsfuse.pdf.

1. Reasons the Company Collects Personal Information

We collect your personal information because it helps us deliver superior customer service. It enables us to give you convenient access to our products and services and focus on categories of greatest interest to you. In addition, your personal information helps us to keep you posted on the latest product announcements, special offers, and events.

2. Information the Company Collects and How the Information May be Used

Whenever you interact with the Company, we may collect personal information for market research purposes to help us better understand our customers, or for purposes relevant to the situation, such as your name, mailing address, phone number, email address, and contact preferences; as well as information relating to a support or service issue. We may also collect information regarding customer activities on our websites. This helps us determine how best to provide useful information to customers and to understand which parts of our websites, products, and services are part of most interest to them for research and analysis to improve our products or services. This information may be shared with third parties or in special circumstances as described elsewhere in this Policy.

3. Your Consent

By use of this website, you confirm you have reached or exceed the age of majority in your state or place of residence and consent to our collection and use of your personal information as described in this Privacy Policy.

4. When the Company Discloses Your Information

To help us provide better customer service, your personal information may be shared among our associated websites who also share our Privacy Policy. There are also times when it may be advantageous for the Company to make certain personal information about you available to third-parties that the Company has a strategic relationship with or for whom the Company receives assistance or provides assistance in providing products and services to you. In such situations, these companies are prohibited from using your personal information from any unauthorized purposes and are also obligated to protect your information in accordance with the Company's policies, except if we inform you otherwise at the time of collection. Without such information being made available, it would be difficult for you to purchase products, or have products delivered to you, receive customer service, provide us feedback to improve our products and services, or access certain services, offers, and content on our websites.

The Company may take the personal information we receive from individuals responding to our customer surveys and combine (or aggregate) it with the responses of other customers we may have, to create broader, generic responses to the survey questions (such as gender, age, residence, industry sector, or other demographic information). The Company may use the aggregated information to improve the quality of its services to you and to develop new services or products. This aggregated non-personally identifying information may be also be transferred or shared with third parties.

We also reserve the right to disclose your personal information for any reason if, in our sole discretion, we believe that it is reasonable to do so to protect our legal rights or to satisfy laws, regulations, or governmental legal requests for such information. We may also disclose personal information that is, as determined in our sole discretion, necessary to identify, contact, or bring legal action against someone who may be violating our contracts, policies and procedures, or if we determine that for national security, law enforcement purposes or other issues of public importance, disclosure is necessary.

Finally, the Company may sell or transfer your personal information to third parties as necessary:

(1) to provide a product or service you have ordered from a third party while using the Company's websites or when responding to offers provided by the Company; or

(2) in connection with any merger, acquisition, reorganization, change in capital structure, or sale of all or substantially all of the assets of the Company or website.

4. How the Company Protects Your Personal Information

The Company takes reasonable precautions to safeguard your personal information against loss, theft, and misuse, as well as unauthorized access, disclosure, alteration and destruction, including security and managerial procedures to safeguard and help prevent unauthorized access to data. **These procedures include a firewall to deny access to unauthorized third parties, secure facilities, servers and data limited only to authorized persons.** While we make efforts to ensure the integrity and security of our network and systems, notwithstanding such efforts, the Company cannot guarantee that our security measures will prevent our computers from being illegally accessed and information contained on them stolen or altered.

The Company uses third party vendors, such as PayPal and Stripe for processing of fees and payment for products and services purchased through our website. Our Privacy Policy does not govern use by third party vendors (see Section 8 below).

You can help us by also taking precautions to protect your personal data when you are on the Internet, such as changing passwords often and using a secure web browser.

5. No Information Collected from Children

As noted in the Terms of Use www.grainnet.com/pdf/termsfuse.pdf, we do not knowingly collect or solicit personal information from anyone under the age of 13. If you are under the age of 13, please do not attempt to register with the Company or send any personal information about yourself to us. By use of this website, you affirm you are at least 13 years of age or are the age of majority in the jurisdiction in which you reside. If we learn that we have collected personal information from a child under age 13, we will delete that information as quickly as possible. It is our Company's policy to comply with all applicable laws. The Company does not knowingly or intentionally collect such information, so to the best of its knowledge and belief, the Company has no such information to use or to disclose to a third party.

6. Cookies And Other Technologies

As is standard practice on many corporate websites, we use “cookies” and other technologies to help us understand which parts of our websites are the most popular, where our visitors are going, and how much time they spend there. We also use cookies and other technologies to make sure that our online advertising is bringing customers to our products and services, to monitor traffic patterns on our website, to see the effect of our customer communications, and provide greater convenience when you visit our site.

You may be able to delete cookies from your browser or to otherwise configure your browser so cookies are not accepted. However, deleting certain cookies may disrupt or prevent you from using certain website functions.

We also gather certain information automatically and store it in our log files. This information may include Internet Protocol (IP) addresses, browser type, Internet Service Provider (ISP), and other information that does not identify individual users, to analyze trends, to administer the site, to track users’ movements around the site, and to gather demographic information about our users as a whole. The Company will not use the information collected to market directly to that person.

7. E-Mails

In addition to regular communications with our customers, we also receive and disseminate advertising and marketing e-mails from third-party providers related to products and services marketed to our customers via the Company’s e-mail distribution list (“eblasts”). The Company considers this a service to its customers. The Company’s policy is to strive to have not more than four eblasts sent per day, though this is allowed if the targeted customer groups are completely different. The Company’s goal is not to overwhelm customers but to provide them helpful information on available products and services. If you choose to not receive eblasts, you may end your email subscription by following the instructions at the end of each email message to unsubscribe.

8. Links to Sites of Other Companies

Our websites offer links to the websites of other companies. We provide such links for customer information and convenience, but the Company is not responsible for other companies’ privacy practices or procedures. We encourage you to learn about the privacy policies and procedures of those companies. Once you leave the Company’s website(s) or are redirected to a third-party website, you are no longer governed by our Privacy Policy or Terms of Use.

9. California Privacy Rights

Pursuant to California Civil Code section 1798.83, upon request, we will disclose to our California customers the identity of any third parties to whom we disclosed personal information within the previous calendar year (including the type of personal information disclosed) for third parties' direct marketing purposes. Businesses are only required to respond once per calendar year to a customer request. If you are a California resident and would like to make a request under this provision, please identify that you are making the request pursuant to the "Shine the Light" law, and either e-mail the request to us at: mark@grainnet.com, mail, or fax the request to us at: Mark Avery, Grain Journal, 3065 Pershing Ct., Decatur, IL 62521. We will respond within thirty days of your written inquiry.

10. The Company May Periodically Change Its Privacy Policy.

The Company reserves the right to revise, amend, or modify this policy at any time and in any manner. This privacy policy applies to information collected through our website and not to information otherwise collected. When we change the policy in a material way a notice will be posted on our website along with the updated privacy policy. Your use of our website and any other services provided by the Company after such changes are implemented constitutes your acknowledgment and acceptance of these changes. Please consult this Policy prior to every use for any changes. Continued use of this website after changes in the Privacy Policy have been posted means you agree to all of the changes.

If you have additional questions, would like to make a complaint, or amend or delete any personal information about you, contact us at 217-877-9660.