

**BBL STANDARD TERMS  
(NEWS BROADCAST)**

**THIS AGREEMENT** is made the \_\_\_\_\_ day of \_\_\_\_\_ 20

**BY AND BETWEEN**

**BASKETBALL LEAGUE LIMITED** (“BBL”) whose registered office is at Unit E3, Leicester Business Centre, 111 Ross Walk, Leicester, LE4 5HH.

AND

(“the Producer”)

**WHEREAS:-**

- a) In accordance with Regulation 16 of the Basketball League Rules, all Broadcast and Related Rights in all Matches (as defined therein) are vested in BBL.
- b) The Producer wishes to enter the venue (the “Venue”) where the Match as set out in Schedule 1 is being staged for the purpose of producing television news coverage thereof for broadcast in [ \_\_\_\_\_ ] “the Programme”) to be transmitted on the [ \_\_\_\_\_ ] channel by means of [ \_\_\_\_\_ ] television [only in the [ \_\_\_\_\_ ] region and not on any other media.

**NOW IT IS AGREED** as follows:-

- 1. Subject to the club at whose Venue the Match is being staged (the Club) confirming its acceptance of this agreement, the Producer shall be entitled to access to the Venue for the Equipment and Personnel as set out in Schedule 2 to produce television coverage (“the Material”) of the Match. BBL hereby consents to the Producer being granted such access and in consideration for such grant the Producer agrees to be bound by the terms and conditions set out below.
  - (a) The Producer shall not use the Material or permit the Material to be used for any purpose other than incorporation of no more than 15 minutes thereof in the Programme. In particular, but without limitation, the Producer undertakes to BBL that they shall ensure that:
    - i) none of the Material, nor part thereof, including for the avoidance of doubt any single frame/still images shall be made available to any broadcaster, news organisation or production company, or any other third party, nor otherwise exploited by the Producer save for the exhibition of 15 minutes in total of the Material in the Programme permitted by this agreement and Producer further agrees that it shall not use the Material in a manner intended to bring the game of basketball, the BBL, the Clubs or any participant including officials in the Match into disrepute.

3. The Producer hereby confirms that it shall solely be responsible for the actions of its servants, agents and contractors whilst at the Venue and for ensuring that said servants, agents and contractors comply with the terms of this agreement. The Producer, shall and shall procure this its servants, agents and contractors when present at the Venue shall comply with the directions of BBL and/or the Club.
4. (a) BBL may terminate this agreement forthwith by notice in writing in the event that the Producer commits a material breach of the terms hereof.  
  
(b) Termination shall be without prejudice to any rights of BBL.

.....  
**Signed for and on behalf of BBL**  
**by a duly authorised officer.**

.....  
**Signed for and on behalf of the Producer**  
**by a duly authorised officer.**

**SCHEDULE 1**

**THE MATCH**

**SCHEDULE 2**

**A) THE EQUIPMENT**

**B) THE PERSONNEL**