



ICE District and Kids & Company celebrate opening on November 15

FOR IMMEDIATE RELEASE

EDMONTON, Alberta (November 15, 2016) – Kids & Company cut the ribbon today on an early learning and child care centre in the vibrant Edmonton ICE District.

On target for their December 2016 welcoming of children, the Kids & Company centre will occupy 9,400 square feet on the fourth floor of the new Edmonton Tower with eight classrooms for children ages infant to five years old. Hours will be Monday to Friday from 7 a.m. to 6 p.m., with extended hours available for special events.

Kids & Company aims to provide flexible, modern and enriched child care solutions for the families they serve. “We have two other locations in Edmonton and are committed to meeting the demand for high-quality care in the community, so the introduction of the picturesque Edmonton ICE District Centre comes at a good time,” says Victoria Sopik, co-founder and CEO of Kids & Company. “What has made us such an important provider of child care is our unique programming, mandate to hire the best teachers and focus on the details that create an experience beyond expectation.”

Their approach not only resonates with families, but has made them a go-to partner for hundreds of companies that sponsor priority care and flexible back-up packages to their employees.

“Kids & Company is an important addition to ICE District, providing parents who will come to work in the District with a nurturing and safe childcare facility,” said Glen Scott, Senior Vice President Real Estate, Katz Group. “To have a top-quality child care centre within a top-quality building like Edmonton Tower is the perfect combination. We’re proud to officially welcome Kids & Company to ICE District as they celebrate their grand opening today.”

The public celebration today was attended by families, corporate partners, city officials, partners from ONE Properties, Katz Group, Oilers Entertainment Group, and Kids & Company staff.

The Edmonton Tower is a state-of-the-art, 27 storey structure that is an integral component of ICE District and will be home to The City of Edmonton and other tenants. Located at the corner of 101st St. and 104th Ave., the Tower is being built to LEED Gold standards and is almost fully leased.

In addition to a child care centre, ICE District will offer office space, retail, residential, hotel and entertainment options, providing an exciting and dynamic community in the heart of downtown Edmonton.

About ICE District - ICE District will be the largest mixed-use sports and entertainment district in Canada and is already projecting an energy and feeling unlike anything Edmonton has seen before. ICE District will deliver a new era of entertainment in the form of epic concerts, heart-stopping NHL and WHL hockey, blockbuster movies, world-class gaming, boutique shopping, trendy dining and more. A humming public plaza with year-round programming will host events from festivals to public skating. All of this, just steps from sophisticated residences and premium office space. Rogers Place was developed by the Oilers Entertainment Group and the City of Edmonton. ICE District Properties, a mixed-use development surrounding Rogers Place and Ford Hall, is being developed through a joint venture between Katz Group and ONE Properties (formerly WAM Development Group).

About Kids & Company: Kids & Company, a proudly Canadian company with over 80 locations, works directly with family-oriented corporations to develop progressive child care options that help address employees' work-life integration and productivity challenges. By partnering with Kids & Company, top-tier companies from a variety of industry sectors, are able to add child care assistance, including guaranteed full-time, part-time and emergency back-up care, and elder care to their suite of employee benefits. Certain locations also offer community-based child care. Visit us at www.kidsandcompany.com.

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