

Engage Alaskans through multiple platforms



RADIO

TV

DIGITAL

EVENTS

CoastAlaska's multi-station, multi-platform strategy leads to deeper connections with your current and potential customers.



Keeping Alaskans in Touch With The Capital City

KTOO Public Media broadcasts out of Alaska's Capital City with **KTOO** [news and NPR], **KXLL** [music] and **KRNN** [eclectic]. Local legislative coverage can be found on **GavelAlaska** aired seasonally on 360North, and daily news available on **ktoo.org**.



Radio Underwriting Rates

Rates are Net for each station
Sponsorship Credits: 15 seconds in length

TIMES	KTOO JUNEAU	KXLL JUNEAU	KRNN JUNEAU	KCAW SITKA	KFSK PETERSBURG	KSTK WRANGELL	KRBD KETCHIKAN	KUCB UNALASKA
Prime Time MON-FRI 6A-9A & 4P-6P SAT: 9A-5P	\$32/ CREDIT	\$22/ CREDIT	\$17/ CREDIT	\$22/ CREDIT	\$19/ CREDIT	\$15/ CREDIT	\$22/ CREDIT	\$15/ CREDIT
Run of Schedule MON-SUN 6A-10P	\$22/ CREDIT	\$17/ CREDIT	\$14/ CREDIT	\$20/ CREDIT	\$17/ CREDIT	\$15/ CREDIT	\$20/ CREDIT	\$15/ CREDIT

Enhanced Public Service Announcement (EPSA) Credits: 30 seconds in length for our non-profit partners
We are happy to work with our partners at KHNS Haines to include them in any custom underwriting packages



Television Sponsorship

Reach a statewide audience with 15-Second or 30-Second Pre-Produced Spots



Digital Sponsorship

Website Tile: 300x250
Smartphone Banner: 320x50
Streaming 15-Second Audio
Pre-Roll



Event Sponsorship

Connect with community at our signature events featuring NPR speakers.

Contact Christy Ciambor, Development Director at christyc@coastalaska.org