

ROBIN WILLIAMS CENTER

FOR ENTERTAINMENT AND MEDIA



Photo by Dave Krysl

CAPITAL CAMPAIGN

With multiple naming opportunities for the Robin Williams Center, the SAG-AFTRA Foundation offers exclusive recognition benefits to donors at commensurate giving levels.

SAG-AFTRA
FOUNDATION

NAMING OPPORTUNITIES

FUNDRAISING CO-CHAIRS CAPITAL CAMPAIGN

RECOGNITION LOCATION: PLAQUE ON WALL
DONATION AMOUNT: \$500,000 - \$1,000,000

CONTROL AND PROJECTION ROOM

RECOGNITION LOCATION: DOOR FROM GREENROOM TO CONTROL ROOM
DONATION AMOUNT: \$500,000 - \$1,000,000

GREENROOM

RECOGNITION LOCATION: PLAQUE IN GREENROOM
DONATION AMOUNT: \$500,000

VIDEO WALL

RECOGNITION LOCATION: PLAQUE ADJACENT TO VIDEO WALL
DONATION AMOUNT: \$250,000

MEN'S RESTROOM

RECOGNITION LOCATION: DOOR
DONATION AMOUNT: \$100,000

WOMEN'S RESTROOM

RECOGNITION LOCATION: DOOR
DONATION AMOUNT: \$100,000

TALENT ELEVATOR

RECOGNITION LOCATION: ELEVATOR ENTRANCE
DONATION AMOUNT: \$100,000

STAGE

RECOGNITION LOCATION: CORNER OF STAGE
DONATION AMOUNT: \$50,000

SUBWAY TILE ON DONOR WALL

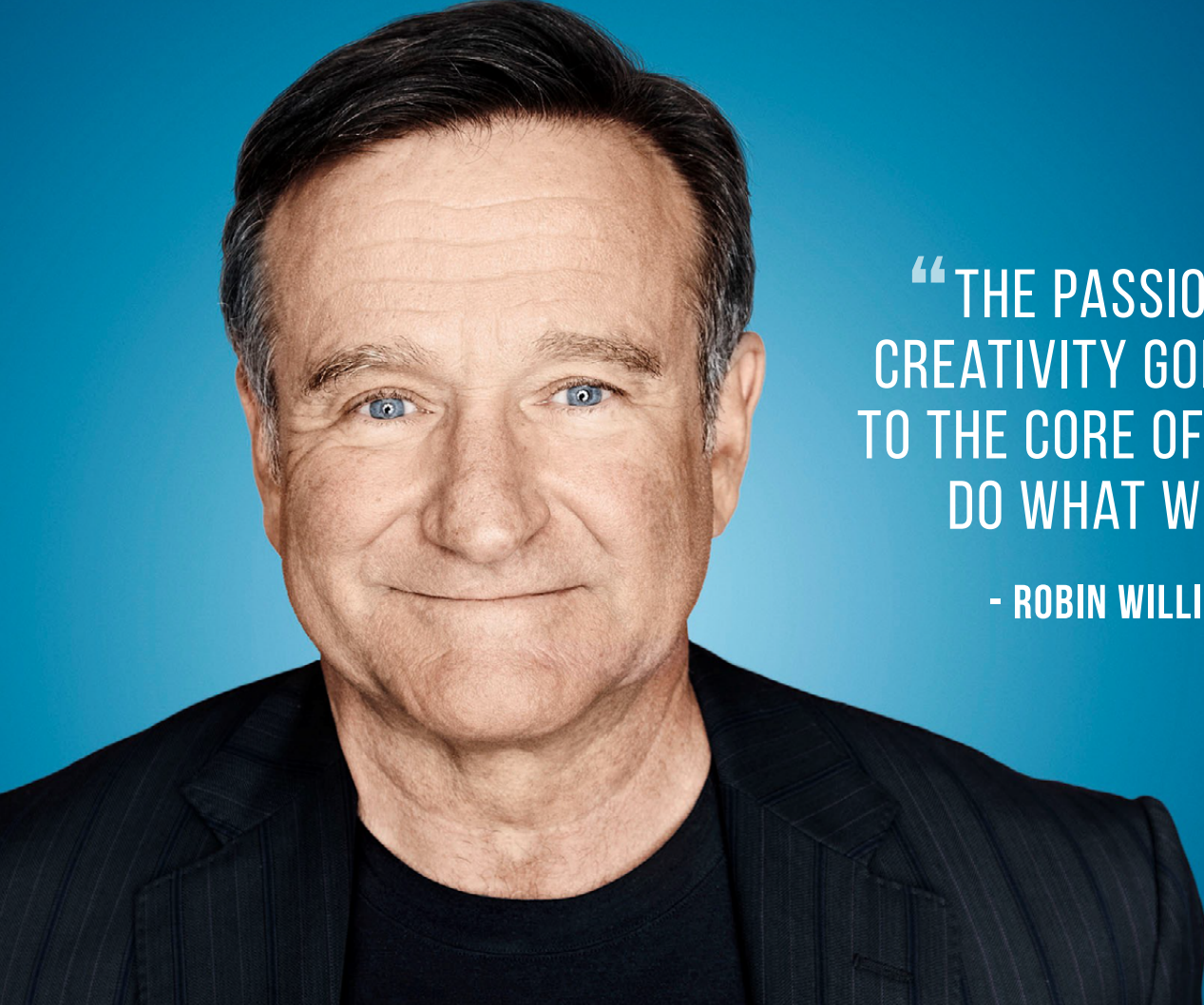
RECOGNITION LOCATION: RAMPED HALLWAY OFF LOBBY
DONATION AMOUNT: \$25,000 - \$75,000

TALENT ENTRANCE

RECOGNITION LOCATION: EXTERIOR DOOR
DONATION AMOUNT: \$25,000

CONTACT

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“THE PASSION OF
CREATIVITY GOES BACK
TO THE CORE OF WHY WE
DO WHAT WE DO.”

- ROBIN WILLIAMS

Photo by Maarten de Boer

**BE A PART OF THIS HISTORIC ENDEAVOR.
GIVE TO THE ROBIN WILLIAMS CENTER.**

**The Robin Williams Center for Entertainment and Media serves as
a reminder of the extraordinary life, legacy, artistry and activism
that Williams gave to the world.**

**Your support is no small gesture and will help to ensure that actors,
broadcasters and recording artists have an educational space and
state-of-the-art theater to call home in New York City.**

Now is the time to give.

For donations and naming opportunities, contact Jon-Michael Hice,
Director of Grants and Gifts at jhice@sagaftra.foundation or 323.549.6430.

sagaftra.foundation/robinwilliamscenter

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