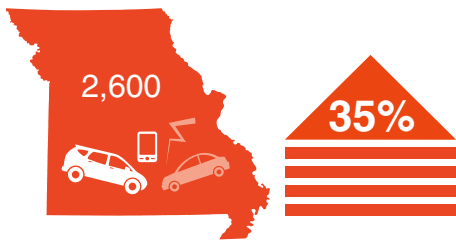


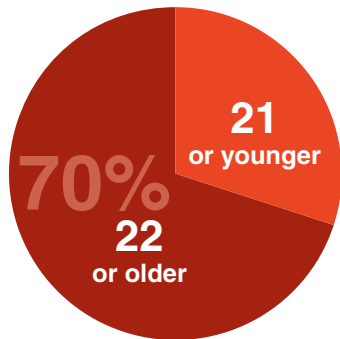
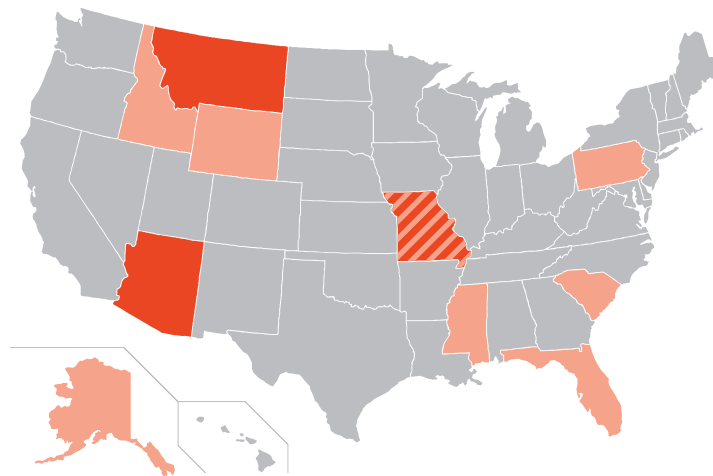
The Dangers of Using CELL PHONES While Driving

**NEARLY
9 in 10
PEOPLE
ENGAGE IN
SMARTPHONE
ACTIVITIES
WHILE DRIVING.**
(AT&T)

In 2018, Missouri is on pace to **EXCEED 900** traffic fatalities for the third year in a row.



Since 2014, cell phone related crashes in Missouri have increased by **35 percent**, with nearly 2,600 crashes in 2017.

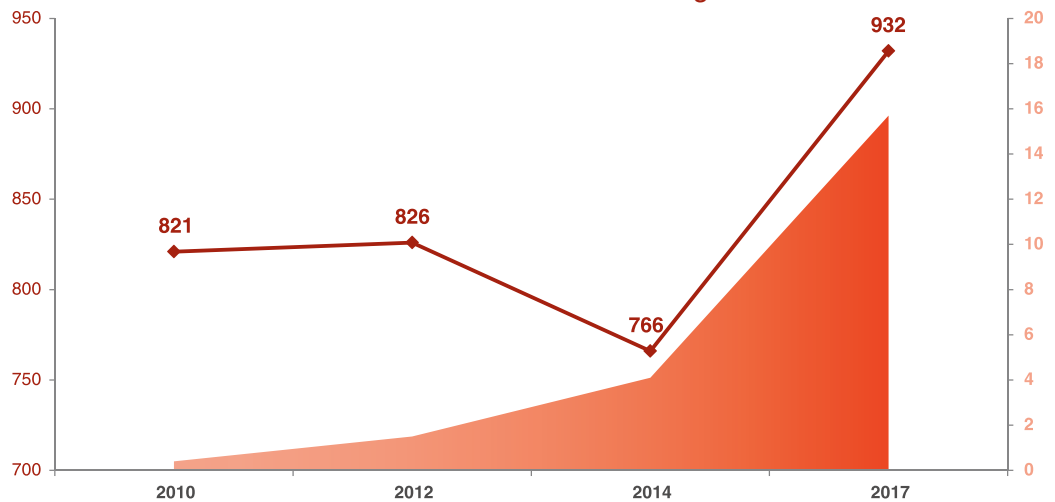


Distracted driving is not just a younger driver problem. Approximately 70 percent of drivers using cell phones in Missouri traffic crashes were 22 years of age or older.

FATALITIES

Missouri Traffic Fatalities and National Wireless Data Usage

GIGABYTES
(billions)



Data comparison of national wireless data usage and Missouri traffic fatalities.

November 2018



Missouri Coalition
for **Roadway Safety**



Sources: Missouri State Highway Patrol, Missouri Department of Transportation, AT&T, Governor's Highway Safety Association, and CTIA