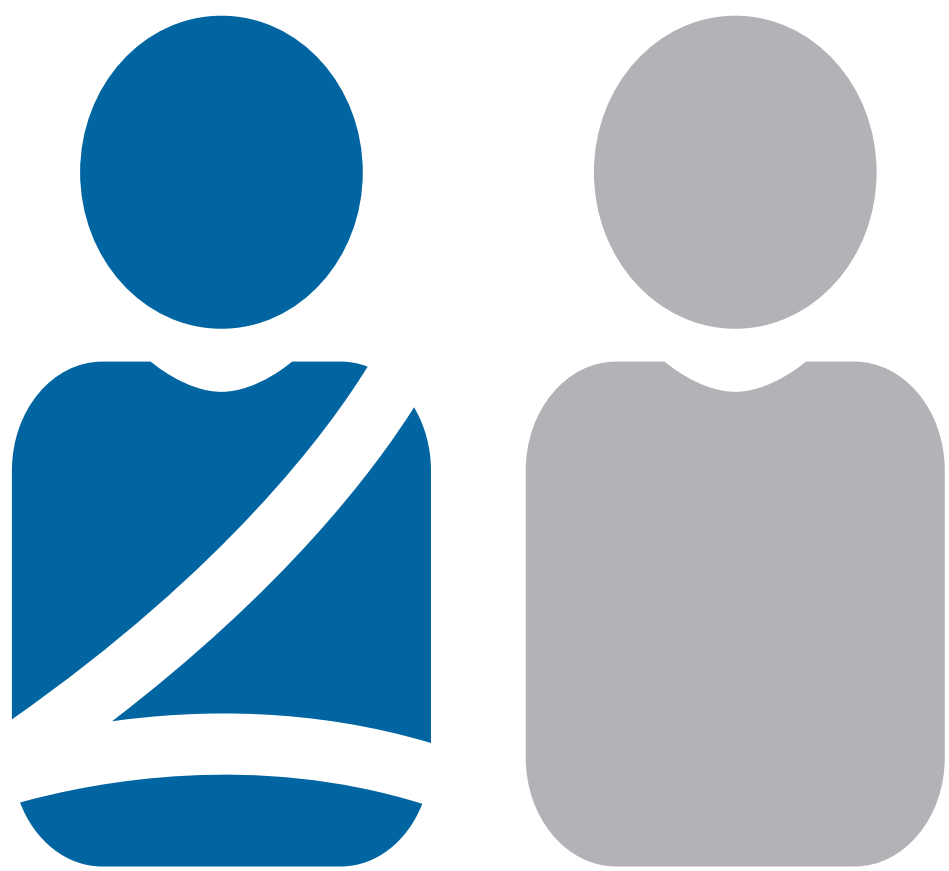


## SAFETY BELT USE

National Rate - 89.7%  
 Missouri Rate - 84%  
 Missouri Teen Rate - 70%

**\*Only nine states rank lower in safety belt use than Missouri.**

- Primary Law States - Average Safety Belt Usage Rate 90%
- Secondary Law States - Average Safety Belt Usage Rate 82%
- No Law - Safety Belt Usage Rate 70%



### What are Drivers' Odds?

IN A CRASH:

**Unbelted - 1 in 27**  
 chance of being killed.

**Belted - 1 in 1,239**  
 chance of being killed.

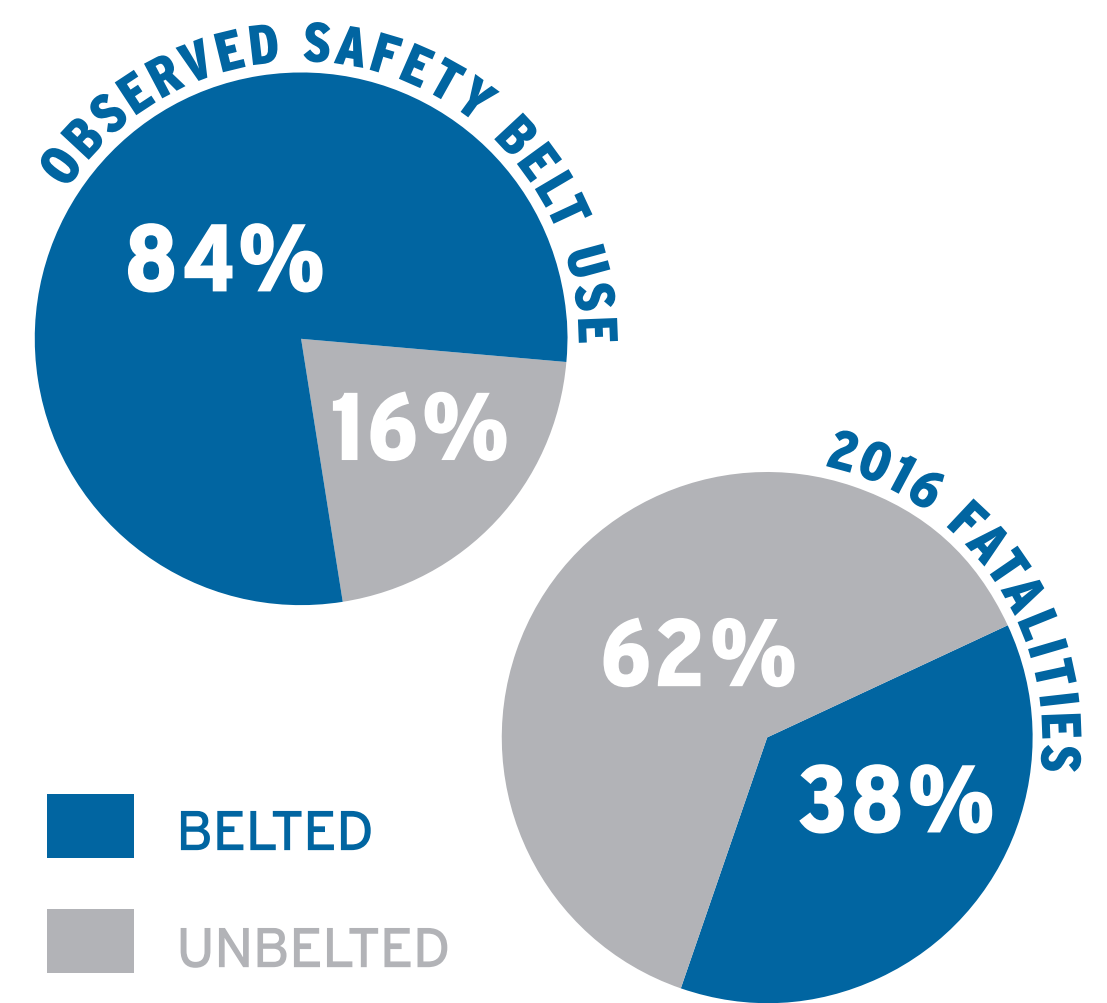


### Pass a Primary - SAVE:

**43 Lives**

**536 Serious Injuries**

**\$118 million in costs**



### The FACT Is...

**16% of observed unbelted motorists account for 62% of Missouri roadway fatalities.**

## MISSOURI DRIVER/PASSENGER FATALITIES

### Statewide



2015	2016
641 Killed 63% Unbelted	688 Killed 62% Unbelted

### Pickup



2015	2016
149 Killed 77% Unbelted	145 Killed 69% Unbelted

### Teens (15-19)



2015	2016
64 Killed 75% Unbelted	72 Killed 78% Unbelted

### Age 20-25



2015	2016
80 Killed 73% Unbelted	87 Killed 72% Unbelted

Data Sources: Missouri State Highway Patrol, Missouri Department of Transportation, National Highway Traffic Safety Administration



Missouri Coalition  
 for Roadway Safety



January 2018