

**FOR IMMEDIATE RELEASE**

**CONTACT:**

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\_\_\_\_\_ **HOLDS *IT ONLY TAKES ONE* TEEN SAFE DRIVING CAMPAIGN**

\_\_\_\_\_, Missouri – Concerned students at \_\_\_\_\_ have joined other Missouri high schools to help their school and community understand the dangers of unsafe driving habits. The community-wide *IT ONLY TAKES ONE* campaign was designed to educate Missouri teens about the many distractions they encounter behind the wheel and the importance of buckling a seat belt. Distraction remains the primary reason that car crashes are the number one killer of teens. This is why, the core message of the campaign is, “Drive Responsibly. There’s only ONE you.”

At \_\_\_\_\_, the \_\_\_\_\_ is \_\_\_\_\_.

To take part in this campaign, schools had to register in the fall. Students and advisors are carrying this message out into the community – with posters, belt checks, Graduated Driver License Law information, Adult/Teen Driving Contracts and other materials that would spark conversation between teens and adults about safe driving practices.

The *IT ONLY TAKES ONE* campaign has been made possible by grants and partnerships with the Missouri Coalition for Roadway Safety, ACT Missouri, American Family Insurance, Midwest Trauma Society and the Missouri College of Emergency Physicians.