

MoDOT-Teen Seat Belt “Emoji Caption Contest” Instagram Campaign

Official Rules

No Purchase Necessary

Open Only to Legal Missouri Residents ages 14 and over.

The Teen Seat Belt “Emoji Caption Contest” Instagram Campaign begins on March 10th, 2018 and ends on March 31st, 2018 (the “Contest Period”). The Contest is sponsored by the Missouri Highways and Transportation Commission and the Missouri Department of Transportation (“Sponsors”). The Contest is administered by Bucket Media, Inc. (“Administrator”). This promotion is in no way sponsored, endorsed or administered by, or associated with, Instagram. You are providing your information to the Missouri Highways and Transportation Commission and the Missouri Department of Transportation and not to Instagram. The information you provide will not be shared or sold by the Sponsors.

Eligibility: Anyone may participate by responding with emoji’s in the comments of selected promotion post, but contest entry is limited to legal residents of Missouri who, at of the time of entry, are fourteen (14) years old or older. Entrants must have a valid Instagram account through the end of the contest period. The winners must be able to show proof of Missouri residence and age of fourteen (14) years or older. Employees and their immediate families, including household members, of the Sponsors and Administrators are not eligible to enter.

How to Enter: NO PURCHASE NECESSARY. Contest void where prohibited. To enter, comment on the selected promoted post containing the Teen Seat Belt message with an emoji encouraging your friends to wear their seat belt and tag a friend. The entrant must be following the Instagram account @SaveMOLives handle. Only one entry per Instagram account permitted. The entrant may tag more than one user in the comment section but by doing so will not increase their chances of winning. The entry period will be from Saturday, March 10th, 2018 through 11:59 p.m. CDT Saturday, March 31st, 2018. Each entrant can enter no more than once during the Contest Period. The rules of the contest will live on the Save MO Lives website. Entrants can find the official rules in a link in the @SaveMOLives Instagram bio. Sponsors reserve the right to hide or delete any comments posted on the Save MO Lives Instagram page or in response to any Save MO Lives Instagram post that the Sponsors deem inappropriate in nature. Content or comments may be deemed inappropriate for any of the following reasons including but not limited to; foul language, lewdness, threats of violence, illegal activity, hate speech, libel, misleading information, plagiarism, spam, nudity, etc. The Sponsors are not responsible for entries not received for any reason. All entries must be received by March 31st, 2018 at 11:59 p.m. CDT. Entries received past the submission period deadline will not be accepted.

Conditions of Entry: Incomplete entries will not be accepted. All entries in the contest become the sole property of the Sponsors, and no legal rights of any kind to such entries shall be retained by the submitting entrants. By participating, entrants agree to these Official Rules, including all eligibility requirements. Neither the Sponsors, Administrator, nor any telephone network or internet service providers are responsible for incorrect or inaccurate transcription of entry information, or for any human error, technical malfunctions, lost/delayed data transmissions, omission, interruption, deletion, defect, line failures of any telephone network, computer equipment, software, inability to access any website or online service or any

other error or malfunction. Users must have and maintain the Instagram account provided through the notification period.

Prizes: Three (3) prizes will be awarded at random by the software provided by random.org from all valid entries received and verified by Administrator. Each prize consists of one (1) \$150 Amazon gift card. By accepting a prize, the winners consent to the Sponsors' use of name, city of residence, and image for promotional purposes, including online announcements, without additional compensation, except where prohibited by law. All federal, state and local taxes are the sole responsibility of the winner. No prize substitution, cash substitution, or assignment or transfer of prizes is permitted. Odds of winning depend upon the number of entries received.

Prize Notification: The winners will be notified via the direct message on the Instagram account he/she used to submit their entry. If prize notification is returned as undeliverable, the winner cannot provide verification of their age or proof of Missouri residence, or the winner does not respond in a timely manner (within three (3) calendar days after the notification is sent), the winner will be disqualified and an alternative winner will be selected from the remaining valid entries. The winner must show the Administrator his/her valid Missouri driver's license to verify that he/she is a Missouri resident above the age of fourteen (14) years old. In the Sponsor's sole discretion, the Sponsors may accept additional documents, such as a bank statement, utility bill, or school report card, as proof of residence. In the Sponsor's sole discretion, the Sponsors may accept additional documents such as a non-driver's identification card or a birth certificate as proof of age. Should the winner be under the age of eighteen (18) years old, a parental consent form will be provided by the Administrator and must be completed by winner's parent(s) or legal guardian(s). Failure to return a completed parental consent form, if required by the Sponsors, may result in disqualification from the contest, and an alternative winner may be selected. The Sponsors and Administrator are not responsible for technical, telephone, hardware or software malfunction, lost, interrupted, incomplete, garbled or delayed electronic communications, including the inaccurate or incorrect capture of online entry information, or any other errors of any kind, however caused, that may occur in the processing of the entries in this Contest. If, in the Sponsors' opinion, there is any suspected or actual evidence of electronic or non-electronic tampering with or alteration of any portion of the Contest, or if any technical difficulties compromise the integrity of the Contest, the Sponsors reserve the right to terminate the Contest or void any or all electronic entries. It is the sole responsibility of the entrant to notify the Sponsors in writing if the entrant changes his/her email address after entering the Contest. To do so, write to: MoDOT, Teen Seat Belt "Emoji Caption Contest" Instagram Campaign, PO Box 270, Jefferson City, MO 65102. In case of dispute as to the identity of a winner who entered online, such entry will be declared made by the registered user of the email or Instagram account, and if a prize is won, and such registered user is a valid entrant, the prize will be awarded to such registered user. Any attempt to deliberately damage the content or operation of this contest is unlawful and subject to legal action by the Sponsors or its agents.

General: This contest is subject to all federal, state, and local laws. Void where prohibited by law. THE WINNER AGREES THAT THE SPONSORS AND THEIR AGENTS AND EMPLOYEES SHALL NOT BE LIABLE FOR INJURY, LOSS OR DAMAGE OF ANY KIND RESULTING FROM PARTICIPATING IN THIS CONTEST OR FROM THE ACCEPTANCE OR USE OF ANY PRIZE AWARDED. The Sponsors reserve the right to cancel without notice the contest at any time during the contest period and reserve the right to verify eligibility qualifications of any winner. United States and Missouri law govern this Contest.

