

RESOURCES TO HELP



What we offer:

Traffic Safety events for your workplace
Ice-Breaker kits to start a conversation about safety
Guidance getting a traffic safety program started

Who to Contact:

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SAVEMOLIVES.COM/EVENTS



What they offer:

A free program to teach parents about Missouri's Graduated Driver License (GDL) law & provide them with the tools they need to monitor, coach and support their new teen driver.

Who to Contact:

The First Impact Director
(573) 884-3463
firstimpact@health.missouri.edu
www.firstimpactmo.org



THE NEXT STEP GUIDE

You may be wondering what to do next...
Just remember, changing the culture starts with a conversation about traffic safety.

This guide will serve as an aid in that conversation.



WHAT DO YOU NEED TO SAY?

Cell phones pose one of the greatest risks for drivers and passengers.

Drivers using cell phones had **slower reaction** times than drivers with a .08 blood alcohol content.

Drivers on cell phones can **miss up to 50%** of what is in their driving environments, including pedestrians and red lights.

Sleep deprivation increases the risk of a crash; the less people sleep, the greater the risk.

Who Is at Risk:

- Young people- especially males under age 26
- Shift workers and people with long work hours
- Commercial drivers- especially long-haul drivers
- People with undiagnosed or untreated disorders
- Business travelers-who spend many hours driving or may be jet lagged

A safety belt reduces the risk of fatal injury by 45%.

- Drivers had a 1 in 30 chance of being killed if they were not wearing a safety belt
- Drivers had a 1 in 1,343 chance of being killed if they were wearing a safety belt*



*Based on 2012-2014 data

MOTOR VEHICLE CRASHES ARE THE #1 KILLER OF WORKERS

Your company spends a lot of time & energy making sure employees are protected when they are at work...
But what about when they are behind the wheel?

HOW TO TALK ABOUT THESE ISSUES?

Spend an Hour each month reminding your employees about traffic safety.

This includes:

- Being a role model & practicing good driving habits yourself
- Having employees write up and sign a cell phone & safety belt policy for the company
- Discussing traffic safety tips at each meeting
- Sending out traffic safety reminder emails. These could just include stats & facts
- Posting information about traffic safety on social media
- Recognizing employees who practice safe driving habits
- Utilizing the resources listed on the back of this guide and hold a safety event at your work place

Always Remember:

- Distracted Driving includes grooming, eating, drinking, reading, etc
- Never drive under the influence of drugs or alcohol
- Buckle up everyone, every trip, every time

Help be the solution.