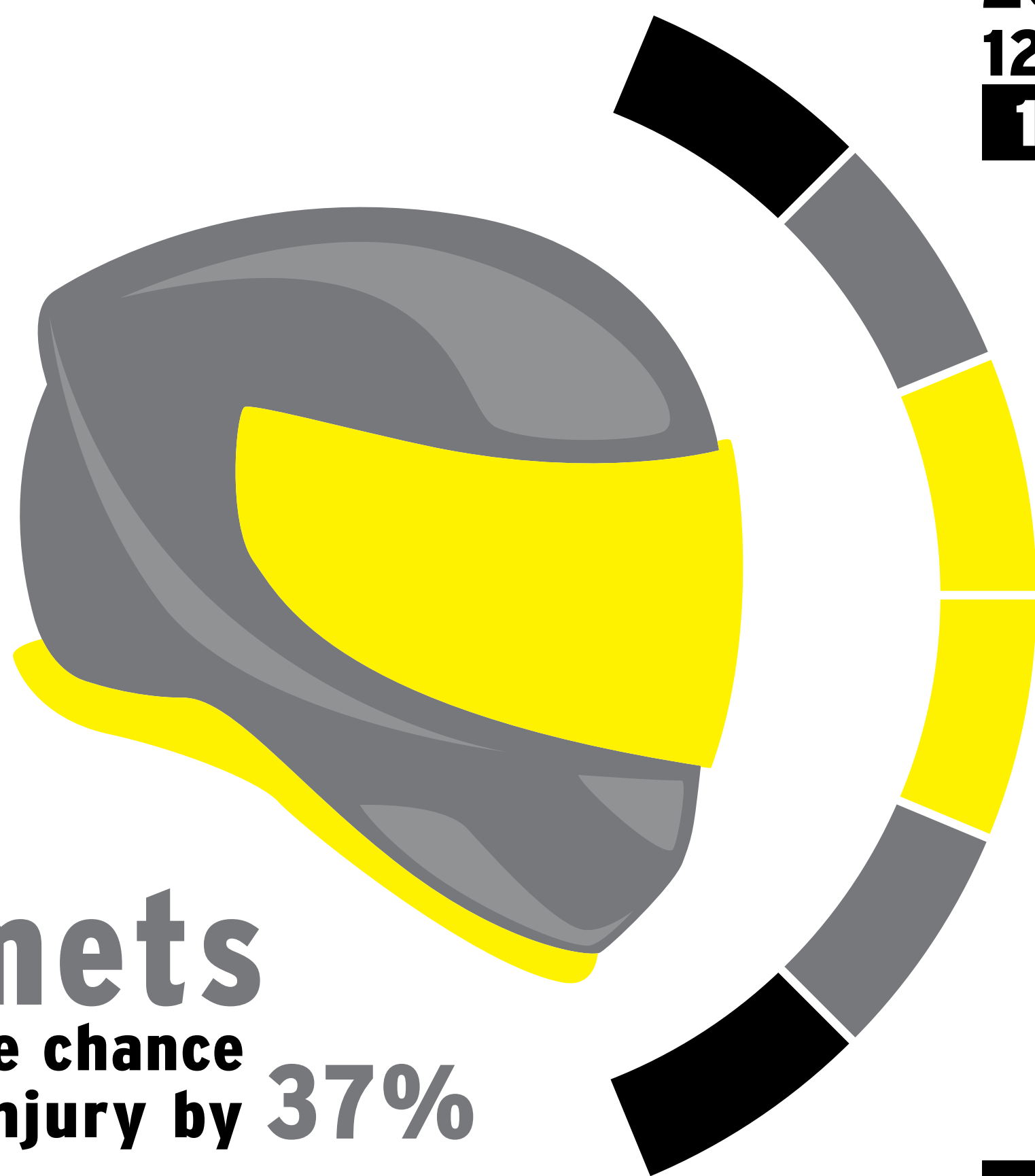


MOTORCYCLES IN MISSOURI

 **156,993** registered motorcycles (as of 10/3/17)

369,299 licensed motorcycle drivers (as of 12/2/17)



Helmets

reduce the chance of fatal injury by **37%** and reduce the risk of sustaining a head injury by **67%** for motorcycle riders.

NHTSA with Insurance Institute for Highway Safety

Missouri could see a **42% INCREASE** in fatalities if the helmet law is repealed.

Source: Community Preventative Services Task Force

2016

123 motorcycle riders killed

11 UNHELMETED

29 NON-COMPLIANT HELMET

2,047 motorcycle riders injured

134 UNHELMETED

223 NON-COMPLIANT HELMET

2014-2016

5,857 motorcycle riders injured

466 UNHELMETED

588 NON-COMPLIANT HELMET

302 motorcycle riders killed

23 UNHELMETED

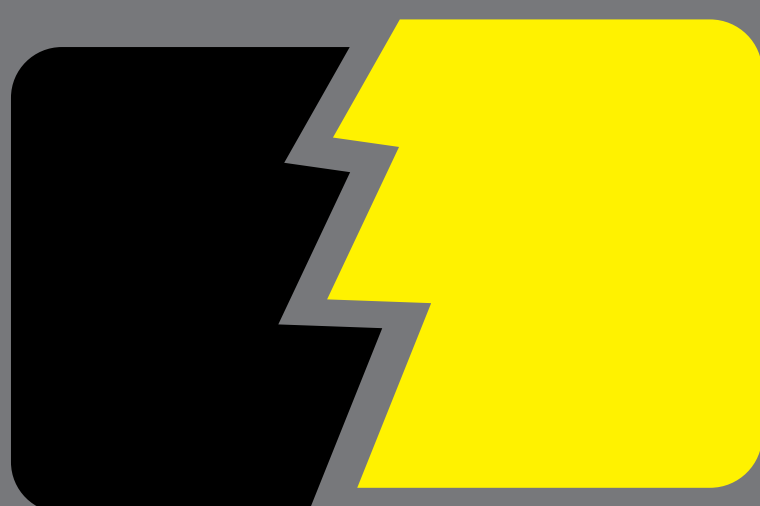
66 NON-COMPLIANT HELMET

Watch for MOTORCYCLES

In addition to the tragic loss of life and impact to individual families, crashes result in an annual economic loss in Missouri totaling nearly **\$9.1 million** per fatality (U.S. DOT).



2016 MOTORCYCLE FATALITIES



37% of motorcycle drivers killed were either **unlicensed** or **improperly licensed**.



44% of motorcycle drivers killed were **speeding**.



17% of motorcycle drivers killed were **substance-impaired**.

