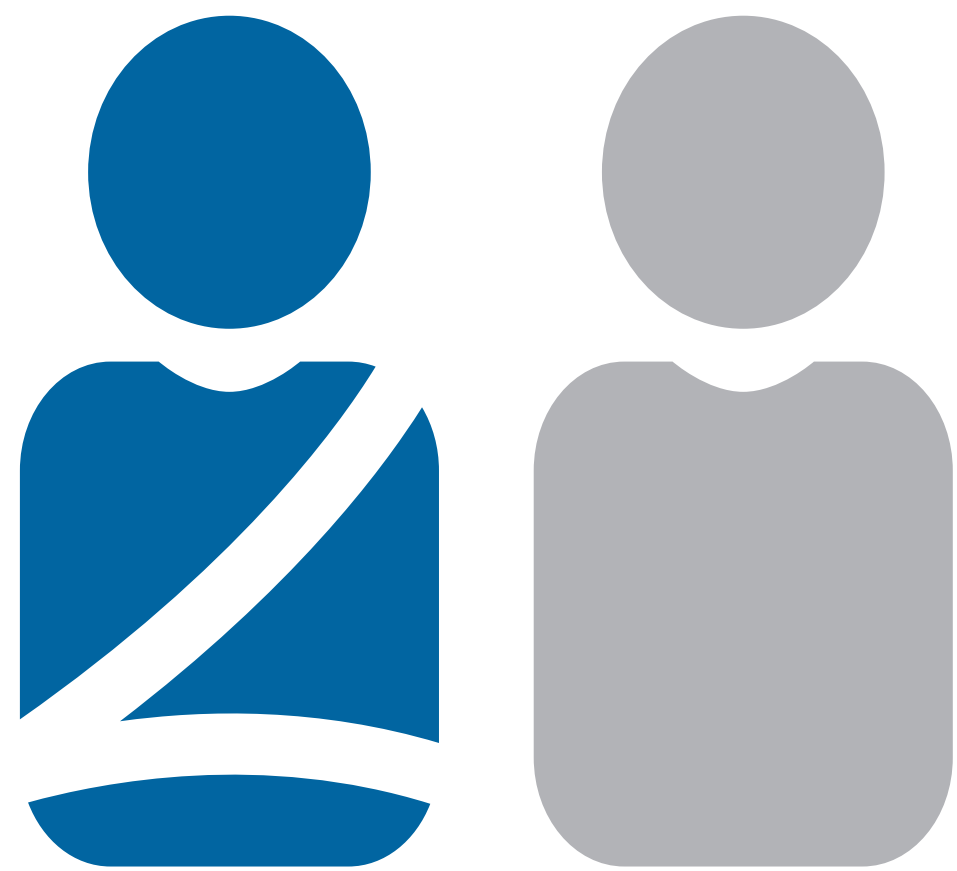


SAFETY BELT USE

National Rate - 90.1%
 Missouri Rate - 81.4%
 Missouri Teen Rate - 70.4%

***Only nine states rank lower in safety belt use than Missouri.**

- Primary Law States - Average Safety Belt Usage Rate 90%
- Secondary Law States - Average Safety Belt Usage Rate 82%
- No Law - Safety Belt Usage Rate 70%



What are Drivers' Odds?

IN A CRASH:

Unbelted - 1 in 30
 chance of being killed.

Belted - 1 in 1,237
 chance of being killed.

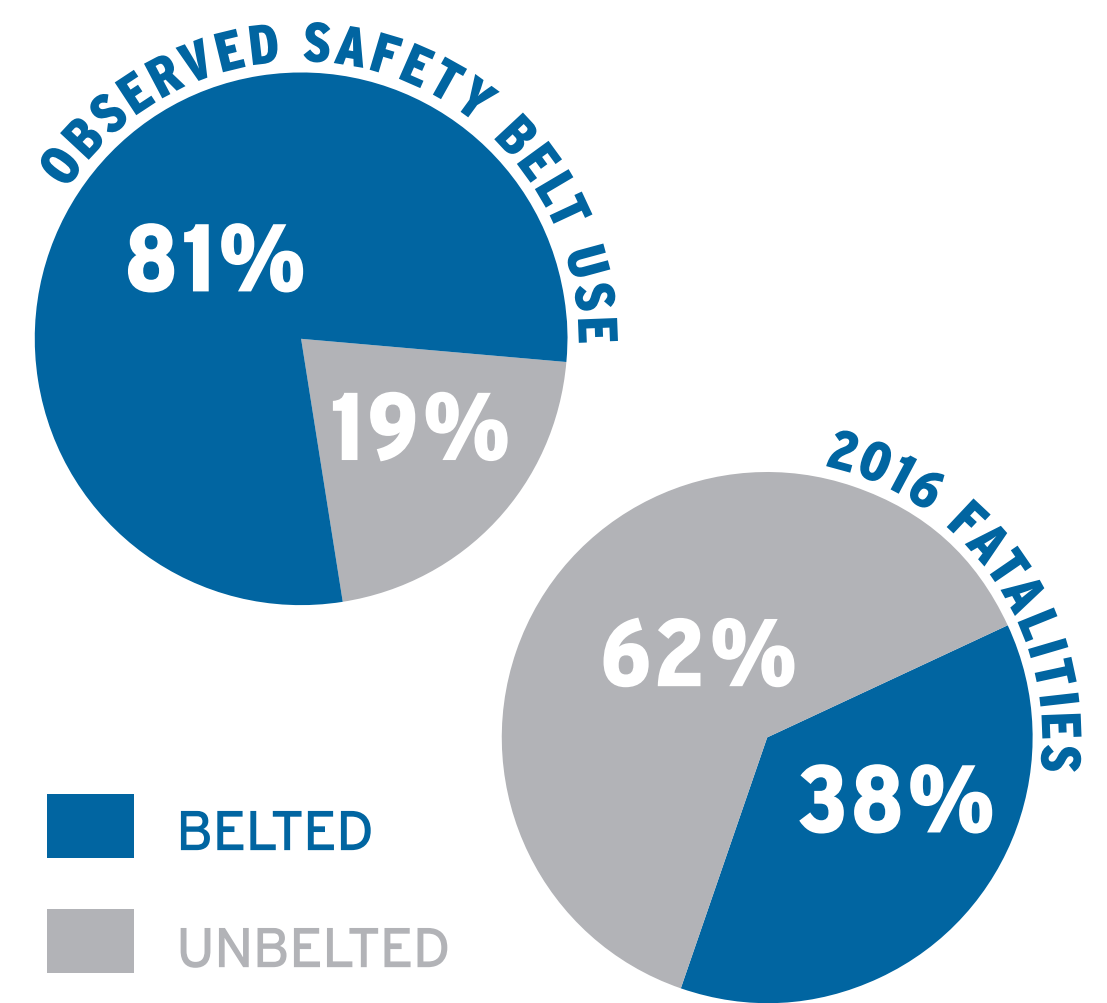


Pass a Primary - SAVE:

43 Lives

512 Serious Injuries

\$118 million in costs



The FACT Is...

19% of observed unbelted motorists account for 62% of Missouri roadway fatalities.

MISSOURI DRIVER/PASSENGER FATALITIES*

*2016 data is preliminary and will change.

Statewide



2015	2016
641 Killed	684 Killed
63% Unbelted	62% Unbelted

Pickup



2015	2016
149 Killed	144 Killed
77% Unbelted	68% Unbelted

Teens (15-19)



2015	2016
64 Killed	53 Killed
75% Unbelted	78% Unbelted

Age 20-25



2015	2016
81 Killed	54 Killed
73% Unbelted	72% Unbelted

Data Sources: Missouri State Highway Patrol, Missouri Department of Transportation, National Highway Traffic Safety Administration

Missouri Coalition
 for Roadway Safety



saveMOLives.com

9/8/17