

SAFETY BELT USE

National Rate - 87%
 Missouri Rate - 79%
 Missouri Teen Rate - 67%

**Only nine states rank lower in safety belt use than Missouri.*

- Primary Law States - Average Safety Belt Usage Rate 88.7%
- Secondary Law States - Average Safety Belt Usage Rate 81%
- No Law - Safety Belt Usage Rate 73%



What's Your Odds?

IN A CRASH:

Unbelted - 1 in 32
 chance of being killed.

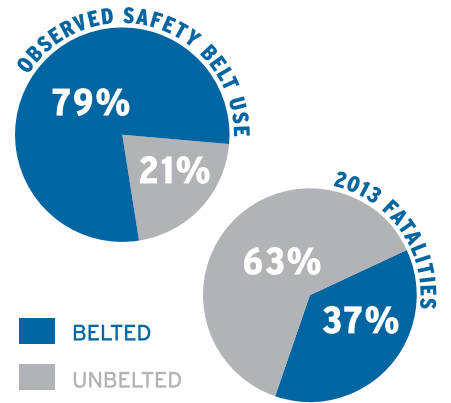
Belted - 1 in 1,329
 chance of being killed.



Pass a Primary - SAVE:

43 Lives
513 Serious Injuries
\$148 million in costs

Source: NHTSA - Missouri Safety Facts
 December 2014



The FACT Is...

21% of observed unbelted motorists account for 63% of Missouri roadway fatalities.

2013 MISSOURI VEHICLE OCCUPANT FATALITIES



Statewide
579 Killed
64.3% Unbelted



Pickup
108 Killed
82.7% Unbelted



Teens (15-19)
64 Killed
71.0% Unbelted



Age 20-25
100 Killed
78.0% Unbelted

Data Sources: Missouri State Highway Patrol, Missouri Department of Transportation, National Highway Traffic Safety Administration
 Compiled by: Missouri Department of Transportation

Missouri Coalition
 for Roadway Safety



saveMOLives.com



1-800-800-BELT (2358)