

STANFORD UNIVERSITY REFORMED UNIVERSITY FELLOWSHIP

Campus Staff

June 2012-Present

- Promoting vision of community development to donors resulting in over \$160,000 raised in six months
 - Recruiting and training 45 student leaders to counsel others and increase involvement in community development
 - Advancing mission of community by leading teams in the execution of 12 major events for over 50 people
 - Extending web presence through content and design rebranding and implementation of site analytics
 - Counseling over 40 students by connecting utility of abstract concepts to problems in life
 - Identifying basis for students' behavior by analyzing habits, social influences, and relevant background experiences
 - Teaching six 30 minute lessons to groups of over 40 students that addressed a diverse range of student issues
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EXPERIENCE

REFORMED UNIVERSITY FELLOWSHIP, NON PROFIT

Oxford, MS

Field Staff – The University of Mississippi

June 2013 – Present

- Surpassed yearly fiscal fundraising goal by over 20%, personally raising over \$70,000 in two years
 - Developed a base of 100-plus financial donors, maintained through regular phone calls, email updates, personal meetings, quarterly newsletters, and donor events
 - Strategized outreach based on key student demographics including racial diversity, socio-economic makeup, social, academic, and, dominant non-academic interest, on-campus traffic patterns, and initial student contacts
 - Spearheaded freshmen outreach and initial freshmen contact by overseeing a team of college leaders responsible for contact, relationship development, networking, and event planning targeting freshmen students
 - Engaged with over 300 college students in one-on-one, small group, and large group settings; counseled students on topics including time management, conflict resolution, financial planning and budgeting, scheduling, student leadership and service, as well as navigating personal moral guidelines and personal crisis management
 - Developed student leadership by equipping students to step into leadership roles and responsibilities
 - Presented to audiences of over 300 individuals and present regularly to small groups
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PROFESSIONAL EXPERIENCE

Reformed University Fellowship

Athens, GA

Campus Staff

June 2013 - Present

Created and maintained a financial support network, raising \$60,000 through networking with over 40 individuals

- Developed an inclusive community of about 200 undergraduate students through relational networking and programmed events
- Mentored and counseled undergraduate students in one on one meeting and community visions
- Promoted the organization through a grassroots group development model, social media, and conventional publicity
- Equipped and empowered undergraduate students with mentoring skills, leadership opportunities