

**CHERRY INSTITUTE AGENDA
JANUARY 10, 2020
YAKIMA CONVENTION CENTER**

- 8:00 - 8:30 Registration**
- 8:30 - 8:45 Introduction & Welcome**
 - - B.J. Thurlby, President, Northwest Cherry Growers, Yakima, WA
 - - Craig Harris, President, Cherry Institute
Cherry Institute Moderator:
 - - Bernardita Sallato-Camona, WSU IAREC, Prosser, WA
- 8:45 - 9:00 2019 Northwest Cherry Season at a Glance - - B.J. Thurlby, Northwest Cherry Growers, Yakima, WA**
- 9:00 - 9:10 Elections - - Facilitated by B.J. Thurlby, Northwest Cherry Growers, Yakima, WA**
- 9:10 - 9:30 Marketing Sweet Cherries Across North America - - James Michael, Northwest Cherry Growers, Yakima, WA**
- 9:30 - 9:50 Marketing Sweet Cherries Overseas - - Keith Hu, Northwest Cherry Growers, Yakima, WA**
- 9:50 - 10:05 Sweet Cherry Production in China - - Matt Whiting, WSU IAREC, Prosser, WA**
- 10:05 - 10:25 Break ... Check Out the Trade Show!**
- 10:25 - 10:35 Introduction of Postharvest Endowment Chair, Carolina Torres - - Ines Hanrahan, Washington Tree Fruit Research Commission, Yakima, WA**
- 10:35 - 10:50 Cherry Research Priorities & Funding - - Ines Hanrahan, Washington Tree Fruit Research Commission, Yakima, WA**
- 10:50 - 11:15 WSU Breeding Program and Cherry Varieties - - Per McCord, WSU IAREC, Prosser, WA**
- 11:15 - 11:40 Mechanical Harvest & Labor-Saving Technologies - - Matt Whiting, WSU IAREC, Prosser, WA**
- 11:40 - 1:40 Luncheon Program - - Presentations and Peter Zeihan, Keynote Speaker**
- 1:40 - 1:55 New Technologies for Frost Protection - - Brent Arnoldussen, WSU IAREC, Prosser, WA**
- 1:55 - 2:15 Calcium: Soil Availability, Uptake & Distribution - - Bernardita Sallato, WSU IAREC, Prosser, WA**
- 2:15 - 2:35 Spray Strategies for Pest Control - - Gwen Hoheisel, WSU IAREC, Prosser, WA**
- 2:35 - 2:55 Break ... Check Out the Trade Show!**
- 2:55 - 3:05 Little Cherry Disease Grower Alert - - Denny Hayden, Hayden Farms, Pasco, WA**
- 3:05 - 3:25 Little Cherry Virus & Western X Disease Biology - - Scott Harper, WSU IAREC, Prosser, WA**
- 3:25 - 3:45 Little Cherry Disease Vector Biology - - Tobin Northfield, WSU TFREC, Wenatchee, WA**
- 3:45 - 4:05 Little Cherry Disease Management - - Tianna DuPont, WSU TFREC, Wenatchee, WA**
- 4:05 - 4:25 Q&A Panel Discussion: Little Cherry Disease - - Scott Harper, Tobin Northfield, Tianna DuPont**