TOBACCO CONTROL COALITION

To: Agencies and Organizations Interested in Proposition 99 Tobacco Use Education and Prevention Activities in Alameda County

From: The Training Committee of the Alameda County Tobacco Control Coalition

Subject: Tobacco Control Worksession on May 3, 1990

All Day Worksession
Thursday May 3, 1990
8:30 a.m. to 4:30 p.m.
at
County Office of Education
313 West Winton Avenue, Hayward
Room 350

This session will include information and discussion on tobacco use prevention, cessation, policy, and surveillance. Priorities for strategies, interventions and for target populations will be explored (see attached description.)

If you would like to attend this workshop, please reserve a place by calling 530-1434 as soon as possible, and no later than Monday, April 23rd. Space is limited.

NOTE: PROVIDERS OF TOBACCO USE PREVENTION, CESSATION, EDUCATION:
If you provide any tobacco use prevention, cessation, and/or education, please complete and return the survey forms sent to you earlier. If you did not receive survey forms, please call 530-1434 and request them. Thank you for your assistance.
TOBACCO CONTROL COALITION
ALL DAY WORK SESSION - MAY 3, 1990
8:30 a.m. - 4:30 p.m.
313 West Winton Avenue, Room 350, Hayward

Preliminary Program

This worksession will include discussion of the role of the Coalition in the development of a strategic plan to create a smoke-free Alameda County. Emphasis will be placed upon:

o POLICY

Strengthening the Coalition's ability to develop and influence the implementation of policy concerning tobacco use in Alameda County.

o TARGET POPULATIONS AND INTERVENTION PRIORITIES

Information and discussion on tobacco use prevention, cessation and surveillance methods will be included so that a mission statement for the Coalition can be drafted and beginning priorities for types of interventions and target populations determined.

o EVALUATION

Methods of evaluating interventions will be introduced.

o COALITION ORGANIZATION/STRUCTURE

The day will end with a discussion of Coalition organizational and structure issues designed to answer the question "Where do we go from here?"

WORK SESSION FORMAT

The day will include both general sessions and breakout groups devoted to specific topics, and promises to be both instructive and productive. Come prepared to listen, learn and work.

A more detailed program, including facilitators (from Stanford) and special presentors will be available by April 25th, and will be sent to those registered to attend.

REMINDER: Call 530-1434 for a reservation no later than April 23rd. Space is limited.