| I. | NAME OF PROJECT: | Poultry Short Course |
| II. | LOCATION: | San Diego |
| III. | DATE EFFECTIVE: | May 21 - 22, 1925 |
| IV. | GENERAL OBJECTS: | To hold a two-day short course at San Diego, San Diego County, to instruct poultry raisers in the use of improved methods of management and thereby aid in the more economical production of eggs. |
| V. | GOAL FOR 1925: | To cooperate in, and aid in the promotion of a two day poultry short course at San Diego, in San Diego County. |
| VI. | HISTORY: | For several years, there has been a desire on the part of poultry raisers of this county for general meetings, short courses, or similar meetings which would serve as a clearing house of current problems of the industry. This has manifested itself by attendance and interest shown at previous short courses as well as poultry meetings which have been held during the past few years. There are funds available for short course work and as considerable interest has been shown by poultry raisers, it seems desirable to conduct a poultry short course in San Diego County where management problems may be discussed. |
(a) Subject Matter. The subject matter will be provided by
the Short Course speakers named below.

(b) General Extension Methods.

(1) The short course will consist of four lectures for
two days.

(2) The program will be as follows:

<table>
<thead>
<tr>
<th>Time</th>
<th>Subjects</th>
<th>Speakers</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:00 A.M.</td>
<td>Principles of Poultry Breeding</td>
<td>W. A. Lippincott</td>
</tr>
<tr>
<td>11:00 A.M.</td>
<td>Feeding Layers</td>
<td>J. B. Benson</td>
</tr>
<tr>
<td>1:30 P.M.</td>
<td>Breeding and Feeding Chicks</td>
<td>W. E. Weston</td>
</tr>
<tr>
<td>2:30 P.M.</td>
<td>Poultry Disease Control</td>
<td>J. E. Beach</td>
</tr>
<tr>
<td>10:00 A.M.</td>
<td>Application of Principles to</td>
<td>W. A. Lippincott</td>
</tr>
<tr>
<td></td>
<td>Poultry Breeding Practice</td>
<td>W. E. Weston</td>
</tr>
<tr>
<td>11:00 A.M.</td>
<td>Pullet Selection</td>
<td>W. E. Weston</td>
</tr>
<tr>
<td>1:30 P.M.</td>
<td>Principles and Practice of Call-</td>
<td>R. B. Benson</td>
</tr>
<tr>
<td></td>
<td>ing</td>
<td>J. E. Beach</td>
</tr>
<tr>
<td>2:30 P.M.</td>
<td>Poultry Disease Control</td>
<td>J. E. Beach</td>
</tr>
</tbody>
</table>

The lectures will be approximately 45 minutes, with 15 minutes
for questions.

(c) Procedure - Calendar for 1928.

<table>
<thead>
<tr>
<th>WHAT</th>
<th>WHEN</th>
<th>VED</th>
</tr>
</thead>
<tbody>
<tr>
<td>Forward project to Farm Advisor</td>
<td>Before Oct. 1, 1928</td>
<td>Poultry Division</td>
</tr>
<tr>
<td>Project to be approved or disapproved</td>
<td>Before Dec. 1, 1928</td>
<td>Farm Advisor</td>
</tr>
<tr>
<td>and the Poultry Division notified</td>
<td>Jan. 1, 1928</td>
<td>Farm Advisor</td>
</tr>
<tr>
<td>Farm Advisor puts this project on calendar</td>
<td>Farm Division</td>
<td></td>
</tr>
<tr>
<td>of work, if approved</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Arrange for printing of program</td>
<td>March, 1928</td>
<td>Poultry Division</td>
</tr>
<tr>
<td>Start Publicity campaign</td>
<td>March, 1928</td>
<td>Farm Advisor</td>
</tr>
<tr>
<td>Arrange for suitable lecture room and</td>
<td>April, 1928</td>
<td>Farm Advisor</td>
</tr>
<tr>
<td>ample blackboard space</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Call conference of short course speakers</td>
<td>April, 1928</td>
<td>Poultry Division</td>
</tr>
<tr>
<td>Continue publicity campaign</td>
<td>April, 1928</td>
<td>Farm Advisor</td>
</tr>
<tr>
<td>Secure information concerning places for</td>
<td>May, 1928</td>
<td>Farm Advisor</td>
</tr>
<tr>
<td>Monday lunch</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hold Short Course</td>
<td>May 21-23, 1928</td>
<td>Farm Advisor</td>
</tr>
<tr>
<td>Send in progress report</td>
<td>June, 1928</td>
<td>Farm Advisor</td>
</tr>
</tbody>
</table>
Duties of Cooperators.

The Farm Advisor will:

1. Be the local leader of this project in the county.
2. Handle all publicity.
3. Discuss project with Farm Bureau Board of Directors and Farm Bureau Centers.
4. Arrange for suitable lecture room to be used for short course.
5. Provide ample blackboard space.
6. Be in a position to advise those attending where sandwich lunch may be conveniently secured at reasonable price.

The Poultry Division will:

1. Be responsible for all arrangements of courses other than those made locally by the Farm Advisor.
2. Arrange for printed programs.
3. Call a conference of those giving lectures at least one month prior to short course to review and unify the material to be presented.
4. Lecture on the following subjects at short course:
   a. Principles of Poultry Breeding
   b. Breeding Practice.

The Division of Veterinary Science will:

1. Have a representative at the short course to present the following subjects:
   a. Poultry Disease Control.

The Division of Agricultural Extension will:

1. Have two representatives at the short course to present the following subjects:
   a. Feeding Layers
   b. Brooding and Feeding Chicks
   c. Pallet Selection
   d. Principles and Practice of Culling.
2. Provide chart racks.
DATE 11/15/25  James H. Franco  Farm Advisor
DATE 1/29/25  H. Beach  Poultry Division
DATE 1/27/25  F. H. Van Eenom  Division of Veterinary Science
DATE JAN 17, 1925  B. H. Reuther  Extension Specialist in Poultry
DATE JAN 27, 1925  B. H. Reuther  Director of Agricultural Extension
DATE  Dean of College of Agriculture.

Morning, May 10th.

Attendance 126

Friday, May 10th.

Attendance 127

Total 126

A study of can be made by registering attendance about 2,000 different people were reached by this project.
Poultry Short Course

The Poultry Short Course was held as projected.

Publicity articles appeared weekly in the County papers for five issues preceding the date of the School. Articles also appeared in the Farm Bureau Monthly and the Poultry Association paper.

Notices and registration cards were sent out to the known poultrymen of the County. A sample of this card appears as exhibit A.

Excellent cooperation was furnished by the Farm Bureau, Poultry Association, Teacher's State College and by the city and county papers.

The program was carried out as projected. A copy of the program leaflet appears herewith as exhibit B.

The attendance at each session was as follows.

**Thursday, May 16th.**
- Morning: 232
- Afternoon: 195

**Friday, May 16th.**
- Morning: 175
- Afternoon: 155

**Total**: 757
**Average**: 189

As nearly as can be estimated by registration and attendance about 275 different people were reached by this project.

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Date

Farm Advisor
SCHEDULE OF CLASSES

Thursday
10:00 A.M.

Principles of Poultry Breeding -- William A. Lippinsott, Professor of Poultry Husbandry.

11:00 A.M.

Feeding Laying Hens -- Ralph R. Benson, Extension Specialist in Poultry Husbandry.

Noon

Announcement will be made as to arrangements for the Short Course Group to lunch together.

1:30 P.M.


2:15 P.M.

Poultry Disease Control -- J. E. Beach, Assistant Professor of Veterinary Science, in charge of Poultry Disease Investigations.

3:30 P.M.

Questions

Friday
10:00 A.M.

Application of Poultry Breeding Principles to Practice -- Mr. Lippinsott.

11:00 A.M.

Pullet Selection -- Mr. Newlon.

Noon

Announcement regarding arrangements for lunch.

1:30 P.M.

Principles and Practice of Calling -- Mr. Benson.

2:30 P.M.

Poultry Disease Control -- Doctor Beach.

3:30 P.M.

Questions