

Spring 2012



### **BUILDING FOR**

## Discovery

he dedication of the James L. Sorenson Molecular Biotechnology Building—A USTAR Innovation Center marks the beginning of a new era of interdisciplinary, translational research at the University of Utah. The building is the centerpiece of a visionary plan to bridge main campus and health sciences in a venture to accelerate research at the interfaces of medicine, engineering, pharmacy, and science.

The building was funded through a \$100-million commitment from the state of Utah through the Utah Science and Research Technology (USTAR) Initiative, with \$30 million in nonstate and private funds, including the cornerstone gift of \$15 million from the Sorenson Legacy Foundation, \$1.25 million from the Micron Technology Foundation, and private gifts from Dinesh and Kalpana Patel and Jon and Karen Huntsman, among others. The Sorenson Legacy Foundation's gift has been recognized with the naming of the building as the James L. Sorenson Molecular Biotechnology Building—A USTAR Innovation Center, honoring one of the nation's foremost biomedical innovators.

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Front row (I to r) President David W. Pershing, Dinesh Patel, Kalpana Patel, Beverley T. Sorenson, Governor Gary Herbert Back row (I to r) Ted McAleer, James Lee Sorenson, Lorris Betz, Shauna S. Johnson, Miles D. White

UNIVERSITY OF UTAH



### **BUILDING FOR DISCOVERY CONT.**

"Little did I imagine when I arrived on campus in 1977 as a young assistant professor in chemical engineering, all of the changes I would see. The University of Utah provided a remarkable playing field for me to conduct large interdisciplinary projects unlike any I had previously encountered. This new building will help us make sure that young faculty arriving today will have an even more exciting, supportive, and encouraging environment in which to find new ways to diagnose disease and develop new technologies."

> — David W. Pershing 15th President The University of Utah



President David W. Pershing welcomes 450 guests to the dedication of the James L. Sorenson Molecular Biotechnology Building — A USTAR Innovation Center.

"Given the mission of the USTAR effort, we are pleased that the building bears the name of one of Utah's most innovative and successful biomedical pioneers, James LeVoy Sorenson," said David W. Pershing, University of Utah president.

With more than 40 medical patents to his credit, the late James LeVoy Sorenson is an appropriate name-sake for the building. During his long and diverse career, James LeVoy Sorenson created scores of medical products and new commercial technologies. His products are used by physicians today in nearly every aspect of modern surgery. "The faculty who are working in this building will be discovering new approaches to the treatment of disease and the relief of suffering. Dad would have loved that," said Shauna S. Johnson, president of The Sorenson Legacy Foundation, speaking for the foundation and her mother, Beverley Taylor Sorenson.

James LeVoy was memorialized at the ribbon-cutting ceremony by many of his family and friends. Miles D. White, chairman and chief executive officer of Abbott Laboratories, gave a short tribute to his friend and business colleague expressing how Jim would have been inspired by the building to put his boundless energy to good use working alongside the USTAR researchers in the nexus where science meets engineering to improve the human condition.

Initiated in 2006 by university, government, and business leaders, USTAR is helping to promote the "knowledge economy" that is intended to generate high-paying, high-tech jobs and spin-off companies. State leadership continues to provide ongoing investment in companion USTAR endeavors at the University of Utah, Utah State University, and at business sites throughout the state.

Utah's entrepreneurial culture helps to foster the research, commercialization, and talent needed to solve today's major challenges in the biotech field. A sampling of USTAR faculty research includes using brain imagery to properly diagnosis and medicate depression to aid in suicide prevention; developing computer chips that monitor and identify air pollutants to help improve air quality; and engineering an electronic device that stimulates deep brain tissue to reduce motor symptoms in patients with Parkinson's disease.

With an emphasis on innovation that turns into Utah companies and jobs, the 208,000-square-foot building will be home to the Brain Institute, the Nano Institute, and the Department of Bioengineering, along with USTAR faculty researchers supported by graduate students, post-docs, junior faculty, and administrative and laboratory personnel. Among the advanced facilities is a state-of-the-art nanofabrication laboratory. Nanotechnology is essential to current research in such fields as energy, medicine, communications, and computing.

Architects for the USTAR building were Lord, Aeck & Sargent, with Prescott Muir. Layton Construction was the construction manager. The building was designed to meet LEED Gold standards for energy efficiency from the U.S. Green Building Council and is on track for certification pending final review.



Miles D. White, Beverly T. Sorenson, James Lee Sorenson



Shauna S. Johnson and Marilyn Davies



USTAR researcher in the nanotechnology laboratory, Utah Nanofab

### **BETTY GLAD:**

### A Woman's Woman

y all accounts, Betty Glad was an exceptional woman, teacher, and thinker. She enjoyed a distinguished career as a scholar of U.S. foreign policy, the American presidency, and political psychology. She was an exemplary mentor to untold numbers of students. Betty Glad passed away on August 2, 2010, at the age of 82, but her legacy lives on.

Professor Glad graduated in 1949 magna cum laude from the University of Utah in political science. Throughout the years and across the distances, she treasured her *Utonians*, the old University of Utah yearbook, that feature a young Betty Glad in many capacities. She was a student leader, serving as student body historian her senior year. She was a member of Tau Kappa Alpha, an honor society that recognizes academic excellence and promotes scholarship in journalism and mass communication. Not surprisingly, she was featured in the Debate Society and International Relations Club, but she also knew how to relax and play as chairman of The Week of Fun.

Glad earned a Ph.D. in international relations from the University of Chicago and taught at Mount Holyoke College before moving on to the University of Illinois from 1964 to 1988. While at Illinois, she had visiting appointments at New York University, the Brookings Institution, and Purdue. In 1989, she joined the University of South Carolina's political science faculty where she was the Olin D. Johnston Professor of Political Science and Distinguished Professor Emerita at the time of her retirement.

An accomplished scholar and author, Glad focused on foreign policy in the Carter Administration and the leadership styles of six American presidents and world leaders, such as Mikhail Gorbachev, Boris Yeltsin, Wilhelm deKlerk, and Nelson Mandela. She was a pioneer and role model for women throughout the political science profession, one of the first women to challenge prevailing conventions and gender discrimination in the discipline, and one of the first to attain national and international stature. In 2007, she received the Distinguished Alumna Award from the College of Social and Behavioral Science at the University of Utah.

From her generous planned gift of \$600,000 through a bequest, an endowed fund of \$500,000 in the political science department will support faculty research, expand the number of graduate assistant appointments, help bring in distinguished lecturers for workshops, and continue an environment of learning and mentoring. The remaining \$100,000 is a gift to the Department of Music in memory of her mother, Edna Jeannette Geersten Glad, to honor their shared love of music.

The thought-provoking work Betty Glad accomplished during her lifetime will continue through her planned gift to the university she enjoyed as a student. The U is indeed fortunate to have had such a friend.

The thought-provoking work Betty Glad accomplished during her lifetime will continue through her planned gift to the university she enjoyed as a student.

"Betty Glad's bequest to the political science department makes it possible for today's students to pursue their own exploration into political thought and theory while continuing the academic excellence through mentorship, which Betty practiced in her lifetime."

— M. David Rudd, Dean, College of Social and Behavioral Science



# Antinaboxis POPPING UP



ig or small, there's something about the act of opening a box that builds suspense and excitement for both the giver and receiver. The Utah Museum of Fine Arts (UMFA) *Art-in-a-Box Community Outreach Initiative* shows us this excitement. In fact, finding art in a box is making a huge difference in our community.

The Utah State Office of Education provides partial funding for the *Art-in-a-Box Community Outreach Initiative* to UMFA, but the museum must secure matching private funds. The Hearst Foundations answered the call and granted a special award to help in the 2011-2012 school year.

The Hearst Foundations' board members were pleased to support UMFA's *Art-in-A-Box* program. Catherine Pyke, program officer for The Hearst Foundations said, "The board members were especially impressed by the thoughtful curriculum planning, presentation, and quality of contents involved in *Art-in-a-Box*. The content of the boxes reflects numerous cultural and artistic traditions: African masks, Asian ceremonial pieces, and others. In addition to the learning and sheer joy that these boxes inspire, the fact that these boxes serve so many continues to earn our board members' confidence."

For decades, the UMFA has provided resources to Salt Lake City's teachers through various

small outreach programs such as the teacher workshops, a loan library where teachers can borrow museum quality objects and materials, a quarterly newsletter just for teachers, and the signature pARTners program where every fourth-grade student visits the museum twice during the school year.

The relationship between educators and the museum identified a need for a statewide program that would offer curriculum-based visual arts education training to teachers, along with the resources to temporarily transform classrooms into art studios and provide students with hands-on, artmaking opportunities.

To answer this need, the UMFA developed the *Classroom Box* program in 2003 to build sustainable visual-arts education in every school district in the state by providing lesson plans and art supplies to help teachers meet the requirements of the state's core art curriculum.

Among its priorities, the UMFA remains unequivocally committed to providing rich educational programming for the statewide community and the University campus. The UMFA is at a turning point in its history, and the long-time support from The Hearst Foundations is making a tremendous impact on the UMFA's continued forward momentum.

ART IN A BOX



hrough the *Art-in-a-Box* program, UMFA education staff travel to classrooms across Utah to make presentations to faculty and lead classes in art-making activities. Classroom boxes contain curriculum-based lesson plans, original and reproduction artworks, high quality art-making materials, instructional DVDs in English and Spanish, and program assessments. These materials become the permanent property of the participating schools or districts.

Through in-class presentations, teacher trainings, and exhibition tours conducted by UMFA museum educators in fiscal year 2012, the UMFA expects to serve more than 19,000 students and 500 teachers from 170 schools in more than 20 school districts, along with numerous charter schools.

## Thank Ofour GENEROUS DONORS



"I chose the University of Utah because of the scholarships I was offered, and since then, I've had tremendous opportunities."

— TORI BALLIF, U SCHOLARSHIP RECIPIENT, HBA 2009 HUMANITIES, THIRD-YEAR LAW STUDENT, STANFORD UNIVERSITY



"Polynesians are extremely underrepresented in the sciences. I hope to be an example for Polynesians and others who face great odds that they, too, can succeed in achieving their dreams."

— TRAVIS KAMEWA OUTLY, U SCHOLARSHIP RECIPIENT, BIOMEDICAL ENGINEERING MAJOR, THE UNIVERSITY OF UTAH

or many students, from all walks of life, a scholarship can make or break their academic career. The inspiration to launch a scholarship campaign as part of *Together We Reach: The Campaign for the University of Utah* came from students like Travis Kamewa Outly and Tori Ballif. After the U publicly launched the campaign in 2008, a small group formed to promote scholarships based on need and merit. The committee heard stories from both parents and students about the life-changing effects of this support and concluded that a dedicated scholarship campaign would pay great dividends in the future.

As a result, the *Together We Reach* Scholarship Campaign committee set a \$100 million goal in the spring of 2009. It was an ambitious goal worthy of the students who hunger for an education and need the support a scholarship provides. With leadership from campaign co-chairs Teresa Beck, Randy Dryer, and Clark Ivory; and committee members Don Foot, Kathy Garff, and Dave Layton, the group started the ball rolling, quickly gaining momentum from donors, who acknowledge the profound impact education had on their lives.

In early December of 2009, the committee shared its vision with members of the board of directors at the George S. and Dolores Doré Eccles Foundation; the result was a \$1.2 million commitment to the *Together We Reach* Scholarship Campaign toward the creation of an Early Assurance Program administered by the Honors College. This Early Assurance Program guarantees that well-qualified students entering the U will be



*Together We Reach* Scholarship Campaign Committee, Front Row: Randy Dryer, Clark Ivory, Teresa Beck, Lorris Betz Back Row: Martha Bradley, Julie Layton, Dave Layton, Fred Esplin, Don Foot, Barbara Snyder

admitted to one of the University's elite graduate programs upon completion of their undergraduate degree. The program is part of the Eccles Distinguished Scholar Award, a prestigious award offered to incoming freshmen, who show dedication and motivation to academic excellence. The Eccles Distinguished Scholar Award provides both financial support, including full tuition and housing, along with academic support, such as mentoring and advising, through enrollment in the U's Honors College.

Throughout this incredible campaign, everyone involved has come to appreciate that scholarships are transformational not only for students but also for donors. Many University staff and administrators have been humbled to learn donors' motivations for making a scholarship gift. For instance, Jack Magdiel received two engineering degrees from the U in the '60s and enjoyed a successful business career until he was struck by a debilitating illness. This ultimately led to the failure of his business and left him nearly homeless at age 58. The process of fighting his way back from such difficulty inevitably changed his outlook. Now, Jack is once again a successful business owner. "I was inspired both by my experience and my esteemed former professor, Dr. Larry DeVries, to establish an endowment for engineering students, who find themselves in financial jeopardy."

Now in the spring of 2012, with support from gifts large and small, the *Together We Reach* Scholarship Campaign has reached \$104 million and continues to grow. On the success of the scholarship campaign President Pershing reflected, "Thousands of students are completing their education at the U because of the generosity of our alumni and friends. We are grateful to those who have already made scholarship gifts to the *Together We Reach* Scholarhip Campaign and hope many others will join them in helping make the U attainable for all students."



he stars truly aligned to make the Night at the Museum the most spectacular of events for members of the President's Club. Held on January 20, 2012, the event thanked donors for their contributions to the University of Utah; and what began as a thankyou event turned into a night of celebration with the naming of the University's 15th president, David W. Pershing earlier that day.

More than 300 attendees filled the splendid galleries of the Natural History Museum of Utah (NHMU) at the Rio Tinto Center. Greeted by dinosaurs and volunteers, guests viewed the multitude of offerings from the Canyon Lobby to the Sky Terrace Level. With food and beverage stations throughout, guests explored the NHMU spacious halls, educated

and amazed by the natural history of our state. Don Foot, chair of the President's Club Committee, welcomed his fellow President's Club members and guests. Fred Esplin, vice president for Institutional Advancement, announced that the ambitious *Together We Reach: The Campaign for the University of Utah* reached the \$1.2 billion mark ahead of schedule. Former Interim President, A. Lorris Betz, was on hand to thank the donors for their continued support, commitment, and guidance. With two years left in the campaign, there is a renewed sense of urgency to address the campaign's as-yet unrealized aspirations.

The evening's festivities came on the heels of a press conference earlier in the day when the Board of Trustees announced the selection of Dr. David W. Pershing as the 15th President of the University at Utah. The timing was serendipitous, as the President's Club Party had been planned months before, and it gave everyone more cause to celebrate with Dr. Pershing and his wife, Dr. Sandi Pershing.

And there is much to celebrate. Because of the investment of donors, the U not only functions as a world-class research university but also it provides a transformative education for students. This, in turn, improves the quality of life for all Utahns. Friends and alumni of this institution make the difference and all look forward to working together in reaching our shared vision for this great university.

Peter Flynn, Carla Flynn, and Don Foot







President David W. Pershing and Dr. Sandi Pershing enjoy a night at the Natural History Museum of Utah with members of the President's Club.

### MAJOR GIFT HIGHLIGHTS

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ooking for a scholarship for yourself, your children, or grandkids? A new U website (http://financialaid.utah.edu/scholarships/ search/) allows you to search for every scholarship offered at the University of Utah. Whether you are an entering, continuing, or transfer student; looking for financial assistance; or are seeking a diversity or leadership scholarship, you can identify and apply directly from this site.

The number of scholarships available is due in part to the extraordinary level of private support to the U

from friends and alumni over many years. Thank you for your generous financial support.

The Financial Aid and Scholarship Office and participating colleges, departments, and organizations offering scholarships for University of Utah students maintain this site. Note that application procedures and deadlines may differ for each scholarship.

To learn more, please go to: http://financialaid.utah.edu/scholarships/search/

## REACH

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