On April 21, 2012, the University of Utah athletic department launched the public portion of its first-ever comprehensive fundraising campaign. The goal of The Campaign for Utah Athletics: Invest in Excellence is to raise $150 million over seven years, combining $50 million from Pac-12 conference revenues and $100 million from private gifts. The campaign invites all Utes fans to participate and give the U teams the very best chance to compete for Pac-12 and national championships. Director of athletics, Chris Hill, said, “The message from our alumni, donors, fans, coaches, and administration is consistent, ‘We want to win, and win now.’ Being in the Pac-12 is not good enough, we want to win in the Pac-12.”

The department quickly learned why the Pac-12 is known widely as the Conference of Champions (the Pac-12 has more than 400 national championships among its 12 schools, 200 more than the nearest conference). “We looked closely at differences between the U and the other 11 schools,” says Doug Knuth, senior associate athletic director. “In the spring of 2010, we just finished the best fundraising year in our history with $5.2 million raised in the
Crimson Club, while the other Pac-12 schools averaged more than $12 million the same year. Our department has an operating budget of $36 million, while the average of the other 11 schools is in the range of $65 million per year. Money isn’t everything in competitive athletics, but it’s clearly something.”

The effort to close the funding gap began immediately with a focus on giving the coaches and student-athletes the proper resources necessary to compete against the nation’s toughest competition. Campaign goals include programmatic funding for academic- and athletic-support functions, competitive compensation to retain the best coaches, and necessary facility improvements.

Construction is currently underway on two projects: a state-of-the-art sports medicine and football complex and a new softball complex for women’s softball. Additional projects include a basketball practice facility, outdoor tennis courts, aquatic center for swimming and diving, improvements to the soccer field, and enhancements to the Burbidge Academic Center.

More than $30 million has been raised or pledged toward the campaign. Thank you to our leadership donors for their generous support. For more information please visit the campaign website: www.InvestinUtahAthletics.org or call 801-585-UTES.

Utah has one of the driest climates in the country and for many years water has run freely to keep Utah’s lawns lush and the flowers colorful.

With the help of a $3 million challenge grant from The Alternative Visions Fund (A Fund of The Chicago Community Foundation), Red Butte Garden will be able to create a Water Conservation Garden to showcase beautiful landscapes that will thrive in Utah’s climate with minimal water. An additional $3 million must be raised by February 2013 to secure this grant.

As fast as a dandelion can grow, the Dumke family stepped up to pledge $2 million toward the match. The remaining $1 million must be raised in less than a year. If all the funding is raised on schedule, work will begin on the Water Conservation Garden in the spring of 2013 and should take 15 to 18 months to complete.

Many of Utah’s landscapes are composed of plants from wetter regions and climates. These landscapes consume more than half of Utah’s municipal water supply and equate to more than 60 percent of typical residential water use.

“We are hoping the beautiful Water Conservation Garden will dispel many unfortunate myths and misconceptions about water conservation and instill in visitors confidence and comfort in their ability to conserve water in their own landscapes,” said Lee. “Using water more efficiently is essential to Utah’s future.”

For more information about the Alternative Visions Fund match, please contact Red Butte Garden at 801-585-5658.
On an Emerald City green grassy field with a horse of a different color (white hind legs and brown all over), the fourth annual Utah Polo Classic presented 10 professional polo players on two teams, the Hammerheads and Shark Attack, who entertained and amazed more than 400 attendees adorned in the most fascinating hats for the occasion.

“I’m a Wyoming girl,” said Sandi Pershing, the U’s first lady. “I can tell you all about rodeos, but this is my first polo game. I love horses, and I’m excited to watch.”

Held in an enormous tent in Salt Lake County, the Utah Polo Classic featured the Utah Pipe Band, a live auction, a silent auction sponsored by Richelle’s Salon and Day Spa, a sumptuous buffet, a live band sponsored by Sam and Diane Stewart, and multiple trophies sponsored by Parry and Peggy Thomas, Catena, and the Moran Eye Center.

Event chair, Claudia Skaggs-Luttrell, and co-chairs, Lindsay Cutshall and Katie Naylor, led the crowd onto the field for the traditional champagne stomping of the divots, which was sponsored by The Mark and Kathie Miller Foundation. Hammerhead team sponsor, TSA Motorsports, and Shark Attack team sponsor, Jacobson Construction, were seen debating over which team would prevail.

Attending the event for the first time was Bruce Bastain. “I’ve seen polo matches in England, and I’m looking forward to watching this game. This is an elegant event and having seats so close to the field and in the shade makes it doubly pleasant.”

Polo was organized at the U in 1926, when Captain Winfred C. Green led a team of Utes against college teams, including Stanford, USC, and the University of Arizona. The team was disbanded in 1942, when the Army horses were replaced with motorized vehicles.

“The horses are so passionate about the game,” said Jenny Luttrell, who began playing polo at Colorado State University. “These Thoroughbreds began playing the game when they were about five years old, and they are getting better every year. Most of our horses are seven and eight.” Her team plays in Palm Springs in the winter, Denver in the summer, and Argentina in the fall. The stop in Salt Lake City for the Utah Polo Classic has become an annual event.

“This is a beautiful, one-of-a-kind event,” said John Firmage. “My wife, Carol, is on the committee. Last year we brought our three sons, and they all wanted to return again this year. For non-horse people, that tells you just how fun this event really is and how totally unusual for Utah.”

The U is constructing a new building, an updated research and education facility, that will be known as the L.S. Skaggs Pharmacy Institute. It will bring faculty, researchers, and students together under one roof. The proceeds from the polo event will contribute to the college’s mission of excellence.

Together we reach...
Last year, the following individuals were honored by a friend, relative, teacher, or student through a gift to the University of Utah. Tribute gifts can be among the most meaningful contributions the University receives and are a wonderful way to recognize someone’s life or accomplishments. Such are the people listed here. We thank and acknowledge the gift made in their honor or memory in the past year, July 1, 2011 to June 30, 2012.

Muriel Betty Abrams
Tiffany Ann Adams
Shauna M. Adix
LeAnn T. Allen
Tama W. Alles
Karlo Lynn Alves
Eilaine S. Anderson
Gilbert M. Anderson
James Sterling Anderson
Robert P. Anderson
Clyde Barnard Andrus
Gene Joseph Antonides
A. Joseph Arave
Arch Archuleta
Glen William Asbeck
Gretta A. Ashdown
Gregory Jon Baker
Louis B. Baker
Charles Thomas Ball
Paul Barford Banham
William Scott Barber
Gerald W. Barnes
Donald K. Barton
Betty J. Bennion
C. Vel Bendixey, Jr.
Michelle L. Biliusk
Shelley A. Biliusk
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Robert P. Anderson
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Karol Lynn Alves
Tamra W. Alles
Shauna M. Adix
Muriel Betty Abrams

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Estelle Farbstein
Jeffery Saul Farber
Ralph F. Evans
Robert L. Erdman
Thomas William Enright
Lillian J. Ence
Don W. Ence
Matthew Erin Elwood
Kenneth A. Elwood
Sid Eggett
Karma Kofoed Edson
Kenneth E. Eble
Emmett W. East
G. Homer Durham
Ralph J. Drydyk
Jerriene Droke
Camile Kellerstrass Dosch
W. Harold Dobson
Lottie C. Deardorff
Edna Marie Decker
Robert V. Dobson
Don R. Dickson
George Albert Dickson
William F. Dickson
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Robert Dohbeir
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Rodney O. Dunn
G. Homer Durham
Emmet W. East
Kenneth E. Eble
Karma Kofod Edson
Vern Edwards
Sid Eggett
Julie Ann Elizagoyen
Kenneth A. Elwood
Matthew Erin Elwood
Ela Williams Caldwell Empey
Don W. Ence
Lillian J. Ence
Thomas William Enright
Robert L. Erdman
Ruel Eskelsen
Gail Crandall Evans
Ralph J. Evans
Jack Fairclough
Jeffery Saul Farber
Estelle Farbstein
Joshua William Farmer
Barney Farr
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Franklin H. Fericks
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Sidney Gealf
Kandis K. Gible
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Verg Gilson
Estelle Farbstein
Hays Gonye, Sr.
Loraine O. Gouwvis
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Dean Leonard Gustavson
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Janice S. Hindley
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Donald R. Lenz
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Edith Blance LewisAllen
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Mary Amelia Liddick
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Martha C. Lively
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ART CAN MOVE YOU
THIS EXHIBITION WILL TAKE YOU FROM 0-60 IN UNDER FOUR SECONDS!

The Mormon Meteor III

Thanks to our presenting sponsor, the John and Marcia Price Family Foundation, as well as the George S. and Dolores Doré Eccles Foundation, Stephen G. & Susan E. Denkers Family Foundation, and Zion's Bank, Speed: The Art of the Performance Automobile is on view in the first-floor galleries of the Utah Museum of Fine Arts in the University of Utah’s Marcia and John Price Museum Building through September 16, 2012. The exhibition comprises 19 of the world’s finest automobiles and was organized by automotive historian, museum consultant, and guest curator, Ken Gross.

Speed showcases a century of automobiles that exemplify premier aerodynamics, engineering, art, and design of their eras. The cars range from the menacing 1952 Beast III Bonneville racer to the ultra-cool 1957 Jaguar XK-SS Roadster, once owned by Steve McQueen. The cars are on loan from some of the country’s top automobile collections.

“We are delighted to present Speed: The Art of the Performance Automobile and are confident that our visitors will be amazed at the beauty, engineering, and amazing stories of these incredible cars,” said Gretchen Dietrich, executive director of the UMFA. “We hope many first-time visitors will come to see the exhibition and be introduced to our wonderful museum and the beautiful University of Utah campus.”

The UMFA’s automobile exhibition, however, is the first of its kind. Speed: The Art of the Performance Automobile examines historic automobiles as works of art and design and explores them as objects of rich racing history. Many of the cars in Speed have a special connection to Utah’s famed Bonneville Salt Flats, where racers from all over the world traveled, and continue to travel, in attempts to break land-speed records. The Mormon Meteor III is perhaps the most famous Bonneville racer. Designed and driven by legendary racer and former Salt Lake City mayor David Abbott “Ab” Jenkins (1883-1956), the Mormon Meteor III set more long distance land-speed records than any other automobile in history and still holds a number of them today.

“These 19 special automobiles comprise a remarkable selection of historic racers and high-performance cars, spanning over a century,” notes Gross. “Unlike to be repeated, this remarkable exhibition represents a once-in-a-lifetime opportunity to see and study these legends on wheels.”

The UMFA has designed a variety of public programming around the exhibition to enhance the visitor experience. For programming information, museum hours and ticket information, visit www.speedumfa.com.

SYLVIA PRAHL OFFERS A CLEAR VISION OF GIVING

Tell Sylvia Prah! that life is an adventure and she may correct you. To this sharp and always interested octogenarian, life presented many adventures. And she’s not finished experiencing them. Her next adventure is helping others to see more clearly through a gift to the Moran Eye Center.

The former Sylvia Brodbeck immigrated to the United States from her native Switzerland in 1956, a 25-year-old X-ray technician with her eyes wide open to new horizons. In Seattle, she met an equally adventurous soul in Dr. James W. Prah! a medical intern at Virginia Mason Hospital. They married two years later and soon found themselves serving a two-year stint with the United States Public Health Service on the Navajo Nation reservation.

“The desert there was beautiful, so different from my home or the Pacific Northwest. Living conditions were primitive, but the indigenous people were mysterious and reserved,” she recalls. “It was the beginning of a rather nomadic life for us.”

Back in Seattle, James resumed his love of learning by earning a Ph.D. in biochemistry at the University of Washington. It was the beginning of what was to be a stellar research career. James would write his papers, and Sylvia, more adept in grammar and language arts, would proofread and polish the final drafts.

The quest for new knowledge and experiences took them to London where James worked under Nobel Prize-winning biochemist Rodney Porter. James' own growing expertise in immunology and microbiology took the couple to some of the nation’s most prestigious institutions, among them the Scripps Clinic and Research Foundation, the California Institute of Technology, the American Red Cross, and finally, the University of Utah in 1975, where James continued his research while serving as an associate professor of pathology. In 1979, tragedy struck when James died in a mountain climbing accident. Sylvia found herself alone – she and James had no children. But during the years in Utah, the Prahls had come to care deeply about the University, its reputation for research, and the young minds being trained on campus; that commitment lived on with Sylvia.

Sylvia created, along with others, the James W. Prah! Endowment Fund. Her substantial contribution now supports outstanding School of Medicine Ph.D. graduates. Providing periodic stipends over the years was a satisfying way to honor her husband’s memory while advancing promising, young researchers.

The start of the new millennium left Sylvia wanting to do more.

“As a new century dawned, I was searching for a way to give something meaningful back to society that would make a difference for many. I followed an invitation to Salt Lake City and the University of Utah and visited many departments, all of them excellent. The last place I visited was the Moran Eye Center, and I was impressed with how well they treated patients, as well as with Dr. Richard Norman and his development of (brain) implants for the blind.”

Moran Eye Center, where Sylvia herself has undergone treatment for age-related macular degeneration, has become the beneficiary of her latest philanthropic endeavor.

In addition to her regular gifts to Moran over the past decade, Sylvia has made the substantial contribution now supports outstanding School of Medicine Ph.D. graduates. Providing periodic stipends over the years was a satisfying way to honor her husband’s memory while advancing promising, young researchers. The start of the new millennium left Sylvia wanting to do more.

“The gift of eyesight has been precious to Sylvia, whose love for archaeology has taken her to working digs in Egypt’s Valley of the Kings and other wonders. Through her planned gift, she will help others see and experience their own adventures in years to come.

To learn more about how you can support the Moran Eye Center, visit www.togetherwreach.net/plannedgiving.
MAJOR GIFT HIGHLIGHTS

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David G. Free
David R. Free
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IM Flash Technologies, LLC
Intel Foundation
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Stan Katz Trust
Hua Zhu Ke and Juan Zhang Ke
Robert D. Kent, Jr. Trust
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LRB Investment Company
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Blake G. Welling
Norman H. and Kim Wesley
Kimberly Wirthlin
Woodbury Corporation
Workers Compensation Fund
John Zink Company
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* Deceased
In the summer of 2005, the University of Utah launched an ambitious campaign, Together We Reach: The Campaign for the University of Utah. The success of the campaign so far promises to make it one of the most astonishing chapters in the University’s 162-year history.

Despite challenging economic times and declining state revenues, with your generous support, we have increased scholarships and opportunities for our students, engaged the finest teachers and researchers in every discipline, made investments in research that are yielding new discoveries, built facilities to keep pace with the demands of education, supported advancements in medical research and patient care, and provided opportunities to enrich the community.

Thanks to your gifts, we have transformed the physical campus with the addition of nearly two million square feet in new or renovated space. The University’s outstanding academic programs are providing a transformative experience for an increasingly diverse and globally aware student body. With a campaign total to date of $453,145 million for research and faculty support, Together We Reach has helped the University of Utah reach a new level of international preeminence in its research.

Early this year, the campaign reached the $1.2 billion mark, becoming one of the most successful university campaigns in the nation. But the campaign is not complete. With a year-and-a-half remaining, trustees, campaign leadership, and University administrators have a renewed sense of urgency to address the campaign’s as-yet unrealized aspirations. In the time that remains, with your support, we hope to raise more scholarships for our students, support new research opportunities, increase our global activities, and develop new facilities for research, teaching, and student life.

Thank you for your part in the success of Together We Reach!