



Save10 Event Checklist for Community Partners

Thank you for partnering with Save10 to empower women to save for their futures.

We are excited to be part of your Save10 event and would like to suggest some ways to ensure that we have a coordinated effort.

Resources

Save10 will provide general information about the importance of paying down debt and saving for retirement along with guidelines for ideal savings percentages according to age. We will provide these documents electronically, which you may print out if you want to distribute as part of the event.

Marketing

To ensure a coordinated marketing effort and maximum exposure of your event, please:

1. Take photos & videos during the event. You can share live or post after the event.
2. Use #save10 in your social media posts.
3. Encourage your employees to share their own pics (or re-share your posts) and tag their friends.

Emails

It is important to collect email addresses. That is how we will send the savings commitment surveys to participants right after the event! Please coordinate with the Save10 volunteer speaker to hand over participant email addresses at the close of the event (a hand-written sign-in list or electronic file will do).