The Avenging Angels

On August 22, 2007 Meredith College sports teams became known as the Avenging Angels. Since 1980 the college's sports teams officially had been known as the Angels. The change was made to emphasize the prowess of Meredith College athletes as the original team name lacked ferocity. Speaking about the issue, Meredith Roberson, captain of the tennis team and a member of the Student Athlete Advisory Committee, said "I love the history of angels…but our sports are so up-and-coming ... we need something more competitive." To learn more about the Avenging Angels mascot click on the links below or visit the College Archives.

Meredith Athletics Teams Gain New Logo and Name

"Meredith Athletics Team Gain New Logo and Name," 2007 Fall Issue, Meredith Magazine (Click on the image to enlarge)

Learn more:

- Meredith College Athletics History (Meredith College Athletics Website)
- Angel mascot on way out at Meredith College (ESPN)
- Oak Leaves, Meredith College Archives, Raleigh, N.C.
- Athletics History, Subject Files, Meredith College Archives, Raleigh, N.C.
- Angels/AngelFarm/Avengings Angels, Subject Files, Meredith College Archives, Raleigh, N.C.

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Meredith Athletics Teams Gain New Logo and Name

By Melyssa Allen

When Meredith College's student-athletes take to the field and to the court this season, they are doing so as the "Avenging Angels" – complete with a newly designed logo.

The new logo and nickname were unveiled on August 22 during an event celebrating the kickoff of the 2007-08 athletics season, Meredith's first in the USA South Conference. A capacity crowd packed Jones Auditorium.

"We are celebrating many things today—a new season, a new logo, an updated nickname for our sports teams, and Meredith's official entrance into the USA South Conference," said Meredith President Maureen A. Hartford. "But, most importantly, we're here to celebrate our student-athletes, and their past and future accomplishments."

Hartford noted that in 2006-07, 25 percent of Meredith's student-athletes had achieved a grade point average of 3.5 or higher, while two teams made the NCAA tournament for the second time in Meredith's history.

Vice President for College Programs Jean Jackson, '75, announced the new nickname at the celebration. Jackson said the "Angel" nickname will be modified for athletics in order to "make clear that Meredith College is serious about athletics…that we should be known to all as agile, fierce, powerful, loyal, determined [and] complex warriors."

FIRST OFFICIAL ATHLETICS LOGO

In 1980, the angel was endorsed as Meredith's mascot by the Student Government Association Executive Committee, but there had never been an official angel logo in use for athletics. Meredith's new athletics logo features an "M" and an angel wing, in keeping with the College's "Angel" mascot.

Commemorative Avenging Angels T-shirt

"The new logo and nickname are a fresh and fun beginning that marks an exciting kickoff for Meredith as we enter into a new conference," said Lauren Powers, '07, a former student athlete who helped unveil the new logo.

The primary logo was designed by Winston-Salem based PAVE Creative Group, with guidance from Meredith's athletics identity committee, which formed in 2006 in preparation for Meredith's joining the USA South Conference.

After gathering opinions from Meredith constituents the decision was made to keep the Angel in the College's athletics nickname. Input from Meredith student athletes, alumnae leaders, faculty and staff helped shape the final logo and nickname selection.

For more information on Meredith athletics, visit www.meredith.edu/athletics.

1 "Meredith Athletics Team Gain New Logo and Name," 2007 Fall Issue, Meredith Magazine