

YES! Import secrets so damn good even the 'big guns' flock to get their hands on them!

Brendan Elias presents...

Import Formula LIVE! 2014

Money Watch | Miami Herald | International Business Times | Fox News | ABC | CBS | NBC

**Discover How to Rake In Massive Profits By Simply
Importing In-Demand Products Dirt Cheap And Easily
Resell Them At HUGE Margins...In Just 3 Hours!**

Video

You'll Get Your Very Own Step by Step Blueprint to Legally 'Print Money' When You Attend This Exclusive Live Event...**Absolutely FREE.**

You'll Get Face to Face Unprecedented Access To Brendan Elias, The Multi-Million Dollar "Import Guru."

You'll Get to 'Steal' the Most Sought-After and Jealously Guarded Import Secrets In This 100% Content-Packed Live Training.



PROOF

STOP Right There!

Because this is serious. I want you to understand something before you continue.

And that is...**the magnitude of what you'll be getting** when you attend this special live ...and FREE...event... which **is designed to catapult you** miles ahead of where you are now in your import business.

This also goes for those of you considering or just getting started in this **ungodly lucrative** business (not to mention simple to launch, easy to grow, and extremely low competition).

No matter what your experience...beginner, novice, or experienced importer...we've got you covered.

That being said, please be aware that...

- If you're a 'tire kicker,' this isn't the event or niche for you
- If you've got a negative, 'nothing works' attitude, this isn't for you
- If you love working for someone else and putting money in *their* pocket, then this event isn't for you

But if you're driven, a self-starter, hungry, ambitious, passionate, and 'want in' on **all the proprietary secrets, shortcuts, and mistake-avoiding tactics of how to import**

goods and products dirt cheap and resell them at stupidly high profit margins to legions of raving buyers...

Then you do not want to miss the 2014 **Import Formula LIVE Event**.

What you're going to get when you attend is pretty darn ingenious, really. Why?

Because **it's SO SIMPLE**.

Here's what it is in a nutshell...

The 'age-old' formula for success and wealth --"**Buy low, Sell high**" -- **still works like gangbusters.**

And now, it works better than ever!

MORE PROOF





"I've done some importing in the past and unfortunately have been ripped off a few times and made some costly errors. Listening to Brendan there were some costly pitfalls I could have avoided. I could have increased my profits and opportunity tenfold."

Michael

"I came here because I'm used to importing. I've imported in the past. But I wanted MORE. Brendan is very knowledgeable and creates an exciting atmosphere...you want to get home right away and get right into it. I suggest to anyone who is new or apprehensive about importing to come. Just do it. You won't regret it."

Glen

Register now for the **Import Formula Live FREE training**. Seats will go fast so grab your spot now.



From the desk of Brendan Elias
Tuesday 9:37a

Dear Entrepreneur,

Taking a year to learn importing is insane.

Drowning yourself in courses and forcing yourself to sit down to go through boring manuals just flat out sucks.

And watching hours and hours of droning, 'put me out of my misery' videos is...well...'put me out of my misery' unbearable.

It doesn't stop there. The really sad truth of the matter is...

Most 'Gurus' That Teach You How To Build An Import Business Are DEAD BROKE And Bold Faced Liars!

So what the heck do you do? Who do you trust?

You want to learn this business and learn it quick, right? You want to end the confusion and frustration, and get your import business off the ground and banging on all cylinders FAST and FURIOUS...

...whether you're just starting out, or you've already got an import business and are itching to ramp it up.

But you don't want to go down the rabbit hole...the one where you're spinning your wheels, bouncing from one 'how to' course to another.

If that's what you've been going through, I know exactly how you feel. Because I was there myself, exactly where you are now, when I first started.

With all the noise and crap out there on the market, and with the limited options you've had in the past, it's no wonder you're confused and not making the money you could (AND SHOULD!) be making.

And it's not your fault.

But all that's about to change...

Spend 3 Hours With The #1 Take-No-Prisoners Import Expert

Let me ask you. Which would you rather do...

- A. Spend two weeks reading a book by an import business expert, with a highlighter in your hand...or
- B. Spend less than 3 hours in the same room with that expert, get all the down and dirty trade secrets and strategies face to face, and leave with an entire business blueprint in your hand?

As you already know (quite obvious, really), there's nothing better than the live experience. (Would you rather listen to your favorite artist on iTunes, or actually go to the concert and see them in the flesh?)

Now's your chance to get the import business handed to you on a silver platter...in person, live. From me, Brendan Elias.

There is that one nagging question I'm fairly certain is in everyone's mind...

Who Is This Guy and Why Should I Listen To Him?

Fair enough.

Now, I don't want this to sound like boasting. Personally, I can't stand when I meet someone and they start tooting their own horn and bragging about how great they are. So please bear with me here.

The media refers to me as “The Import Guru.” (it’s weird, it makes me uncomfortable, but I have to live with that).

My online import businesses (I’ve got several) have generated millions in annual revenue over the past 11 years. The same goes for many of my coaching students as well.

And for the past 5 years, I’ve been training thousands of folks--newbies, start ups, and experienced business owners--from all over the world... the US, Europe, Australia, and the UK...on how to find and import great quality in-demand products that can be sold easily for tremendous profits.

Take a look at some of the stuff (even off-the-wall products that sell like hotcakes) we’ve imported and sold:

***Pedometers**

*DVD players

***Cameras**

*HD Camcorders

***Pocket bikes**

*Alcohol Breath Testers

***“Monkey Breath” movie**

*Electronics

When you come to live training, you’ll see that some of the things people buy are unusual...but can make you a bundle.

That’s why **you’ve got little competition**...because most folks only think of their own buying habits and not about someone else’s.

Once you discover the little secret on how to find what other folks WANT and CRAVE, the fortune floodgates open. They’ll pay top dollar for what you’ve got.

You just give ‘em what they want! How easy is that!

Get To Import Formula Live!

So here’s the deal...

When you come to my **Import Formula Live** training, you’re going to get a full throttle ‘brain dump’ of everything I can possibly deliver in 3 hours.

Most of the folks who attend **Import Formula Live** know NOTHING about the import business. I mean Zero. Zip. Nada. So rest assured you’ll be in good company in a safe, secure, and supportive environment.

My staff and I are there to make sure you get everything you need and come for...to deliver the best information that's been **designed and customized especially for you.**

This is content I've been living and breathing and successfully IMPLEMENTING (as well as my students) for years in each of my import businesses.

And everything you get is specifically geared to get you importing **THE RIGHT WAY!**

You'll immediately discover what works...and what doesn't... in buying imported goods super low and selling super high.

I am pumped and ready to share my secrets and strategies with you...

...so that you can **get up and running the moment you leave the training.** (Just like Glen in the testimonial).

I guarantee you this... You will leave this training with an understanding of exactly how to build and explode your import business PLUS 'ninja' tactics that can save you massive amounts of time, energy, and money.

100% Plug and Play, Profit-Pumping Tools, Secrets, and Strategies

I've made this super easy for you.

Since each free live training event 'sells out', I've arranged a series of times, dates, and cities you can choose from.

Each venue is conveniently located at gorgeous hotels at major airports, to make it easy for travelers.

Here's what you're going to get when you attend any of the **Import Formula Live** venues. You'll discover how to...

- ✓ **Easily Import ANYTHING...and sell ANYTHING**
- ✓ Get started IMMEDIATELY...even if you've never imported in your life
- ✓ **Negotiate BELOW factory cost...and save a bundle**
- ✓ Get unlimited FREE samples from the manufacturer...using just this one word
- ✓ **Identify exactly what customers want to buy...so there's no guesswork**

- ✓ Get cash rebates up to 15%...and increase your profit margins
- ✓ **Crush the competition...and dominate your market**
- ✓ Get 50% discounts on ALL duties and tariffs using this little known 'legal loophole'
- ✓ **The one secret 'document' you MUST have to get a REAL quote from the vendor**
- ✓ Get INSTANT responses from factories...so you're never waiting for your order
- ✓ **Avoid getting 'screwed' by the government and manufacturer...using this one 'trick'**
- ✓ Leap ahead of the competition...using these 'stealth' pricing strategies
- ✓ **Build a highly lucrative import business in no time...and drastically slash your learning curve**
- ✓ Find dirt cheap quality products...and easily sell them to USA customers
- ✓ **Source your product AND import it...the minute you leave the training!**
- ✓ Run your entire business from your laptop or mobile device...from anywhere in world
- ✓ **Make your own hours...and work when YOU want**
- ✓ Be your own boss...where YOU call the shots
- ✓ Take your already-growing import biz...and boost revenues into the stratosphere
- ✓ **And TONS MORE**

You'll walk away from this no-nonsense training with all you need to start importing.

And...any fears or reservations you have about starting your own business...whether alone or with a partner...will be completely eliminated.

Eye-Popping Profit Margins

Take a look at these ACTUAL and astounding profit spreads...

CASE STUDY 1

Results for importing 12MP LCD High Definition Digital Camcorder

\$107 directly from China:

| | |
|---|--------------|
| Cost to purchase Per Unit In the USA | \$899 |
| Total cost per unit buying direct from the factory: | <u>\$107</u> |
| Profit Amount (per unit): | \$792 |
| Saving: Approx. 740% | |

CASE STUDY 2

Results for importing Alcohol Breath Tester \$7.88 directly from China:

| | |
|---|-----------------|
| Per Unit Cost In the USA | \$189 |
| Total cost per unit buying direct from the factory: | <u>\$ 7.88</u> |
| Profit Amount (per unit): | \$181.12 |
| Saving: Approx. 2299% | |

And this is just a tiny sample of what's possible. Because EVERY product you import will have built-in spreads...meaning you get to pocket tremendous profits with just the click of a mouse.

Imagine yourself six months from now, sitting at your kitchen table or your home office, at your laptop, a cup of hot tea next to you. Your import business is up and running smoothly. Sales are skyrocketing. Your bank account is getting fatter...and you're planning your next vacation!

Take advantage of my PROVEN SYSTEM. Register right now for the **Import Formula Live** training...and look back six months from now in sheer awe and amazement...from where you were to where you wanted to be.

Seating is extremely limited for these events...only 80 spots for each event. So don't hesitate. Register now to secure your seat.



FLASH!

I've got a special **BONUS** for the first 30 'Action Takers' who register:

Personal Private Phone Consult...(Value \$197)

You get to personally pick my brain for 15 golden minutes. Get your burning questions answered in a one-on-one private session with me...and blast your business out of the starting gate!



Where the Rubber Meets the Road

Decision time.

If you're tired of your job, frustrated working for someone else, and are ready to create and design the life you've always dreamed of, then you owe it to yourself to get to **Import Formula Live**.

If you're someone who craves having your own business, in total control of your own destiny, then get to **Import Formula Live before your seat is taken**.

If you've already got your own import business and want distinctions and secret tactics that will take your company to the next level, then register now.

Simply take your pick of which training works for you:

**Photos of Hotels, Dates,
and Times**

**Enter Your Name and Contact Info
And Choose The Venue That Works For YOU!**

**Contact Form and Event Choice
Drop Down Menu**

Can't wait to personally meet you at the training!

To your importing success,

Brendan Elias

Brendan Elias

PS: When you attend, I'll be giving away some mighty sweet special gifts and must-have products to a few lucky attendees...you don't want to miss out.

PPS: **WARNING:** There are **only 80 seats available per event**. Once they're gone, the doors are closed. That's it. No exceptions. So grab your seat now. Fill in the form above to lock in your spot for the nation's #1 Importing event of the year.

PPPS: Remember, you'll get everything you need to get started importing dirt cheap in-demand quality goods that buyers crave...and that you can sell for insanely steep profits. Take advantage of this opportunity...because **you may never get this chance again**.