

ITProTV

Whiteboard Video Script

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This is Ben. (Ben is in his home office, working on his computer)

Ben loves technology. In fact, Ben's got a pretty good knack for troubleshooting computers and networks.

He'd like to get a job using his computer skills, but everywhere he applies, he gets the door slammed shut in his face.

The problem is, Ben needs professional skills and tech knowledge to get hired.

Plus, he doesn't have the certification necessary to validate his skills that the reputable and high-paying companies require.

Ben feels stuck between a rock and hard place because he knows there are more opportunities and lucrative jobs available in IT than practically any other industry.

But... getting certified from a university or college costs a LOT of money...up to \$60,000!
(On computer screen we see, "Get Certified Only \$43,000")

Ben just doesn't have anywhere near that kind of money!

Totally frustrated and ready to give up his search, Ben discovered ITProTV.

(Ben jumps up and shouts, "I found IT! I found IT!")

ITProTV offers live online certification training in a wide range of IT disciplines.

The cool thing is, all training is designed for...

--Future-certified IT Pros

--Students already enrolled at career schools and colleges where the curriculum ISN'T geared toward certification

--And existing IT Pros who want to take advantage of new technologies to help their company grow and stay sharp

ITProTV is unlike any other training out there.

Instead of the boring, put-you-to-sleep head-dip instructors you get at most schools, ITProTV certified hosts are energetic, entertaining, and enthusiastic...

Who bring their real world, in-the-trenches experience to each episode.

What's more, all the instruction is LIVE STREAMING!

So you get always get up-to-date, what's working now, cutting edge tech development and content.

You can access your training anytime you want on your computer, tablet, Roku, or your big mama Widescreen TV.

Go at YOUR pace. Blast right through the courses like a jackrabbit...or take your sweet, leisurely time. The choice is yours.

Don't have time to watch the live shows? No worries.

As an Annual Subscriber, you can download all the full length episodes and mp3's and consume them whenever you want!

(Illustrate download access on laptop, desktop, tablet, ipad)

The ITProTV content library offers a mountain of IT and tech disciplines.

With brand new episodes being created each week, you get the latest content on technology that are critical in areas of security and migration strategies. (Illustrate images of Microsoft, Cisco, CompTia, Apple, VMWare, Security, CISSP)

You also get exclusive VIP access to your very own interactive virtual labs to practice and perfect your skills...

As well as access to chat rooms and Q&A forums for real time answers and solutions from your show host!

Now the only question is...

How fast do you want to get certified?

How quickly do you want to start making a fantastic salary at a company you love?

Just imagine how proud your family and friends will be when they discover you're a certified IT professional with a prestigious job and pulling in a lucrative paycheck.

ITProTV gives you a massive competitive edge when it comes to securing your rightful place in the workforce. And when it comes to job advancement, the sky's the limit.

ITProTV is perfect for beginners, guys like Ben who have some troubleshooting and network experience, and even IT managers looking to stay up to date with new technologies, and to train their staff.

So get started right now.

But not for the thousands of dollars it would cost you at a university or a technical school.

You can get trained and certified for as little as \$47 a month!

That's it. Just 47 bucks.

Or...take a test drive for FREE! There's absolutely no risk...guaranteed!

Create the life you've always dreamed of for you and your family.

It's time to 'seal the deal' as an invaluable professional and the 'go to' guy in the IT marketplace.

Just click the "GET STARTED" button and you'll be on your way to your new career as a bona fide...
...CERTIFIED... IT Professional.