# **Overages Acceleration LIVE!**

# 'Diamond' Level Overages Business Mastery

September 19-21, Friday-Saturday-Sunday Northern NJ – Just 35 Minutes from NYC

Discover How To Sign MORE Claimants, Close MORE Deals, And Create a Virtual Non-Stop Cash Machine With These "Never Before Revealed" Advanced Overages Strategies When You Attend This One-Time-Only Private and Exclusive LIVE Event!

WARNING: These advanced money-making strategies will ONLY be disclosed at this event. They WILL NOT be available in any course material or product.

Also, due to the sensitive nature of this **high level training**, only current owners and members of the "Hooked On Overages" system will be allowed to attend. (If you would like access to the event but do not yet have 'Hooked On Overages,' see below for details.)\*

Let me ask you. Are you...

**Struggling** to get your overages business off the ground?

Stuck in neutral when it comes to kicking your business into high gear?

Hungry to massively skyrocket your overages income...fast and furious?

Craving advanced overage strategies and business-boosting breakthroughs so you can close more **HIGH DOLLAR DEALS**?

You're not alone.

Whether you're trying like the dickens to jumpstart your overages business, feeling like you just can't seem to 'make it happen' no matter what you do, or you're up and running and ready to REALLY **get your income gushing like a geyser**...

The truth is, all you need is a little 'nudge' and that 'personal touch' to take you where you want to go.

It's really that simple.

And nothing...and I mean nothing...accomplishes that more effectively and efficiently than to sit in private, closed-door setting with 'the expert' and surround yourself with other like-minded business owners.

Because when you have **direct**, **live access to the best trainer and coach**, you naturally...and automatically...get the 'juice' you need to take your knowledge and your business to the next level.

And that's powerful stuff.

You can only go so far with your business when going it alone. Right?

Especially when there's so few folks doing what you do... in such a super-specialized and tiny niche.

# The Big STOP Sign

Going it alone can be a tough road. It certainly was for me when I started out in overages.

In fact, doing it by yourself, without any help, can stop you dead in your tracks.

I struggled...big time. And it wasn't fun. Fits and starts. Ups and downs. One month a little cashfow would come trickling in, then nothing. No money.

Seriously, you could hear the crickets chirping inside my bank account.

Here's something else. When I started out, there WAS no course on overages. No one was teaching it, no information, no experts.

I literally stumbled upon it by accident.

I had to teach myself...the hard way. By the seat of my pants. By lots of educated guesswork and putting all the puzzle pieces together (here's where my law school training and thinking came in handy).

I had to physically go down to the different county courthouses to research records, write snail mail letters by hand, and hit the library and sit for hours poring through book after mind-numbing book to find ANY information I could on the subject.

I'll admit, it was an amazing education...but I wouldn't wish what I went through on anybody. Talk about **exhausting and time consuming**!

Boy, I would've given ANYTHING to have someone teach me what to do...

To have that 'hands on' experience. Face to face. A mentor. A coach.

Look, some folks are great 'do it your-selfers.' But that wasn't me.

(I know what you're saying..."Bob, I don't believe you one bit. You're a big shot attorney. Since when do you need help?")

Well, if you want to know how much effort, blood, sweat, and tears went into figuring out the "business" side of this business...not to mention all the intricacies of the LEGAL side...

Just ask my brother Ed what I went through.

He'd LOVE to sit you down over a beer and give you the whole uncensored story... about how his smarty pants brother Bob gave himself facial tics trying to do EVERYTHING himself!

I have to say, too, that before we partnered, Ed was stuck in a corporate job that he absolutely loathed. It sucked the life and spirit right out of him. It certainly was no picnic being around him during those years.

When we teamed up in 2009 and went into business together (Ed runs the business and marketing, I'm the beauty and the brains)...

We decided then and there, without exception, that we'd only do what we loved. Period.

We would only work with and surround ourselves with 'A' caliber people and players...and only associate with winners. Because when you do that, everybody wins.

The overages business is exactly like that...a business run by winners.

And I know many of you might be in the same boat.

Maybe you're not a 'do it your-selfer.' Maybe you're still caged in a corporate job, just dying to get out.

You're looking for those extra insights, those 'secret doors' to help you grow and really streamline your overages business.

You're craving that 1 on 1 experience where you get to brainstorm and share ideas with other hungry, like-minded overage business owners...where you can get access to the experts.

You're searching for those amazing nuggets and strategies that can take you from where you are now to where you imagine yourself to be just 3 or six months from now.

The good news is, you don't have to go it alone anymore. You can have it all without having to do it all.

## So...

Are you ready to...

- Easily double, even triple your productivity and results?
- Build an insanely lucrative Overages business in no time?
- Have an UNFORGETTABLE impact on your and your clients' lives?

#### Fantastic!

Because for the first time ever, you're going to have the opportunity to work with me LIVE and in person.

From the Desk of Bob Diamond Tuesday, 9:37a

Dear Overages Business Owner,

l've been a real estate investor for over 24 years. I've been a licensed attorney for 19 years. But here's something you should know about me...

Law is my second passion. My first passion is teaching and coaching lifelong adult learners who want to take control of their lives by making the income they crave **on their own terms.** 

And hands down, **one of my absolute favorite strategies** for accomplishing this is Overages.

As you may already know, our team has been doing overages since 2005. And, after keeping it solely in-house for 8 years...where very few others knew about this strategy... I agreed to open it to the public last November.

So far, "Hooked On Overages" has only been available through a select few joint venture partners who asked me to offer it to their 'people.'

The few investors--both newbies and seasoned--who were fortunate enough to grab a copy of "Hooked on Overages" have experienced amazing...and life-changing...results.

It's a complete, easy to understand, easy to implement system.

Recently, however, a lot of Hooked on Overages students have been emailing and calling my office begging for more training, especially a live event.

I told my brother Ed that, although I'm flattered, there's just no time in either of our schedules to do more than we were doing.

Leave it to Ed to say, "Hold on a sec. Why not do a live event? That way we could reach a lot more people and give them a ton of advanced strategies, additional training, and the personal touch they want."

After weeks of going back and forth, getting hammered by Ed's persuasive nature (some things between brothers never change), and the pent-up student demand to do a live training...

I had to concede that Ed was right (not an easy thing for an attorney to admit).

So I agreed...on the condition that I teach it and that we kept the event small and intimate—no more than 100 people.

So, here it is.

It all happens at...

# **Overages Acceleration LIVE!**

September 19-21, Friday-Saturday-Sunday Northern NJ – Just 35 Minutes From NYC

When you attend this flagship **one-time-only event**, you're going to be totally immersed in 3 jam-packed days of exclusive high-level training.

Get WAY more done in less time.

You're going to get everything you need to pump your business into overdrive.

Nothing held back.

You'll **get all my best secrets, tools, tips, and strategies** that will help you skyrocket your business...

From ANYWHERE in the world!

Not only that, you'll get to network with other overage business owners from all over the country. Just imagine the opportunities to share ideas and strike up partnerships.

Nothing like this has ever been done before. And it may never be done again.

When you attend "Overages Acceleration LIVE," you'll be part of an elite group of savvy business owners with **privileged access** to tightly guarded (and confidential) intelligence.

Until now, the training, coaching, and information you get has never been made public before.

### Want Proof?

Overage investing is a tiny niche that very few people know about.

In fact, 98% of real estate investors have no clue what 'overages' are. They've never even heard of them.

(Heck, even I had to look it up when I first heard about them...and I was an investor AND a real estate attorney!)

So while the overwhelming majority of investors are slugging it out on the bloody battlefield of foreclosures, wholesaling, fix n'flips, short sales, and single family homes...

Dealing with tenants, broken toilets, rehab nightmares, funding challenges, holding costs, and a litany of headaches and setbacks...

**You'll be quietly cleaning up 'big time'** in a wide open field where there's practically ZERO competition.

You'll stand head and shoulders above all the rest...

Avoiding the rat race and trappings of speeding to find the next big flip or foreclosure...

And breathing in the cool, clean air of ease and success.

#### **INSERT "Stinger Testimonial Video" HERE**

#### **INSERT "Overages Checks Video" HERE**

# A Brand New Way of Real Estate Investing

Without a doubt, Overages trump all other forms of real estate investing.

Here's why. You never have to...

- Own a property
- Deal with tenants
- Get funding for your deals
- Hassle with property management
- Hire a single contractor
- Wait 5 months to get paid
- Bother with lease or rental contracts
- Qualify for a loan
- Spray for termites
- Scour the MLS or Craigslist for deals
- > Drive the neighborhood searching for "For Sale" signs

Your job as an Overage Investor is super simple...

- 1. Get the List
- 2. Locate the former property owner
- 3. Sign the agreement
- 4. Get the money
- 5. Get paid
- 6. Lather...Rinse...Repeat

# 3 Days of White-Glove Hands-On Overages Mastery Training

At "Overages Accelerated LIVE", the goal is to give you the best, most comprehensive, 'no stone left unturned' training.

I'll walk you step by step through the entire overages process so that you can...

- Maximize your success
- Negotiate like the pros
- ✓ Increase your closing rate
- ✓ Help way more people get the money they deserve
- ✓ Pocket way more cash & fees than you ever thought possible

When you leave the event, you'll be fueled, super-charged, and ready to ROCK your business like never before.

Here's my promise to you:

This event is entirely...

## 100% Content, 100% Education, 100% Training

That's right.

You WILL NOT be barraged by a bunch of speakers hawking and pitching their wares.

In fact, I'll be your host AND primary trainer for the entire 3 days.

There will be two special guest speakers. Both are friends of mine. You'll love them...because they're each superstars in their own right.

One will deliver a knockout presentation tailored specifically for you on hyper-effective marketing strategies that you can use immediately to get your leads flooding in.

Next, my good friend Ron will show you how to get in 'the zone' with his cutting edge mindset...so you stay on track for maximum focus and productivity.

There'll be no distractions. This is 'roll up your sleeves and get right to the nitty gritty' training.

The moment you walk in the door and sit down, it's 'go' time!

I value your time and commitment, so it's only fair that I honor and respect that.

I want to make absolutely certain you get everything you need to be successful.

As your mentor, guide, and trainer, I'll be right there the entire time to **answer all your questions**, allay any fears you might have, help you get 'unstuck,'...

And deliver a "Diamond" Blueprint that takes your business to heights you never dreamed possible.

Here's what you can expect when you attend Overages Accelerated LIVE.

#### **DISCLOSURE:**

"All the new money-making modules and business-boosting advanced training below are strictly reserved for attendees of the event. They are EXCLUSIVE to this event ONLY. These trainings WILL NOT be available in the written course or at any time outside of this one-time-only *Overages Acceleration LIVE* event."

Here's what you get...

## Hyper-Advanced Overage Strategies

Go WAY beyond what you already know about overages. You'll get the extra tools and tactics...not found in "Hooked On Overages"...that help you accelerate the curve for building a strong, sustainable, and massively lucrative business.

This includes proven systems, organizational tools, process maps, and a host of 'insider secrets' you can use and implement immediately to super-charge your success.

#### Additional States

At this event, I'll reveal how to do business in many of the states that are not on the Recommended List. With a little bit of discreet, 'under the table' knowledge and some backdoor resources, you can grow your Claimant list exponentially. This information is not part of 'Hooked On Overages.' It's available only at this live event.

Armed with this new information, you'll have the ability to work more overages because you'll have access to more states.

Again, I will not be adding this special money-making module and content into the written course. This is only for those who attend the event.

#### Claimant Attraction Toolkit

Easily locate the former property owners (Claimants) using these powerful and advanced 'people finding' tools and techniques. I'll show you the step by step method I use to identify and locate these absent and missing Claimants.

This advanced method goes way beyond what you learned in the course material. How so? This is a specific and unique HIGH DOLLAR OVERAGES strategy...where you massively increase your chances for landing the deal.

The standard ways for finding and landing claimants don't work nearly as effectively. So you'll definitely want to deploy this 'big ticket' tactic to ensure you seal the deal.

What's more, I'll show you a super ninja 'attraction' strategy that magnetizes claimants like bees to honey...so that you'll have MORE claimants voluntarily contacting you to help them claim their overage.

You'll get tried and true scripts to help you effectively and powerfully contact your claimants via email, snail mail, express mail, and phone. Once they received your message, they'll literally be amped and excited to talk to you. So there's absolutely no guesswork.

## **✓ Connection & Conversion...Advanced Persuasion Techniques**

Your marketing toolkit is working gangbusters. The phone rings. It's a Claimant. You've got him on the phone. Now what?

This is the part of the Overages process where investors trip up the most. Whether it's due to nerves, doubts, fears, not knowing what to say, or feeling out of your league when it comes to negotiating and selling yourself, there's no denying that speaking with them 'cold' can be scary, nerve racking...even intimidating.

No worries. I've got you covered. I'm going to share with you a very powerful, almost 'wizard-like' way to talk with the Claimant where you'll be completely at ease. Like you're having a conversation with an old friend.

Using time-tested and proven NLP (Neuro Linguistic Programming) techniques, you'll feel totally confident and in your element. Building rapport has never been easier.

What's more, you'll know how to eliminate the Claimant's skepticism in working with you. The 'trust factor' will zoom through the roof...and you'll convert more Claimants to excited, eager, and cooperative clients. They'll be practically begging to work with you.

## Closing the Deal

The big moment. Your Claimant has agreed to work with you. All that's left is getting their signatures on the paperwork.

At the event, we'll go over the contracts so that you fully understand what they mean, how to use them, and the purpose of each one.

With my iron clad overage contracts and documentation...combined with your newfound NLP negotiating and persuasion skills...you have all the tools you need to seal the deal.

You and the claimant can feel safe and secure that your money is practically in the bag. Now all that's left is the short wait period (typically 2-4 weeks) once you've submitted all your documents to the county.

BULLETIN: I just completed some brand new testing and legal research. And you'll be privy to my findings...which will give you the required information you MUST HAVE to operate in one of the additional overages states we found.

## Show Me the Money

Pay dirt. This where I expose ALL the ways to find and locate government held overages money. Literally hundreds of millions of dollars in unclaimed funds--due their rightful owners--are just sitting dormant in holding accounts all across the country in every single county.

And NO ONE is making claim. This is your golden opportunity to help claimants RECLAIM what is rightfully theirs...

Before the government sweeps the pot into their own bank accounts.

And once you match claimant with their cash...you get to keep 30-40%!!

One more thing...I'll show you how YOU get paid FIRST!

#### Stake Your Claim

You've located the former homeowner, they've agreed to work with you, they've signed the paperwork.

Now it's time to secure your funds. I'll walk you through the entire process of how to claim your money the RIGHT WAY. There's no room for error here.

You'll get the crucial distinctions for when to file the claim yourself and when to use an attorney.

Once I take you through the steps of this critical component, any doubts or jitters you have on how to do this will vanish.

#### Lien Assignments

This technique is super advanced. It is NOT in the base written course because it takes LIVE instruction to understand properly. But once you 'get it,' you'll be amazed at what a brilliant money-making strategy it is. You're gonna love it.

Want to know how to squeeze more juice from an overage? I'll share with you my 'hush hush' strategy for making more money from the same deal!

And here's something else...you'll get a 'secret weapon' for turning competing claims of lien holders into money making opportunities.

## Make an Overage Claim...Without the Claimant

This strategy is pure gold.

I'm going to disclose how you can claim overage funds WITHOUT the claimant! This is the perfect strategy to use when you can't find or locate your prospect. I'll show you how to legally and ethically use the government's 'system' to your advantage.

These two profit strategies...Lien assignments and Claims Without Claimant... will ONLY be revealed at the live event...and NEVER again.

#### Bring Your Deals

Got a deal or two in the pipeline? Bring 'em with you and get all your questions answered. I'll show you how to maximize your time and efforts to getting the deal done and closed in record time. PLUS, I'll explore all the angles you might not see so you can boost your profits.

#### ▼ The Hot Seat

If you've done a deal, or you're in the middle of a deal, you have the opportunity to join me onstage for a fine-tooth comb review...for the benefit of everyone in the room.

We'll take a look at how you found the deal, your conversation with the claimant, the numbers, and where you are in the process. These 'hot seats' are priceless when it comes to seeing and experiencing all the different ways there are to market, structure, negotiate, communicate, and profit.

#### Platinum Level Networking

Take full advantage of meeting you fellow investors. This is where partnerships and lifelong friendships are sealed. Find out how others are creating successful businesses. This is the time to share ideas, forge strong relationships, a build your support team.

## Personal Networking With Bob and Team...A Golden Opportunity

This is your chance to take advantage of the limited VIP Package. Be one of the select few to network privately with Bob and the team. Get exclusive up-front choice seating plus role playing and exercises. AND...you get access to the event recordings to review and share with your team back home. You'll be the ONLY ones to have this top secret information.

Simply Lather. Rinse. Repeat.

"Overages Acceleration LIVE" was specifically designed and created to put your business on steroids...

My goal is to help make your life EASIER and your business effortlessly by developing a system that's replicable.

In a nutshell, the overages system I've created is "McDonalds' style. Set it up, get the pieces in place, and go. Nothing is left to chance or guesswork.

So not only will you get everything described above, but you'll also learn how to build a massively profitable and sustainable BUSINESS.

Because you're also going to discover how to...

- ✓ Build your all-star team…so THEY do all the heavy lifting
- Create long lasting, healthy partnerships
- Easily track and measure your metrics...so you always have a scorecard for success
- Manage your time and activities...to achieve the greatest results
- Blast your productivity through the roof
- ✓ End the procrastination...using this one simple 'mindset' shift
- ✓ Outsource all the activities you SHOULD NOT be doing
- ✓ Focus your time ONLY on high dollar productive activities

# **Dominate Your Market in Just 3 Days**

What you'll get over the course of this 3 Day Mastery Training is unprecedented.

Without question, you WILL possess the tools, tips, secrets, strategies, and know-how to dominate your market and become a force to be reckoned with.

But I have to preface...you must USE and IMPLEMENT what I teach you.

If your goal, your aim, is to be successful at overages, then all you need to do are these simple, basic things:

- Work the training
- Be consistent

- > Focus
- Stay organized
- Measure your results

Plain and simple. Do these 5 things and you'll knock it out of the park. I promise. And I'll show you how!

# By Invitation Only

Overage Acceleration LIVE is an exclusive opportunity for you to truly rocket your business into the stratosphere.

**This training IS NOT open to the general public**. This is strictly for YOU, a current owner and member of the "Hooked On Overages" system.

I specifically designed it this way...so you get the most and best out of the event without any outside distractions. And that especially includes folks who aren't familiar with overages and my system.

As mentioned earlier, if you want to attend but you don't have the "Hooked On Overages" system, you must purchase it prior to attending. See link at the end of this letter.

# **Overages Acceleration LIVE**

Sept 19-21, 2014 Friday-Saturday-Sunday Northern NJ – Just 35 Minutes From NYC

There are only 100 spots available for this one-of-a-kind, one-time-only program.

I capped it at 100 for a reason...any more than that and the event loses its 'personal touch.'

I want to make damn sure you have access to me so you **get your burning questions** answered and the attention you deserve.

Those of you who know me and have seen me teach and coach know that I run a very relaxed room. It's critical that there's the optimal learning environment and atmosphere in place.

Bottom line, you're going to feel like we're having a fireside chat. Personal, intimate, and conducive for the flow and exchange of ideas.

With so few spots available, I highly suggest you reserve your seat today.

So, what's your investment to attend this one-time-only event?

Some of my seminars, as you know, are \$997. But I wanted to do something special...since you're already an owner and member of Hooked on Overages.

I purposely kept the price low and affordable. I want to make sure there are no barriers to attending this event.

Your investment for Overages Acceleration LIVE is only \$597. That's it. Just \$597.

This is your special invitation as an owner and member of "Hooked On Overages."

PLUS...my gift to you...you're welcome to invite a Spouse or Business Partner!

I'm also offering a **Special VIP Package**. This includes...

- VIP registration
- VIP event up-front seating
- VIP participation
- VIP role playing and exercises
- VIP Saturday Night Networking with Bob and his Team
- Event Recordings...to review and share with your team back home

The VIP Package is only an additional \$300.

VIP Packages and Access are extremely limited, so grab your VIP spot before it's too late.

Register right now...Standard or VIP...to secure your spot. Only 100 spots available.

I can tell you this...this event WILL SELL OUT. Fast!



Once you register, you'll get all the exact hotel, flight, and event details.

Again, when you come to "Overages Acceleration LIVE," you're going to hit the ground running.

You're trainer for ALL 3 DAYS will be me, Bob Diamond, with a special trainer delivering specific stealth Overages marketing strategies on Sunday...and my good friend Ron, who will get you 'thinking' the right way with his sure-fire mindset techniques.

No outside speakers, no hype, no bs, no pitchfest. GUARANTEED. Just total learning and education dedicated to your success as an overages business owner.

We're going to cover a lot of ground, so be prepared to soak it up. By the time you leave on the final day, you'll know exactly how to...

- Get more lists
- Find more claimants
- Close more deals
- Convert more prospects into clients
- Profit big time without the claimant
- Put your business on autopilot
- Create wildly successful marketing campaigns
- Eliminate all the blocks and fears
- Easily negotiate high dollar claims

Can't wait to meet and speak with you face to face. See you in NJ!

#### **Bob Diamond**

PS: I can't emphasize this enough:

There's only 100 spots available. The number of "Hooked on Overages" clients is at 30 times that. Once all 100 spots are taken, that's it. The doors close. There are absolutely NO PLANS to do this event again.

So click the 'Register Now' button to secure your seat for this ONE TIME ONLY Event.



PPS: If you would like to attend but are not a current owner of "Hooked On Overages," click here: (LINK TO PRODUCT)

"I started doing overages just 18 months ago from scratch. I left a corporate job to do this. I now have a partner, a team, and an office building!"

John Fox, Denver CO