

SyncFrog Whiteboard Doodle Video Script Dean Edelson

This is Max.

(Max is in his office, frustrated, working on his laptop. His back is to a large bay window. Outside the window in the bg, a FROG sits on a lily pad on a pond, snatching flies with his long tongue)

Max has a problem.

Max uses a boatload of cloud based applications. He spends a lot of time logging in and out of different software programs and accessing data about his prospects and customers.

(Google Forms, Salesforce Reports, Twitter, Google Spreadsheets, Survey Monkey are written on a whiteboard hanging on the wall)...

...Going back and forth, back and forth, trying to access his information.

AND...a ton of that valuable data actually goes unused and to waste.

Which directly impacts his customer experience.

What's more, Max has customer data from legacy systems just sitting in spreadsheets on his computer, dying of old age.

If only there was a way to use all his precious data and sync it into one source...

...To centralize everything into his CRM easily without having to hire an entire baseball team of IT folks to manage it all.

Max was about to CROAK (FROG 'ribbuts') when...

(Frog jumps through open bay window onto Max's desk)

Syncfrog JUMPED into his life.

With Syncfrog, Max can take all of the cloud-based systems that contain his critical customer data and leap that data right into his CRM automatically.

(Frog 'thwaps' all the post-its on whiteboard with his tongue...and hops into Max's computer for data leap)

Created by the integration experts at Clicktools, SyncFrog makes your Data Leap where you want it in your CRM...

...So you can use the data the way YOU want it...WHEN you want it.

Take all your content and data from any of these cloud based apps...

Google Forms, Salesforce Reports, Twitter, Google Spreadsheets, Survey Monkey...

And map the fields to the different areas of your CRM. You can even set up conditions that define the mapping based on the specific data.

Check for existing leads. Easily locate existing contacts. Create new records. Update existing records. Add people to campaigns. Setup follow-up tasks. Create alerts based on data all in the CRM of your choice:

Microsoft Dynamics LIVE, Marketo, Oracle CRM on Demand, or Salesforce.

Just imagine the power Syncfrog creates for your business!

Where other systems allow you to move data from one place to just one other, Syncfrog lets you take a data set and distribute it across MULTIPLE areas of your CRM...

...So you can act on the data across your organization. And that means more targeted marketing, more specificity, more customer satisfaction.

With Syncfrog, you now have a 360-degree frog's eye view of your prospects and customers.

Now Max can deliver a white-glove experience to all his prospects and clients.

And they LOVE him for it! (**Money bags pour through the computer**)

All thanks to Syncfrog.

Syncfrog is the ultimate deep integration app that gives you and your business the power to centralize data in your CRM without the help of IT.

Make the 'Data Leap' and watch your life get simpler, your productivity skyrocket, and your revenue explode.

So HOP onboard. Just enter your name and email and get started right now with a FREE Syncfrog account.

Make a magical SPLASH with your business...and go from 'sink or swim...to 'Sync and Swim!'

(Max is now on his back in raft in a luxurious pool sipping a cocktail. Sycfrog masocot rows across the pool on a lily pad and delivers a fruity tropical drink, complete with an umbrella. Syncfrog fans Max as he basks in the sun.)