

# 2018 Edited Year Business Goals Planner PREVIEW

Like what you see? Get the full planner at SageGrayson.com



### Contents

5	Who's Sage?
5	The Life Editing Process
7	2018 Year at a Glance
8	Saying Goodbye to 2017
11	2017 Business Review
17	2018 Aspiration Journaling
18	2018 Vision Board Planning
19	My 2018 Business Goals
23	Sales Funnel Planning
24	Operations Manual Planning
26	Email Newsletter Planning
28	My Perfect Business Day
29	My Team of Supporters
30	Mandatory White Space
31	My Word of the Year
32	My Not-To-Do List
33	Bad Day Emergency Kit
34	Project Planner
43	Freats and Rewards Schedule
44	Monthly Content Full Month View Weekly Planner Pages Monthly Edit Dot Grid Pages Quarterly Review
254	2018 Year in Review
255	2019 Year at a Glance
256	Life Editor Clubhouse!
257	Thank You!
258	Contributors



#### Step 1

Create a Foundation

Even if your life isn't perfect, there are things that support you and keep you stable. The good things that are already working for you are called a foundation.

#### Step 2

Delete Bad Influences You can't add in the good things that are missing in your life until you create some room by deleting all the junk. These could be people, situations, or habits that are not adding value to your life.

#### Step 3

Add Good Habits and Routines After you've deleted the bad influences in your life, you'll notice you'll have much more time, space, and energy for all the good things that have been missing. Now you can do the things you've always wanted to do but never made the time for, find your ideal career, take care of yourself, and have fun.

#### Step 4

Rearrange Everything Into a Perfect Flow If your days aren't going as smoothly as you'd like, you might need to do some adjusting. Just because you have all the components doesn't mean your life is flowing. Rearranging a few things in your schedule can make all the difference.

#### Step 5

Make White Space for Personal Self-Care Personal white space is needed for you to have a place to rest, recharge, and breathe. It's self-care so you can be physically, mentally, and emotionally prepared to do what you need to do. It's also a way for you to give yourself a break and do an imperfect job.

#### Always Editing

Life editing is an ongoing process that you can return to again and again. A book editor knows that there will always be something else to tweak, and you'll never stop editing your life either. In fact, I use this framework for my quarterly personal check-ins at the start of every season.

For more information and details about the Life Editing Process, please visit my website at SageGrayson.com.

### 2018 Year at a Glance

			JAL	NUA	ARY						FEB	RU	ARY	,					M	ARC	Ж		
							S	7							S	H							S
V							6							2									3
	7	8	9	10	11	12	13	\	4	5	6	7	8	9	10	7	4	5	6	7	8	9	10
	14	15	16	17	18	19	20	4	11	12	13	14	15	16	17	6	11	12	13	14	15	16	17
	21	22	23	24	25	26	27	/	18	19	20	21	22	23	24	١	18	19	20	21	22	23	24
	28	29	30	31				7	25	26	27	28				7	25	26	27	28	29	30	31

		A	PRI	L							MAY	/						J	UN	E		
S						S	7							S	7							S
1	2	3	4	5	6	7	7			1	2	3	4	5	4						1	2
8	9	10	11	12	13	14	/	6	7	8	9	10	11	12	١	3	4	5	6	7	8	9
15	16	17	18	19	20	21		13	14	15	16	17	18	19	7	10	11	12	13	14	15	16
22	23	24	25	26	27	28	7	20	21	22	23	24	25	26		17	18	19	20	21	22	23
29	30						7	27	28	29	30	31			1	24	25	26	27	28	29	30

												/_						_/_				
			JUĽ	Y			7			AL	JGU	ST			4		S	EP <sup>-</sup>	ΓΕΜ	IBEI	R	
S						S	/							S	١	S						
1	2	3	4	5	6	7					1	2	3	4								1
8	9	10	11	12	13	14		5	6	7	8	9	10	11		2	3	4	5	6	7	8
15	16	17	18	19	20	21	7	12	13	14	15	16	17	18	7	9	10	11	12	13	14	15
22	23	24	25	26	27	28		19	20	21	22	23	24	25		16	17	18	19	20	21	22
29	30	31						26	27	28	29	30	31			23	24	25	26	27	28	29
							4									30						

Y			OC.	ТОЕ	BER				ď	1	VO/	/EM	BEF	2				Ù	DEC	EM	BEF	2	
							S	V	S						S	/							S
		1	2	3	4	5	6	7					1	2	3	7							1
1	7	8	9	10	11	12	13		4	5	6	7	8	9	10		2	3	4	5	6	7	8
	14	15	16	17	18	19	20		11	12	13	14	15	16	17		9	10	11	12	13	14	15
	21	22	23	24	25	26	27	4	18	19	20	21	22	23	24	(	16	17	18	19	20	21	22
	28	29	30	31				/	25	26	27	28	29	30		1	23	24	25	26	27	28	29
								7	l						ı	7	30	31					

#### I'M PROUD OF

#### MY MOST KICKASS MOMENT

#### I WANT MORE OF

2017

#### **Business Review**

NUMBER OF PEOPLE ON MY MAILING LIST

NUMBER OF FOLLOWERS ON EACH OF MY SOCIAL MEDIA ACCOUNTS

NUMBER OF BLOG POSTS PUBLISHED

NUMBER OF EMAIL NEWSLETTERS SENT

THE PRODUCTS AND SERVICES I RELEASED DURING THE YEAR AND THE INCOME EARNED FROM EACH

My 2018 Business Goals

THE PRODUCTS AND SERVICES I WILL CREATE OR UPDATE THIS YEAR ARE

WHAT I NEED TO DO TO PRODUCE, MARKET, AND SELL THESE THINGS



An operations manual is a step-by-step guide for how to run every single part of your business. You'll want at least one hard copy in a binder and one digital copy.

What to Include in Your Operations Manual	
☐ Mission statement	
☐ Yearly goals, launches, and statistics	
☐ Contact information for all team members	
☐ Login information for all programs, social media platforms, etc.	
☐ How to publish a blog post	
☐ What and when to publish on social media	
☐ Customer service information	
<ul> <li>How to send invoices and the current prices for all products and services</li> </ul>	
☐ What to do in an emergency	
☐ Who has the final say for a decision (chain of command)	
☐ How to record, edit, and publish videos	
☐ Editorial calendar and blog post ideas	
☐ Marketing schedule	
☐ When product launches are scheduled and who's in charge	
☐ How to take and edit photos	
☐ Actions that are specific to your field or business	



## January 2018

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY
YX		1	2	3
	7	8	9	10
<b>3 4</b>	14	15	16	17
	21	22	23	24
	28	29	30	31

## **January** 2018

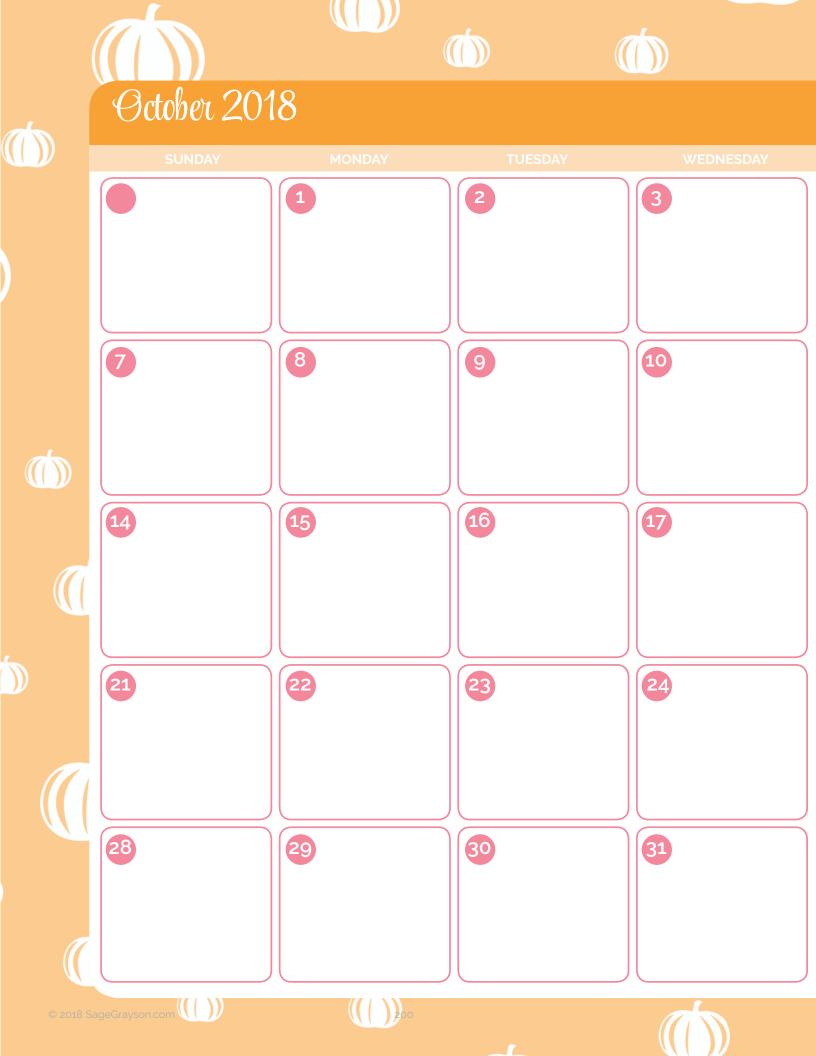


## April 2018

SUNDAY	MONDAY	TUESDAY	WEDNESDAY
1	2	3	4
8	9	10	
15	16	17	18
22	23	24	25
29	30		

## April 2018

	0		
2	2 MONDAY		
	THECONY		
3	3 TUESDAY		
4	WEDNESDAY		
	THURSDAY		
<b>3</b>	THORSDAI		



## October 2018

1 MONDAY		
2 TUESDAY		
2 WEDNIECDAY		
3 WEDNESDAY		
3 WEDINESDAY		
5 WEDINESDAY		
3 WEDINESDAY		
3 WEDINESDAY		
4 THURSDAY		



# 2018 Edited Year Business Goals Planner PREVIEW

Like what you see? Get the full planner at SageGrayson.com