

EYE SHADOW

SWEET TIPS



- Sweet Minerals Eye Shadows come in a multitude of shades from Sparkle to Semi Matte.

- *FREE of Petroleum-based oils, Alcohol, Talc, Fillers, Fragrances, and Preservatives.*

- Sweet Minerals has created an easy 1-2-3 system that anyone can achieve using the Sweet Minerals Eye Brush Collection.

DIRECTIONS

Sprinkle a small amount into the lid. Using the Sweet Dome Eye Shadow Brush, pick up product and apply to entire eye lid area, up to brow.

When using Sweet Minerals Eye Shadows, press the minerals into the skin, then blend to desired area.

Be sure to choose a #1 shade as a highlighter, a #2 shade as an all over lid color, and a #3 or a deeper/darker shade for a crease color.

Try dampening the Sweet Dome Eye Shadow or Dual Purpose Brush before applying your favorite Eye Shadow color for intense color saturation.

KEY INGREDIENTS

- Mica
- Titanium Dioxide
- Kaolin
- Silk

BENEFITS

#1 Highlight is a light and iridescent or semi-matte shade that is white, light beige, or a pastel shade of any color. *It is mainly used to highlight your brow bone, lower lid, just above your lash line, and/or the inner corner of the eyes.*

#2 Lid color is compatible with the lightness of your skin. You may choose a neutral shade, light brown, or any medium shade of color, depending on your makeup objective. *It is mainly used from the lower lid above the lash line to meet the highlight under the brow.*

#3 Crease color should be darker than your skin. It can be dark grey, silver, brown, black, or a deep shade of any color. *It is mainly used on the outer corner of the eye into the crease of the eye.*

INGREDIENTS

Mica, Titanium Dioxide, Kaolin, Iron Oxides. May contain Magnesium Myristate, Ultramarine Blue, Boron, Carmine, Zinc, Tin Oxide, Silica.

*See individual labels and sweetminerals.com/ingredients for Vegan list. Each Sweet Minerals Eye Flavor has different ingredients for different looks and uses.