

# DAILY Essentials

## MICELLAR WATER

MAKEUP REMOVER *for all skin types*

## SWEET TIPS

- Micellar water is a skin cleanser that contains micelles, or tiny ball-shaped molecules that cling to dirt and oil, and opposite ends that cling to water, allowing it to quickly and easily remove makeup.
- **How does it work?** *When a cotton pad is dampened with micellar water, the water-loving ends cling to the cotton and the oil and dirt-loving ends stick out from the pad waiting to cling to dirt and oil. When you wipe the micellar water dampened cotton pad across your face, the dirt and oil loving ends do their job by removing dirt and oil from your face leaving you with clean, fresh skin.*



SKIN

## DIRECTIONS

**Removing Eye Makeup** – Shake well. Pump 1-2 pumps to cotton pad. *Hold pad over closed eyes for 3-5 seconds and wipe gently. Avoid harsh rubbing and repeat if necessary.*

**Skin cleanser and makeup remover** – Apply Micellar Water to cotton pad. Wipe over entire face to remove makeup and dirt. Avoid harsh rubbing. *No need to rinse.*

## BENEFITS

- **Cleanses skin gently Removes dirt & oil from your face**
- **Leaving you with clean, fresh skin**
- **Removes makeup gently**

## INGREDIENTS

*Water, Witch Hazel Water, Glycerin, Zluconolactone, Sodium Benzoate, Medium Chain Triglycerides, Decyl Glucoside, Lauryl Glucoside, Polysorbate 20, Alcohol*

## KEY INGREDIENTS

- **Witch Hazel** - *Has strong antioxidant and astringent properties that are perfect for killing bacteria that lives within skin's pores, stopping cellular damage that can help with the prevention of signs of aging, and speeding up healing process.*
- **Glycerin** - *As a humectant, glycerin works to moisturize the skin by drawing water from the air into the skin's outer layer. It also forms a protective layer that helps prevent moisture loss.*
- **Gluconolactone** - *Gluconolactone is a natural, but active substance that can often be found in creams and serums. Gluconolactone, a polyhydroxy acid (PHA), offers all the benefits of AHAs but it is gentle to the skin and is suitable for sensitive skin. This ingredient is an acid, but slightly gentler on the skin than acids you might have heard of, for example lactic or glycolic. Those with sensitive or very mature skin might prefer gluconolactone as it is milder and kinder.*