

# DAILY Essentials for Men

## DRENCH

HYDRATION for parched skin

SKIN



## SWEET TIPS

- An easily absorbed and light moisturizer that will condition the skin without a greasy feel.
- Great as a quick moisture treatment for busy, active men.
- Works great as a day moisturizer and as a light moisturizer for oily skin as it is non-greasy.
- It also offers superior dry skin relief, because it's loaded with skin-loving Organic Aloe, moisture-boosting Coconut Oil and Glycerin.

## DIRECTIONS

Add 1-3 pumps onto your fingertips, emulsify, and apply to your skin in a upward circular motion. Moisturize your face and neck with Drench every morning and/or night, after you cleansing your face with Detox.

## BENEFITS

- Light moisture without a greasy feel
- Moisture boosting
- Absorbs quickly into the skin

## INGREDIENTS

Organic Aloe Leaf Juice, Organic Coconut Oil, Emulsifying Wax, Stearic Acid, Cetyl Alcohol, Hydroxyethyl Cellulose, Phenoxyethanol, Glycerin, Tetrasodium Glutamate Diacetate

## KEY INGREDIENTS

- **Organic Coconut Oil** - Is a powerful moisturizer that is beneficial to restoring dry or flaking skin. Unlike your average moisturizer that contains a lot of water and likely synthetic ingredients, coconut oil helps to strengthen skin tissue more deeply and eliminate dead skin cells while absorbing quickly into your skin.
- **Organic Aloe Leaf Juice** - Botanical, moisturizer, skin protectant, humectant. A member of the South African aloe plant leaf, usually a juice, containing water, amino acids and carbohydrates, used as a moisturizer, stabilizer, and light tonic for the skin.
- **Vegetable Glycerin** - Pure vegetable glycerin is derived from plant seed oils like coconut, or soy. According to the Global Healing Center, vegetable glycerin is often used in beauty products because it's easily absorbed into the skin, making active ingredients in products easier for the skin to absorb as well. Vegetable glycerin is a natural humectant, when used with other natural oils and ingredients, it can seal in moisture on the top layer of our skin while the other oils work their way deep into our cells to provide long-lasting moisture.