

# MINERAL FOUNDATION

## SWEET TIPS



- Sweet Minerals Foundation is made with only the highest quality ingredients found on earth.
- *In addition to being a healthy, natural makeup, Sweet Minerals has been formulated to be water-resistant, adhere to the skin like a magnet and last all day without fading or separating.*
- The pure composition of our Foundation means that there are no fillers like Bismuth to thin out your makeup and irritate your skin.
- *Our unique formulation also contains no Talc, oil, perfume, dyes or chemicals so it is ideal for sensitive skin.*

## DIRECTIONS

Shake a small amount (no larger than a thumbnail) of Sweet Minerals Foundation into the lid. Sweet Minerals Foundation has superior coverage, best applied in layers. Begin with a light application and build upon it to achieve your desired coverage.

**Dip & Stir.** Dip the Sweet Foundation Brush into the lid and stir until the minerals are picked up by the brush.

**Tap.** Tap the brush handle on a flat surface so the minerals are evenly distributed in the brush.

**Touch & Blend.** Touch the face with a light stroke on the forehead, cheeks, and chin. Be sure to blend well on all areas of the face, including jaw line and hairlines.

## BENEFITS

- Looks and feels great with superior coverage and a flawless complexion that will last all day. 18-hours of beautiful skin.
- *Gives your skin a youthful glow, looks natural, not heavy or cakey.*
- **Contains no oil, talc, perfume, dyes, preservatives, or chemicals.**
- Non-comedogenic and hypo-allergic.
- **Formulated to be layered; buildable coverage, feels like you're not wearing makeup at all.**
- Ideal for all skin types, all skin tones, and women of all ages.
- *Perspiration-proof and water resistant, while allowing the skin to breathe.*
- **Doesn't settle into fine lines and wrinkles.**
- Hides skin irritations such as acne or rosacea.
- **Very soothing to the skin, great for sensitive skin.**
- *Does not contain Bismuth, a common cause of irritation in mineral makeup.*
- **Lasts 3 x's longer than other brands.**

## KEY INGREDIENTS

- Zinc Oxide
- Titanium Dioxide

## INGREDIENTS

Titanium Dioxide, Zinc Oxide, Mica, Iron Oxides, Ultramarine Blue. May contain Kaolin, Magnesium Myristate, Boron, Silica.