

# 4 MUST-HAVE TOOLS for Building An Online Community

## TOOL #1

### Hosting Server (Homepage)



All my websites are running on the servers of [WPX Hosting](#) and I truly love them. They provide super fast loading times of your websites and have the best 24/7 customer service I have ever seen. Since website speed is a crucial ranking factor for google, I highly recommend to check them out. In addition you can also get your domain there. [Click here to get more info.](#)

### Wordpress Themes/Plugins

## TOOL #2

If you're searching for an all-in-one online business toolbox than look not further and get [Thrive Themes](#). Their Themes & Plugins are built from the ground to make your entire website convert more of your visitors into subscribers, customers & clients. They are one of few who offer a graphical interface to build your homepage (ContentBuilder) and ThriveLeads is hand down the best conversion tool out there. [Click here to get more info.](#)



## TOOL #3

### Email List Building



[ActiveCampaign](#) is hands down the best application around for marketing and workflow automation (email list building). I tested them all: Mailchimp, Aweber, you name it but [ActiveCampaign](#) is the easiest to use at a fair pricing. AC let's you plan out an entire email funnel based on the actions your subscribers take by applying tags. Their support is amazing and you know there's always someone able to help you with any issues you may have. [click here for more info.](#)

### Webinar Software

## TOOL #4

One favourite way I use to connect with my audience is using Webinars. Webinars simply work, because they provide a sense of community and gives attendees the feeling of „we're all in this together“. [GoToWebinar](#) is the platform I am using. I tried others like WebinarNinja, Easywebinar, WebinarJam and many more. However, [GoToWebinar](#) is the online platform that is stable and don't crash like others do. No wonder all the big players are still using it. [Click here for more info.](#)

