



Day 5 – Create Your Media Kit

Today's we will put together the basic components of your media kit. You can use this to create your media kit as a page on your website and pdf to download

Contact Information:

*Name

*Email

*Website

*Social media

Other as desired (phone number, Skype ID, address, etc.)

Short Bio:

Upload jpg and/links to your headshots (high res, low res and B/W)

Sample interview topics, questions or bullet points that you can speak to (show relevancy to their audience)

How you can promote (email list and social media connection – listing the numbers will be helpful)

Your interview experience if applicable (other interviews)