



Day 6 – Your Pitch

Complete a submission form or application to the podcast hosts you have on your list from the homework on Day 4

If there is no form to complete, find the contact information and send an email (ideally 200-400 words)

Here are some ideas to get you started:

Sample subject lines: You can search online and find lots of advice about how to pitch to a podcast host, these are just some of my thoughts.

- “I love your show” or “I’m a fan”
- “I found you on ____”
- “I am impressed with ____”
- “I would love to collaborate”

Sample text to begin your message. Remember to keep it short and add a link to your media kit and tell them how you can promote the interview.

“My name is _____ and I came across your show on _____. ” (say something about their show and why you like it) “I think you and our audience might be interested in _____. ”

Say something about their show first, then “I would love to be on your show to talk about _____. I look forward to hearing from you.”

If you have a podcast as well: “My name is _____ and I am the host of _____. I have been following your _____ and we could provide great content for each other’s audience.”

Complete my submission form at <https://form.jotform.us/72246945513156>