



Day 7 – Monetize Your Experience

Ideas for your call to action (CTA)

What is or will be your CTA be on your website?

Is it easy to see?

What text do you have on your CTA? (to make it irresistible to sign up)

Ideas for a special gift for the audience (not your main opt-in, something special for them)

What auto-responder system do you use?

What is your plan for follow up when someone signs up to your list for your freebie?