

SUBJECT: The BEST investment I've ever made

I'm getting LASIK surgery in about two hours.

That's laser eye surgery in case you've lived under a rock since 1991. Lasik started in 1992 and I imagine it was pretty hard sell when it came out. I was only 2 at the time so here's how I think the pitch went:

Doctor: Would you like to see 20/20 without glasses or contacts?

Patient: ABSOLUTELY! That sounds amazing.

Doctor: Great. All you have to do is pay \$10,000 and then I'm going to shoot laser beams at your eyeballs.

Patient: I think I'll stick with the glasses.

Lasik has come a long way now. It's only \$3600 now if you pay cash. It's over 99% effective. You can get your vision as good as 20/10 depending on your cornea thickness. (I'm hopeful because the doc complimented my thick corneas.)

I've personally only worn glasses and contacts for a couple years...but it's not fun. (Plus, Poseidon ate my glasses about a year ago so I've been wearing contacts constantly since then.)

The hassle simply isn't worth it when you can afford the investment.

My girlfriend is gonna drive me there this morning... since apparently I'm not supposed to drive after Valium and Lasers.

I was talking to her and her brother about it last night and he said he got Lasik a few years back.

People are always saying "It's the best investment I've ever made" so I asked him if that was the case.

He said "I couldn't rank it above Brent. But it's right up there."

He retired at 27 because of investing. So I imagine there were some multi-million dollar wins in there that he's comparing his other investments to.

That's the crazy part. He made his fortune from investing. He got in on Apple when it was worth peanuts. He's made countless investments that have netted him millions.

Yet without me saying a word about Brent, he immediately said Brent was the best investment of his life. That's pretty powerful when you compare it to things like getting perfect vision and making millions of dollars in the course of a few days.

Lynn (my girlfriend's brother) is actually the one that introduced my girlfriend to Brent. She's the reason I met Brent. (He's my coach/therapist guy in case you haven't seen previous stories.)

Now, I haven't had my surgery yet...but I think I'm gonna agree with Lynn about his best investment.

See, I paid Brent close to \$40,000 last year of my personal money to work with him. It's hands down the best money I've ever spent and it's netted much more than that monetarily...

But FAR more important than the monetary gain is the new LENS he gave me... which is why it's so fitting that I'm talking about LASIK and Brent in the same story.

LASIK literally gives you a new way of seeing the world. It uses lasers to peel back your eye and then reshape your lens. It changes the way you see EVERYTHING. Literally. It's a life changing experience for most people.

You also can't "undo" LASIK. Once it's done...it's done. There's no turning back.

Brent is similar...

You can't "undo" his teaching. Once you learn about the 4 Core Issues Matrix for the first time you can't "unsee" what you've learned.

It's a new lens for your life. It's a new filter for EVERYTHING you see. And I don't say that lightly. It truly shapes the way you look at the world from that moment on.

You start to see your behaviors... and more importantly... the REASONS behind them through a whole new light.

So yes, LASIK maybe the best investment when it comes to seeing the world AROUND you.

But Brent is hands down the best investment you can make when it comes to seeing the world INSIDE you.

Best of all, you don't have to pay \$40,000 to work with him one-on-one. You don't even have to pay the \$3600 you'd pay for LASIK.

See, Brent and I recently started the LionHeart Workshop... where you get to participate in 3 days of intense work with Brent and I in a small intimate group setting in Austin, TX.

But you only have to pay \$1500 for what just might be the best investment of your life. (It's going up to \$2500 in August.)

Hopefully you'll take the leap and see the ROI. I'd love to have you at one of our upcoming events.

Go to www.standupconversions.com/ianstory to join us. Plus, on that page you can read my story of how Brent changed my life.

There are still a handful of spots left in for the June workshop so I'd act fast to lock in your spot.

Ok. I gotta go get surgery.

Later on,
Ian "can't wait for my new eyes" Stanley

P.S. Here's the video of Brent and I going over the 4 Core Issues Matrix in case you haven't seen it yet:

>>> 4 Core Issues Matrix