

6 common questions about Earn1K

1 message

Ramit Sethi <ramit@iwillteachyoutoberich.com> To:

Derek,

There's a reason why I'm sending you so many emails about Earn1K.

So many of us talk about things we want to do -- "I want to get thin" or "I want to earn more" -- but we never get specific about HOW we want to do them. We just leave them as dreams.

Then, when we get confronted with an opportunity that will show us a step-by-step way to do it, some of us get scared and nervous and skeptical.

Compare that with students who take action and get disproportionate results.

I like to be blunt, so here goes: if you don't trust me and think I'm going to rip you off, then unsubscribe from my emails and don't join this course. But if you think that I've been building my reputation for over SEVEN YEARS on iwillteachyoutoberich and I only produce top-quality products — like my New York Times best-selling book — then it makes sense to think carefully about whether you're willing to invest in yourself.

I am so proud of Earn1K that I have assumed all the risk. I have a 60-day 100% guarantee: Just email me within 60 days, show me you've done the work and didn't get results and I'll give you a full refund.

I've tested Earn1k with hundreds of students from every conceivable area -- no idea, too many ideas, freelance writer, designers, programmers, personal organizers, no clue at all, bad at business, great at business, and MORE -- and this thing can help you. HUNDREDS of Earn1k students were skeptical...and you've seen their case studies/testimonials.

That's why I'm sending you so many emails. That's also why I increased the guarantee. Because sometimes, to break through our natural skepticism, I have to be a little more aggressive than usual.

What does this mean for you?

Well, you could theoretically take the whole course, then ask for your money back and get it free. Am I crazy? Maybe (I am Indian), but that's only because I know that my Earn1K students are going to get results.

The only REAL downside to my Earn1k course is that you have to actually take action and commit to something in your life.

I'm getting a TON of questions about Earn1k, so I today I have answers to your top 6 questions

Top 6 Questions about Earn1K

should be hyper-focused on your credit-card debt before doing anything else...especially an investment of this cost.

I've turned down over a million dollars of business in 2012 alone from people in debt, and to maintain Earn1k quality. I don't want your money if you have credit card debt, and if I find out you do, I will actively refund your membership.

#2: "Why is Earn1k so expensive?"

(AKA, "Ramit you are a scammer for charging so much / I could just read blogs on 'earning more' for free / waaaa maybe if you charged \$X, I would consider joining waaa").

If your first question is about price, this course is not for you.

You will get MORE than 10x the value out of Earn1k than from buying ten \$100 PDFs. In fact, just imagine you learn how to earn \$1,000/month extra. Then realize you can do this FOR THE REST OF YOUR LIFE -- every month. How much is that worth?

This course is 8 WEEKS LONG and filled with specific, actionable steps that I've tested and you can use, instantly. How much did one class in college cost you? How much do you remember?

How much do you spend on worthless things that will never pay you back as an investment?

Standard level is...

- \$16.61/day -- that's like 1 meal out with tax/tip

Master Class level is...

- \$33.28/day -- a couple meals or a fraction of what you spend on a Friday night

And I offer payment plans to make it easier to get started.

If you can't afford to invest that much in yourself, don't join.

#3: "When does the course start? I'm going to be gone for the next couple of months."

You'll begin getting course material about 24 hours after you join.

A lot of people have told me they're going to be getting married/traveling/etc, so I added LIFETIME ACCESS to the course. That means if you fall behind, you can get back into the Earn1k material at your own convenience. And any time I add new stuff to the course, you'll get it — free.

All videos are downloadable to your computer/iPhone/iPod, and include full transcripts. So if you're a weirdo who likes to learn about earning more while vacationing in Maui, I guess you could take the materials with you. But for most of you, you can just wait until you get back and pick right back up.

You could always wait...but I don't know when I'm going to offer Earn1k again. And I've already doubled the price since I initially launched it (yes DOUBLED...because I can), so there are no promises about what the price will be next time around.

#4: "I'm deciding between the Standard level and the Master Class level. Can I upgrade later?"

Yes.

#5: "Do I get to ask you questions, Ramit?"

For the Earn1k material, no.

to your coursework but spots are limited.

#6: "How can you be sure I'll follow through? I've joined other courses and they didn't do anything for me."

Ok, first of all, if you expect a course to magically solve your problems, then please go away.

Courses don't do anything for you. YOU use a course AND MAKE IT WORK FOR YOU.

Remember the end of each chapter of my book? Do you remember what makes it different than every other PF book out there? It was the super-specific checklists, including what to do and how long it would take.

Earn1k is carefully created to help you take action. If you do, we both win. If you don't, then I lose since you'll request a refund. As a result, it's in my OWN INTEREST to create a course that helps you succeed.

And this is not just about more willpower. There are dozens of strategies and tactics to maintain motivation (after a long day at work), time management (how to balance this and a full-time job and even a family). We include a massive amounts of material on staying focused and eliminating time-wasters and rabbit holes.

It takes a minimum of 5 hours per week: 2 hours to consume the material, and 3 HOURS TO IMPLEMENT.

I've created the most comprehensive course on earning money using all of my behavioral-change techniques. But you can't just expect it to magically work for you. You need to do the work.

And when you do, you'll be amazed at how you change from wishing/dreaming of having more money, to SPECIFICALLY KNOWING a step-by-step plan to earn more.

Next step:

Read about others' experiences with the Earn1k course here: http://www.earn1k.com/preview/

- Ramit
- P.S. Remember, Earn1K closes Wednesday at 11:59pm. We all claim we want to earn more money. So now that you have an opportunity to do so, what will you do? Here's the link: http://join.earn1k.com
- P.P.S. More Earn1K students tell their story. Could this be you in 8 weeks?

"I've moved to Japan to work for a cool start-up as a result of my freelancing based in the States and am trying to apply Earn1K tactics to get Japanese clients on the side. You don't need an idea right now. If you want to earn extra money on the side, a huge part of the course is identifying what you can do from your skills and knowledge to offer to other people." — Franky C.

"I made more than \$2500 in 2 months. If you do what is taught in Earn1k, and I mean really work at it and do it, you will EASILY earn back the amount you paid for the course." -- Chris H.

nowhere. After Earn1K I stuck to my strengths, focused on creating value and found real projects." - Maulik

"I started making money on the side and I quit my day job on Jan 7, 2011. I've always wanted to work for myself but I had no idea where to start. Under a year after being in E1K, I am working for myself and loving my life!" — Justin J.

"Before Earn1K I never took action, and **now I'm constantly looking for new opportunities and following up with them.** If an idea doesn't work, I put it aside, learn from the experience, and try again, looking for quick wins.." — Johnny L.

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