

Subject line: **The little-known “80/20” Principle for getting women**

In Golf you want to hit as few strokes as possible in one round.

With women you want create deep attraction and sexual chemistry in as little time possible. I know dating may not seem very similar to golf but the principles are the same.

You see, each of them has "big wins." In golf, most people want to drive the ball further. They think that's what has the biggest impact on improving their golf game.

However, it's the putting green that truly decides who wins. By focusing on putting first, you can improve significantly faster than paying attention to all aspects of the game equally.

If Tiger Woods didn't focus on putting, he wouldn't be the most famous golfer of all time.

For dating, you have to find your "putting green." The 20% that will give you 80% of the results.

Considering there are 2 factors that make up 80% of your success with women, it's easy to pick your putting green. If you don't focus on this 80%, you may as well sit at home and become best friends with your dominant hand.

It's all about selecting high leverage points or "big wins."

That's the secret to success in any field.

Focusing on the little stuff like “pick up lines” and “escalation” is great...AFTER you've dealt with the big wins.

So what are these big wins?

1. Your mindset and beliefs

2. How you carry yourself

Those two factors account for 80% of your ability to consistently meet and take home awesome beautiful women. The biggest problem is that if you ignore this 80% it really doesn't matter what you say or how good your "game" is.

I'll say it again...if you don't address them, your success with women will be limited IF you have any at all. There's no way around it.

Unfortunately so-called "pick up artists" never address this issue...

So how can you use this information?

Simple. Set up an action plan. Learn how to control these factors.

The best way to do that is by using something called the "MVA." It's a specially designed self belief system used by olympic athletes and Fortune 500 CEOs.

I've given it a twist and applied it to dating by recording a series of guided "MVAs" that you can listen to anywhere. Just plug in your headphones and feel the transformation.

It's the only way you can "Download the beliefs of the world's most attractive men directly into your brain in just 10 minutes a day."

Go here for the details:

>>> [Click here to download undeniable attraction directly into your brain](#)

No matter what you decide to do, remember to focus on the concept of "big wins" when it comes to dealing with women.

That's it for today.

Talk soon,
Ian "80/20" Owen