

## Outsourcing Companies:

There are a number of outsourcing companies out there, but a few that I have successfully used are listed below for your information – please conduct your own research as necessary. This is your business I can only advise what has worked for me.

- **Upwork**, formerly Elance-oDesk, is a global freelancing platform where businesses and independent professionals connect and collaborate remotely. In 2015, Elance-oDesk was rebranded as Upwork. It is based in California
- Upwork has nine million registered freelancers and four million registered clients. Three million jobs are posted annually, worth a total of \$1 billion USD, making it the world's largest freelancer marketplace.
- **Fiverr**, is a global online marketplace offering tasks and services, referred to as 'gigs' and micro-jobs beginning at a cost of \$5.00 U.S. per job performed. Entrepreneurs and freelancers use Fiverr to offer more than 324 services categorized in 13 categories and 115 sub-categories.
- Currently, Fiverr lists more than three million services on the site that range between \$5 and \$500. [www.fiverr.com](http://www.fiverr.com)

Visit <https://www.upwork.com/hiring/for-freelancers/how-to-create-a-proposal-that-wins-jobs/> for more tips on how to create a proposal that wins jobs. They have a large number of videos that you can learn from. They also have a number of job templates that you can use and bespoke for your job post.

- Write a good job description
- Determine your approximate budget
- Choose the category that best matches the skills you need
- Select the appropriate skills
- Choose the right posting type - Featured or Basic
- Expect multiple responses within days